

AÇAÍ BRASIL STORY

Everything started in 2014 with a simple question:
"Is there açaí in Houston like the one from Brazil?"
The answer was clear: **no.**

That's when a dream was born: **to bring the authentic taste of Brazil to the United States.**
With a lot of research, testing, participation in fairs, and deliveries made by car, we took our first steps.

The public fell in love!



In a short time, the first store was opened.
What started small kept growing through passion, hard work, and authenticity.

Açaí Brasil became a local favorite!



- **2021:** We moved to a larger, more structured store.
- **2023:** The big leap transforming the brand into a franchise.

In the first year of franchising, 11 stores were sold! Today, Açaí Brasil is a reference in Houston.



WHY AÇAÍ BRASIL?

- HANDS ON SUPPORT
- PROFITABLE PROVEN STORES
- LOW START-UP COST
- INCOMPARABLE QUALITY

INVESTMENT OVERVIEW

- FRANCHISE FEE: **\$35K**
- ROYALTIES: **6%**
- MARKETING FEE: **1%**

INVESTMENT STARTING AT \$155K

REQUEST A PRESENTATION TODAY



(832)528-7118



franchise@acaibrasilusa.com



WWW.ACAIBRASILUSA.COM



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