

JOIN US

Your hygiene department does more than just clean teeth. It's the cornerstone of your dental practice and driving force for your restorative treatment.

Revamp your hygiene operations, patient satisfaction, and profitability by mastering industry-leading methodologies at our Results-Driven Hygiene

Workshop, September 27 & 28, 2024.

RESULTS DRIVEN HYGIENE WORKSHOP

FOR DENTISTS

- **Maximize Profitability:** Boost your hygiene department's production and profitability to levels you've never reached before.
- **Invest in Success:** Empower your team with proven techniques that have yielded a 40% average increase in hygiene gross production among past attendees.

FOR HYGIENISTS

- **Skills & Knowledge:** Gain the necessary skills to communicate effectively with patients and consistently diagnose and treat periodontal disease.
- **Self-Improvement:** Earn 20 CEs and receive ADA-approved content to elevate your career.

FOR FRONT OFFICE

- **Seamless Operations:** Master insurance billing procedures and collection policies to ensure a smoother run for the whole practice.
- **Team Synergy:** Learn how to create a cohesive team environment where everyone is on the same page, thereby enhancing the quality of service and patient satisfaction

What's on the Agenda?

Day 1

- Effective Communication Techniques to Improve Patient Compliance
- Understanding How Patient Health Impacts Periodontal Disease
- Developing Clinical Impressions and Case Studies

Day 2

- Establishing Standard Operating Procedures for Diagnosing and Treating Periodontal Disease
- Implementing Tracking Systems to Monitor Hygiene Performance and Optimize ROI
- Insurance Billing Procedures, Codes, and Collection Policies

Also Included:

4-hour private remote coaching session involving case study activity

Attendee Benefits

- 20 CEs upon Completion
- ADA-Approved Content
- Improved Skills for Self-Assessment and Goal Alignment
- Positive Team Behavior and Attitude Changes
- Decrease of Over 20% in Open Time and Lost Revenue
- Confidence for Practice Owners through Demonstrated ROI Results

Patricia Casasanta, has been at the forefront of the dental industry for over 27 years, boasting a storied career that encompasses professional development, coaching, revenue generation, and strategic leadership.