



PUT YOUR BUSINESS IN FRONT OF 100K READERS

NEXT ISSUE:

Mar/Feb 2026 - Issue #58

Closes: 1/8/2026 | Materials Due: 1/15/2026

Featured Topics

- Hurricane Preparedness

Latitudes & Attitudes

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THERE'S A
MOVEMENT
HAPPENING...
CAN YOU FEEL IT?
YOUR CUSTOMERS CAN.

**BE PART OF THE CRUISING LIFESTYLE
MAGAZINE TO REACH YOUR CUSTOMERS**

The Magazine

Latitudes & Attitudes® is the #1-selling cruising lifestyle print magazine on the planet. We reach more cruising boaters wherever they are - on newsstands, in mailboxes, online, and on the water - Than anyone. With over 80K readers in our print version and over 30K more getting their boating fix on our digital platforms.

Lat & Atts makes the dreams of all cruisers a reality. From the experienced wanting to go further, to the novice dipping their toes in for the first time.

Latitudes & Attitudes® reaches a dedicated group of enthusiasts who constantly seek to learn more, experience more, and be more.

Advertising with us is advertising a lifestyle.

Be Part of the Movement!

The Reader

- Men: 87.3% / Women: 13%
- Age - 56+: 47%
- Employed: 42.7%
- Self-Employed: 28%
- Approx. HHI: \$50K-\$100K: 40.1%
- Length of time Boating - Over 20 Years: 51.0%
- Own a Boat - Yes: 82%
- Type of Boat - Sail: 67%, Power: 33%

2026 Dates	Space Close	Materials Due	In-Store
#58 - Mar/Apr	1/8/26	1/15/26	2/28/26
#59 - May/Jun	3/6/26	3/13/26	4/30/26
#60 - Jul/Aug	5/8/26	5/15/26	6/30/26
#61 - Sep/Oct	7/10/26	7/17/26	8/31/26
#62 - Nov/Dec	9/8/26	9/15/26	10/31/26