



## EASY SCRIPT FOR FSBOS

Hi there. I noticed you're selling your property at 123 Main St. Is it still available? Great! My name is [name] with [company]. Don't worry, **I don't want to list your home**. I'm NOT trying to get you to list with me. I completely understand you are selling your home on your own. I'm sorry about all the other agents that have been or will be calling and begging you to list your house with them.

Actually, I want to **give you something for free** that will help you manage all those calls. It will help YOU sell your home faster and for more money without having to list with me or any other agent!

Here's how it works. I'll give you a toll-free number to use with an extension specific to your house. This helps screen calls, frees up your time and will drive significantly more potential buyers to your property. When a buyer calls the number and enters your extension, they'll hear a beautiful property commercial I've had recorded for you, for free. At the end of this recording, the buyer hears your asking price and can press a button to speak directly with you to set up a showing or even submit an offer!

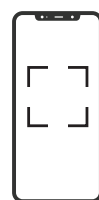
I'll give you a yard sign and professionally designed property flyer with this phone number to help you market your house.

The power of the toll-free number is that potential buyers can learn about your house with the pre-recorded message at any time, whether you're available or not. Here's the really cool part, when the caller hangs up, the system captures their information then you receive a text message or email with their information. So, if you want to, you can follow up with the buyer at the peak of their interest.

And all you need to make this work is your cell phone.

Now, here's what is in it for me. Since only one buyer can purchase your home, I'd like to work with the everyone else who were uninterested in your home. I get to help them buy other homes in the area. The system really helps both of us. You get a tool to help you sell your home on your own and I get to help other buyers and sellers.

I'd LOVE to stop by to show you the sign and flyer and let you listen to the property commercial of YOUR home --OR-- I'd LOVE to text/email you the number and extension for your house so you can listen to the recording, then I can stop by [date/time] to bring you your sign and flyer.



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