

Luxury Collection FAQ Document

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About this document

This document has been developed to answer frequently asked questions related to Lpt Realty Luxury Collection guidelines, benefits and processes.

What is the Luxury Collection?

The Luxury Collection is a marketing solution, coaching and mentorship program designed to equip and empower Lpt Realty agents to win more listings and close more deals in the luxury market.

When will the Luxury Collection be available?

The Luxury Collection was announced at our 1st annual X conference on March 1st and is available to all Lpt Realty agents now.

Is the Luxury Collection available to all Lpt Realty agents?

The Luxury Collection is available to all Lpt Realty agents, regardless of compensation plan. The Luxury Collection is not, however, available to Lpt Realty L.A.B agents (Luxury Affiliate Brokerage agents).

Are there any agent performance requirements to meet in order to utilize the Luxury Collection?

There are no agent performance requirements to meet in order to utilize the Luxury Collection. The Luxury Collection is a property centric marketing solution, coaching and mentorship program that is available to all Lpt Realty agents who are working with a qualifying property.

Is there a cost for opting a property into the Luxury Collection?

There is a fixed cost associated with Luxury Collection Power Pack and property signage. Luxury Collection marketing costs are paid at closing. If an agent wishes to opt into the field coaching or co-listing mentorship of the Luxury Collection there is a commission split between Lpt Realty agent and the Luxury Collection.

What if the Luxury Collection property does not close?

If in the event a property in the Luxury Collection does not close and either expires, withdraws or cancels Lpt Realty will absorb the Luxury Collection marketing costs that would have otherwise been paid at closing and any field coaching or co-listing mentorship commission agreements would become null and void.

What marketing tools and assets are currently available with the Luxury Collection?

The Luxury Collection Power Pack, Luxury Collection branded Open House Signage, Luxury Collection Branded "For Sale" Signage and Luxury Collection "Text Code" Rider are currently available.

What coaching and mentorship opportunities are currently available with the Luxury Collection?

Remote mentorship, in-person mentorship and co-listing partnership agreements are currently available.

How can I submit a property for approval into the Luxury Collection?

If you have a property that you would like to opt into the Luxury Collection please submit a Luxury Collection support ticket through Lpt Connect.

How can I order Luxury Collection marketing assets for a property?

If you would like to order any Luxury Collection marketing assets for a qualified property please submit a Luxury Collection Marketing support ticket through Lpt Connect.

How can I request Luxury Collection coaching or mentorship assistance for a property?

If you would like to request a Luxury Collection mentorship or co-listing partnership please submit a Luxury Collection Mentorship support ticket through Lpt Connect.