

Week of: \_\_\_\_\_

### This Week's Phone Prospecting

1	2	3	4	5	6	7	8	9	10	11	12	13	14	Dials	Week
15	16	17	18	19	20	21	22	23	24	25	26	27	28	Contacts	
29	30	31	32	33	34	35	36	37	38	39	40	41	42	Appts Set	
43	44	45	46	47	48	49	50	51	52	53	54	55	56	Appts Met	
57	58	59	60	61	62	63	64	65	66	67	68	69	70	Signed Agrmts	

### This Week's Mailed Note Cards

1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total	Week

### This Week's Social Media Posts

1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total	Week

### Listings to Leads

New Listing Added		Post to Social	FB Ad	Seller Social Media	Seller eFlyer	Nearby Home Owner Letter	eFlyer to Data Base	Short Form Video	Blog Post	Post to Craigs List	Create You Tube Video	*Audit Previously Marketed Listings every Monday for Accuracy and Updates  *Borrowed Listings? Update the Listing Agent on the activities from last week
1	Address:											
2	Address:											
3	Address:											
4	Address:											
5	Address:											

PDF Guide Marketing		Short Form Video	FB Ad	Google Ad	Post to Social	eFlyer to Data Base
1	Guide:					
2	Guide:					
3	Guide:					

Landing Page Marketing		Short Form Video	FB Ad	Google Ad	Post to Social	eFlyer to Data Base
1	LP:					
2	LP:					
3	LP:					