



Dear Valued Partner:

As Zurn Elkay continues to improve and simplify our business, we are discontinuing several low-selling SKUs to improve business efficiencies and focus on future high-growth areas. Please note that several residential sink SKUs will be discontinued as of Dec. 31, 2022. These SKUs will be available to purchase while supplies last until Dec. 31, 2022. Most SKUs have suitable replacements, so please review the attached list for SKU discontinuations and recommended replacement SKUs.

We will accept orders under the current pricing until December 31, at which time we will no longer fulfill orders. We will continue to offer an industry-leading assortment of sink sizes and configurations under the Elkay® brands.

You will find below a link to the Excel® file of exiting model numbers and corresponding cross over sinks:

[Crossover Excel File](#)

Thank you for your continued support. If you have any concerns, please contact your Elkay Sales Representative for further clarification.

Sincerely,

A handwritten signature in black ink that reads 'Gregg Baran'.

Gregg Baran
Vice President and General Manager, Sinks

We are reviewing showroom displays to ensure your products are current. Please feel free to contact us if you have displayed product that needs to be updated.

PLEASE NOTE: As of December 31, the following colors will be discontinued in all models.

Quartz Luxe: Mint Crème, Maraschino

Quartz Classic: Greige, Bisque

Fire Clay: Biscuit

Quartz Luxe Colors Discontinued



Quartz Classic Colors Discontinued



(Putty was discontinued prior)

Fire Clay Color Discontinued



*Matte Gray is only available on the SWUF28179 model

SPIFF REMINDER

Elkay is going to pay you \$50 to sell a sink.....
\$100 when you sell a LIV Unit...whaaaaat?
Last chance for your 2022 SPIFFS.
Click [HERE](#) to enroll!

2022 Fourth Quarter Bonus Products:

- Earn \$100 for qualified ezH2O Liv™ built-in filtered water dispenser.
- Earn \$50 for qualified RESERVE SELECTION PRODUCTS: Lustertone Iconix™ sinks, Quartz Luxe™ sinks, Circuit Chef™ sink kits and Fireclay workstation kitchen sink kits.
- Earn \$20 for qualified 2-in-1 Avado Filtered Kitchen Faucet.

Here is what you earn in our **standard** program:

- Earn \$10 for qualified Crosstown® sinks, Fireclay non-workstation kitchen sink kits, Fireclay bar sinks and Quartz Classic® sinks.
- Earn \$10 for qualified standard faucets (excluding Everyday faucets).

It's never been easier to add up all the extra cash for selling Elkay.

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