

# B E N B I R C H

ABOUT ME.

Ben joined YPP after completing dedicated training with us, Ben made the leap from his previous customer relations career into financial services.

As a Protection Advisor, Ben has shown how much he truly cares about his clients, always going the extra mile to ensure the best outcomes. His positive outlook and team spirit have made him feel like he's been part of YPP since the very start.

A proud dad, Ben loves spending his weekends making memories with his son, whether that's activities, days out, or simply enjoying quality time together. He and his partner Helena also enjoy.

13+ YEARS CUSTOMER RELATIONS EXPERIENCE



# MEET BEN.

A little more about Ben...

# What do you enjoy most about your role?

The freedom, the team, and making a difference for people.

# Your advice to someone considering financial protection?

What are you waiting for? Don't be shy, get covered!

## Most rewarding part of your job?

Knowing someone is protected against life's unexpected turns.

### What motivates you?

Making life better for my family and having more time with my son.

# Most important lesson so far?

Tough times don't last, tough people do.

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