



# Sally A. Curtis

MONETIZE YOUR CONTENT | SPEAKER | MEDIA HOST

## HOST ON



## SPEAKING TOPICS

- Monetize your Content
- Turning Your Past into Profits
- Capitalising On Your Ideas
- Content Marketing & Growth

## SPOKEN FOR

Messenger  
Inspired by our community

DIGITAL  
Entrepreneurs  
Committed To Accelerating Your Business Success

News Corp  
Australia



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## SALLY A CURTIS

Is a Content Monetizing, Repurposing Wiz & an outside-of-the-box thinker who loves amplifying others.

She works with brilliant individuals to leverage their content to engage & entice their audience through the power of visuals.

**Sally is best known for turning books into two years of social media posts.**

Her award-winning content marketing agency works with change-makers across the globe & publishing or media houses to maximise visibility by amplifying clients' wisdom & insights.

Sally was recently voted one of the top 20 Australian female podcasters. She is the Past President of Professional Speakers South Australia, a media host, a mother of a remarkable 20-year son & is well trained by her dog Honey.

She started her career working with Australia's most influential business leaders, helping them fill their events nationally & internationally with exceptionally high conversion rates. She went on to do this for herself & then mentored others. This led her to find the secret of engaging her audience through dynamic visual content and humanly connected conversations.

Sally's team create a library of re-useable, profitable brand assets that amplify her clients & their impact. They become sought-after, sold out, and contribute to the lives of others as well as build a lifestyle for themselves.

## TESTIMONIALS



**KRIS WARD** Win the hour, Win the Day

Sally delivers! She does content repurposing in a whole new way! Bigger results, less effort... it's easy, achievable and leverages your time! The phrase "content repurposing" really minimizes her expertise because it's so MUCH more than that!

Group Commercial Director - News Corp

**REBECCA LAWSON**

I worked collaboratively with Sally as part of our annual News Corp seminars. She engaged & captivated each audience across 8 individual sessions. Sally's experience & expertise are vast but we were particularly impressed with her ability to connect with other business owners & offer valuable advice.

