Minutes of the Bear River High School Football Club

Date: April 27th, 2025 Location: BRHS C201 @ 5pm

***Board Members Present*:** Andrea Mertens, Melissa Doty, Wanda Mertens, Julie Cleek, Chris Mertens, Jecobie Waters and Valerie Calvillo

***Members NOT Present*:** Debbie Dagang

***Guest*:** Amber Waters, Kristy Franks, Mr. Lee, Mr. Baghetti, Mrs. Kerr, Mr. Calvillo and Tom Dagang

*Minutes*: Called to Order at: 5:06pm and quorum was established. Motion to approve minutes March 26th by Melissa and seconded by Julie. All in favor stated Aye with zero Nay motion passed.

*Programs/Advertising Report:(Melissa)* Asked coach Kerr about approval to paint the scoreboard to aid in drawing interest as it currently looks run down. Mr. Kerr said he would speak to Mr. Roberts and get an answer. Let us know that currently she has raised about $9000 in sales between 6 scoreboard signs ($1000 per sign for 2yr contract) and 4 new program ads with In & Out, Costco and a few more to come. Melissa then handed out postcards to all present to aid in finding support for BRHS Football and boost potential sales of signs, program ads and possible donations. When asked about the pricing on the programs as there was a concern from last year that the price we pay may be a bit high Melissa let the board know that the price was locked in for us. Mr. Baghetti asked if we had gotten Western Sierra’s advertising taken care of to which Chris let Melissa know he would get her the info.

*Reserve Seating Report:(Julie)* Reserve seating packages were reviewed and discussed. Andrea made the motion to approve the 2025 package prices and swag with Melissa seconding the motion. All in favor stated Aye, zero Nay, motion passed. A discussion regarding promoting new board members to join the board and retention of current members was had. Chris then handed out a flyer to board members in relationship to reserve seating. A motion was made by Jecobie and seconded by Melissa that each board position will be receiving 2 reserve seats for the 2025 year with the intention to review at end of season. All in favor stated Aye, zero Nay and motion passed.

*Fundraising Report: OPEN-(Jecobie)* Let the board know he needs to know if we are moving forward with the fundraising event in August? The board received information that the Lions Club was reserved for August 16th with a copy of proof of liability and payment of $450.00 needed to cover the all-day reservation (non-refundable but can be used to if even is rescheduled) potentially by Monday however, Mr. Baghetti stated that he thought he could get the price lowered as he knows the Lions Club host. Jecobie and Chris will be looking into the due date of the check. Also, it was mentioned that if we are interested in the Lions Club cleaning up after the event there would be an additional $100.00 fee. All board members agreed that the additional fee was worth it and should be included for a total amount of $550.00 due for reservation and janitorial services. We were also informed: the location holds 65 cars for parking with an extra area behind the location as well. Bar service is included at no fee, we can add non-alcohol beverages if desired and the Lions Club collects those funds. The location holds a 200-person occupancy and there is an additional area to the side of the location that could be used. The potential start time of 4pm was mentioned and discussion of a name for the even was tossed around and ticket prices were brought up but not set as we need to finalize the menu first.

*Treasure Report: OPEN-(Christine) Current Balance, approximately $27,072.22 T*here are 3 checks currently outstanding

with 2 additional checks that will need to be written for spirit wear items and 1 for the fundraising event.

*Volunteer Coordinator: (Debbie)* Tom Stated-Nothing to report at this time however, if someone new is interested in a position he believes that Debbie would pass this position over and may then take on snack bar?

*Snack Bar Report: OPEN-* Chris reported that if anyone gets a chance to stop by the field, they should check out what an amazing job BRHS school maintenance staff have done.

*Bruin Wear:* (Wanda) Let the board know that she has the hats for Mondays Lift-a-thon ready to go. She has ordered a pop-up and would like to get it labeled as the last spirit wear pop-up (unlabeled) disappeared last year at end of season. She also ordered and received the key chain/necklaces to tryout at the lift-a-thon. She let us know that she has invoices and the P.O. forms filled out as she would like to get checks cashed for the items she picked up. Additionally, Wanda let us know that she believes she found a lady that can create the hats we have been purchasing at half price so she will be looking into that.

President (Chris) Asked coach if we could get a breakdown of the amount of funds it takes to run the season with numbers focused on cost for players items. Example: It cost X amount for pads, X amount for uniforms and so on. Chris let the board know that there are some upcoming permit fees occurring for our booth at the Nevada County Fair. He also et the board know that the fair said No pizza of any kind could be sold as that food item is already taken. Additionally, the fair let Chris know that Pepsi will not be sold this year at the fair and seeing as we have a Pepsi soda fountain dispenser, we would need to get syrup on our own or conform to cans of soda as many will be doing this year at fair. Chris let the board know that he would be attending the June vendor meeting with the hopes of utilizing the vendor sources and wholesale food companies they provide in hopes to lower the BRHS Football booster costs of supplies used in the booth.

V.P. (*Jecobie*)- Stated all things Fundraising. Jecobie also brought up the idea of the players walking thru the stands at games selling food items. Coach let everyone know that he would not have an additional coach to monitor those players and additionally that most players even injured prefer to be on the field during the game

Secretary (Andrea) Asked about physical night. The board was informed that physical night will be held on May 28th from 5pm-7pm. The board should arrive by 4:30pm to aid in set up and find the area they will be supporting. Andrea also mentioned that Coach would need to ensure that those who are not players know the event for them starts at 5:30pm as the players go first and come into the event directly from practice. Andrea also brought up utilizing the small gym this year as the locker rooms are easily assessed from the back of the small gym. It was mentioned that at the May 18th meeting we the board would be discussing their roles on the day of the event and the supplies that are needed would be discussed and purchased if need be.

Social media (Valerie). Asked Coach Kerr to get her a list of coaches contact information for the site. She also mentioned getting a copy of the reserve seating ( will use the old highlighted one to create if needed) and asked about information the board may want posted about the lift-s-thon.

*Coaches Report:(Jeremy Kerr)* Let the board know that the district has paid about $16000 for the boy’s pads and helmets to be refurbished.

Lift-a-thon: Coach showed us how $5,480.00 has already been raised and let us know that his hope is the boys reach $20,000. He has asked that each player send out 20 emails with players reaching $400 per kid.

Schoolfundr: Let us know the used of this program is beneficial as they do not take a percentage, the QR code is easy to use and links are provided to each child.

Camp: Varsity camp lodging and camp is reserved. The BRHS Football boosters will need to be aware that $3,000 is the typical food bill they will be requested to cover.

Spirit Packs: Kerr spent $4,050.38 on spirit packs and Jerseys will cost about $1,500 for the extra ones used when pulling kids up from JV.

Senior Night: Planned for Thursday at the Huskins home where players will be given mentorship, eat, swim and discuss protentional of the season.

Hudel: The whole school will now be able to use the program across sports with the account set up. For Football there will be a stadium cam, and 2 additional cams that allow for potential of one camera to be use brough to away games. This also relieves the stress of needing to find someone to film each game and the quality of that filming.

Team Meals: Coach let us/Team moms know there is potential for them to go through the school with Katy James. So, parents could be asked to pay the school $100 instead of Venmo/cash/check paid to team moms for accountability support.

Meeting Adjourned: 6:43pm

Next Meeting Date: May 18th Location: Trailblazers Pizza-back room Time: 5pm