

Crystal D. MCLEAN



FINANCIAL
COUNSELOR

SPEAKER
& WEALTH
CHEERLEADER

INTERNATIONAL
BEST-SELLING
AUTHOR

NEXT
GENERATION
COMMUNITY
BUILDER &
ADVOCATE

Crystal D. McLean, hailing from Fayetteville, North Carolina, is a seasoned financial professional with a Bachelor of Science degree in Banking and Finance from Fayetteville State University. She is not just a financial consultant but a passionate advocate for financial literacy.

Crystal is the author of two internationally acclaimed children's books, namely, "Harmony & the Empty Piggybank" and "No No Sonny, Save That Money." Her most recent publication, "10 Strategies to Eliminate Debt Quickly," is tailored to assist adults and families in conquering overwhelming debt and embarking on the path to building wealth.

Inspired by her own journey as a single mother, Crystal has honed creative and strategic financial skills, motivating her to guide others toward financial independence. Her unwavering commitment to this cause has earned recognition from esteemed media outlets, including CBS News, IBronco Radio, and Fayetteville Observer.

Crystal has a rich history of teaching and facilitating over 50 workshops, school readings, webinars, and conferences, catering to diverse audiences that span from youth and adults to college students, church groups, and entrepreneurs.

Beyond her teaching role, Crystal is deeply committed to empowering individuals with the essential financial knowledge and tools needed for success. She actively engages in volunteer work and supports charitable organizations. Currently serving as the Small Business Lender, Crystal ensures that capital is deployed to small businesses, fostering economic empowerment within her community.

With her diverse expertise, unyielding dedication to financial education, and active community involvement, Crystal D. McLean stands as a distinguished leader and advocate for financial literacy, poised to make a lasting impact for future generations.

AS SEEN IN



TOPICS OF *interest*

Financial Literacy for Families: Share insights and strategies for families to build a strong financial foundation.

Debt Elimination: Discuss effective techniques to eliminate debt and regain financial freedom.

Budgeting Made Simple: Teach the art of creating and sticking to a budget.

Investing for Beginners: Introduce the basics of investing, making it accessible for newcomers.

Entrepreneurial Finance: Help budding entrepreneurs understand how to manage finances for their startups.

Financial Wellness in the Workplace: Explore ways to enhance employee financial well-being as part of corporate wellness programs.

Youth Financial Education: Discuss the importance of teaching kids about money and provide strategies for parents.

Credit Management: Explain how to build and maintain good credit scores.

Legacy Planning: Guide individuals on creating a legacy plan to secure their family's future.

Money Mindset: Explore the psychological aspects of money and how mindset affects financial success.

Reviews

Arts Council of Fayetteville

Having assisted Crystal with several of her projects, I know she carries a genuine passion for improving the lives of those in our communities through education and the arts. As a financial advisor, published author, program developer, and most importantly, a 'supermom', Crystal is definitely a community servant and educator that I am proud to have in my back pocket. If I had to narrow it down in words, I'd say... visionary, dependable, giving, and empowered.



Roots Mentoring

MARCUS JENKINS - FOUNDER/PRESIDENT

I want to take the time to highlight Crystal! She was able to bless the youth in which ROOTS Mentoring services with a phenomenal financial literacy session. Everyone left with information imparted. 10/10 - I would recommend her to anyone looking to take part in a financial literacy workshop #GreatJob #Kudos



Jevon Thomas

Working with Crystal was delightful. She came and prepared a presentation and speaking engagement that resonated with our scholars and truly left them with a positive and memorable impression. Teaching students funding can be a taxing task but Crystal was able to do it with ease and great understanding.

