

An aerial photograph of a suburban neighborhood. The image shows several houses with various roof colors (brown, grey, blue), lush green trees, and a swimming pool in the lower-left quadrant. A dirt road or driveway runs through the center. The overall scene is bright and sunny, with shadows cast by the trees and houses.

# VIVA

VIVA COURSE BROCHURE | 2026



# THE FASTEST WAY TO **BUILD EQUITY** & REACH FINANCIAL **FREEDOM.**





# SUBS & SPLITS

# THE COURSE STRUCTURE

Step-by-step, this program shows you how to turn a single block into serious profit using low-risk subdivision strategies like splitter blocks and battle-axe lots. Each module builds your knowledge, confidence, and toolkit - so you can approach your next project with clarity and real-world know-how.

## WEEK #1: SUBDIVISION 101

Kickstart your low-risk residential property development journey by mastering the essentials of subdivision. Whether you're new to development or looking to sharpen your skills, this week lays the foundation for smarter, more confident decisions. Ready to unlock your property potential? Let's get started.

## WEEK #2: GETTING SET UP - MISSION SIOS

Before moving further, you need to get your financial house in order - this module outlines the systems & structure to set yourself up for success.

- **Property Structures & Asset Protection** - How to structure your investments to reduce risk and safeguard your assets.
- **Insurance Essentials** - Discover the must-have insurance types every smart investor needs.
- **Finance Readiness** - Know how much you can borrow (and how to make lenders say yes).
- **Money Management Tools** - Get your cash flow, systems, and spending under control so you're ready to act.
- **Portfolio Review** - Assess your current property holdings and uncover room to grow.
- **Wills & Estate Planning** - Protect your legacy with smart planning for your future and your family.

## WEEK #3: SETTING UP YOUR PORTFOLIO - THE OODA LOOP

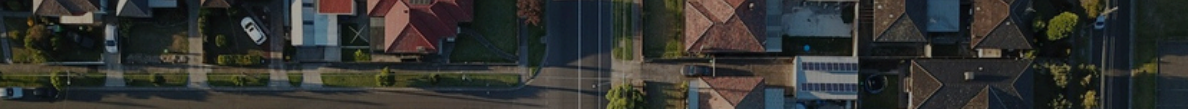
Build a game plan that fits *you*. This week introduces the **OODA Loop** - a simple framework to help you make smart, timely investment decisions based on your personal circumstances. Learn how to align your goals, finances, time, and risk tolerance with the right strategies and locations. By the end, you'll have a clear, tailored plan built around your life, not someone else's blueprint.

## WEEK #4: TARGET LOCATION RESEARCH - LOOKING FOR SCORPIONS

Smart investors don't guess — they specialise. This week, you'll move from scattered deal hunting to becoming an expert in 2-3 high-performing locations. Just like a village has a well for water, your portfolio needs a reliable equity well — a location you know deeply and can return to time and time again for repeat profits. With a clear research structure, you'll learn to spot hidden risks, avoid time-wasters, and uncover deals that align with your long-term strategy.

## WEEK #5: SITE ACQUISITION & DUE DILIGENCE - LAWS OF HARVEST

Most deals don't stack up — and that's the point. Your job as a low-risk residential investor is to invest heavily in the front end: building your toolkit, mastering feasibility, refining your deal scorecard, and knowing exactly what to look for. This module takes you beyond surface-level research and into the precision of true deal evaluation - so you can confidently separate profitable opportunities from costly time bombs. Smart acquisition starts with sharp filters and even sharper decision-making.



## WEEK #6: MASTER OF FEASIBILITIES

From basic profit checks to advanced cash flow models, learn how to assess deals, estimate key costs, and build custom tools in Excel that suit your strategy. Discover how to present your findings to lenders or investors, factor in risk, and even reverse engineer deals to know exactly what you should pay.

## WEEK #7: MARKETING & SALES - THE SELLING METHOD

It's not just about what you've built — it's how you sell it. This module is all about the sales process and crafting a compelling marketing campaign that aligns with your project and helps you unlock the highest sale price. Learn the different techniques available, how to work with agents, and how to generate demand that drives results.

## WEEK #8 TITLING & SETTLEMENTS - THE POT OF GOLD

The final handover is where it all pays off — literally. As we finish off the final module, you'll learn how to navigate titling, meet lender and legal requirements, and manage settlements without stress or delays. This is your roadmap to wrapping up a successful project and unlocking your profit with confidence.

**BONUS CONTENT** - Beyond the core modules, you'll also gain access to a suite of extra resources designed to deepen your learning and support your journey. This is where education meets real-world application.

## RESOURCES

You'll get everything you need to evaluate, secure, and execute small-lot subdivisions with speed and confidence. From VIVA's **Quick & Dirty Feasibility Tool** and our \$70K full **Feasibility Software**, to deal scorecards, suburb comparison tools, and done-for-you letter of offer templates - it's all here. You'll also get site investigation training, acquisition criteria cards to unlock off-market deals, and step-by-step due diligence checklists to avoid costly mistakes. Every tool is built to help you move faster, smarter, and with certainty.

## COACHING

Join weekly group coaching calls with VIVA's coaches to get direct support, workshop your current deals, ask questions, and stay accountable. These sessions are designed to keep you moving forward and help troubleshoot challenges in real-time.

## COMMUNITY

The **Local Hangout** is your space to connect with fellow members, post questions, share your wins, review deals, and cheer each other on! Whether you're stuck, celebrating, or just want a second opinion, this is where real support and momentum are built.

## PROFESSIONAL TEAM

VIVA's trusted network of industry professionals—mortgage brokers, accountants, legal experts, and more - so you can build your A-team with confidence. These are people who understand development and speak your language.



# + LIVE & IN-PERSON 2-DAY WORKSHOP

**UPCOMING: Gold Coast, 27th & 28th June**

Nothing beats being in the room. This exclusive two-day live event is your chance to go deep on the VIVA Subdivisions & Splitter Blocks system - in real time, face-to-face with your mentors and fellow investors.



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- *See the full system come to life, from strategy to execution*
  - *Network with like-minded investors who are doing the work*
  - *Learn from real student success stories and dissect what made them work*
  - *Walk away with the confidence and clarity to execute your next deal*
- 



Whether you're looking for your first profitable subdivision or your next six-figure site, our live workshop is designed to fast-track your momentum and sharpen your edge.

**RSVP NOW**



# ABOUT US

For property investors feeling trapped by stagnant portfolios, confusing strategies, and financial pressure, VIVA offers a clear, practical, and proven pathway to unlock equity, regain control, and build real wealth through small-scale development.

*We teach investors that it's not about having more properties,  
but having a better way to use the ones you've already got.*

Our team is small but highly organised, working seamlessly across branding, design, and development. With real people, and real results, every success story reflects a family moving forward, an investor growing their future, or a seller achieving more than they expected.



## BENEFITS

### DEFINED PATHWAYS

Purpose-built packages to help you grow with confidence at every stage.

### PRIORITY SUPPORT

Join a boutique & thriving community of property investors, with quick turnaround feedback and coaching every step of the way.

### FAST TURNAROUND

Premium Education and Coaching to walk you through your first, or next, 6-figure profit deal.

# TESTIMONIALS



*"I posted a question on a key site acquisition topic, and Michael shared a helpful demo video. After applying it to a site and discussing it with him, he pointed out important nuances I had missed, offering valuable insights from his practical experience."*

**- MARV**

*"As a seasoned property developer, I joined ViVA to advance my career despite initial hesitation. Michael's expertise and the program's quality quickly proved invaluable. The coaching calls challenge my thinking, keep me accountable, and help me stay focused."*

**- VICKY**



*"One of the many things I appreciate about ViVA is how well-organised the knowledge is. I am new to this world, so having everything clearly organised makes me feel grateful because it allows me to understand and grow faster. There are also so many tools and templates that make your life easier, and they are so well explained."*

**- JENNIFER**

*"What makes ViVA different is Mick's experience. He's completed serious, high-level projects, and he teaches from a place of real understanding, not theory...The community and the team behind ViVA are unreal. The support, the network, and the quality of people involved make it such a powerful environment to grow in."*

*If you want to learn how to create real wealth through development, not just hope for capital growth, ViVA is the place to be."*

**- DOUG**



*"Michael's ViVA program has been hugely valuable. He's generous with his time, explains things clearly, and provides great support, accountability, and real-world insights. The community is strong, the program keeps improving, and I'd highly recommend it to anyone."*

**- WINNIE**

*"Michael has taught me how to analyse areas, validate deals with proven systems, and invest with confidence."*

*Excited to find my first six-figure deal!"*

**- MEL**



**WANT TO HEAR MORE?**  
[WATCH OUR MEMBER JOURNEYS >>](#)



A man with a beard and short hair is sitting on a chair with a black and white striped seat. He is wearing a dark jacket over a light-colored shirt and is looking down at a book or tablet he is holding. The background is dark and out of focus, with some faint text visible on the left side.

**LET COMMUNITY  
CHANGE YOUR  
OUTCOME.**

**VIVA IS THE  
PRACTICAL GUIDE  
FOR PEOPLE WHO  
ACT.**



# READY FOR LIFT OFF? LET'S GET YOU STARTED ON YOUR VIVA JOURNEY TODAY.

Not quite ready? We're happy to answer any questions and guide you through the next steps.



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