

Bitcoin and Real Estate:

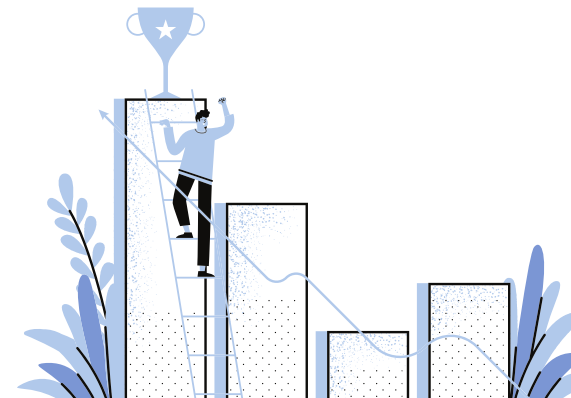
MODERN STRATEGIES FOR WEALTH PRESERVATION

*Discover how digital and physical assets
can safeguard your financial future.*



Agenda

- Why traditional strategies are falling short
- Real estate's enduring strengths and current limits
- Bitcoin's rising role in wealth protection
- How these two assets can work together
- Q&A and practical next steps



The New Reality: Challenges in Preserving Wealth



- Persistent inflation and interest rates are eroding cash value
- Canadian dollar's purchasing power has declined over time
- Homeownership is becoming inaccessible for younger generations
- Increased global demand for portable, hard assets

Real Estate: Reliable but Rigid

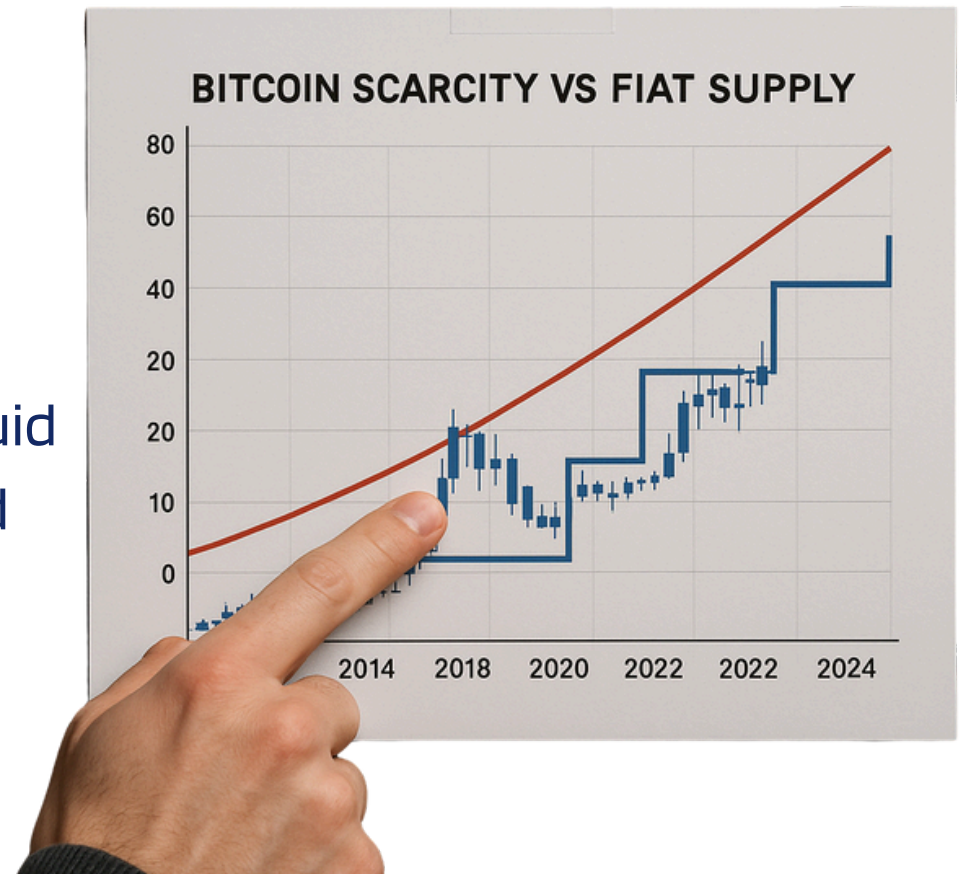


- Time-tested wealth-building tool
- Offers stability, income, and long-term appreciation

Challenges:

- High upfront capital required
- Illiquidity
- Susceptible to government policies and taxes

- Decentralized and censorship-resistant
- Limited supply: 21M max (92% already mined)
- Globally accessible and highly liquid
- Uncorrelated with real estate and traditional markets
- Verifiable 24/7 ~ 365



Digital Real Estate for the 21st Century

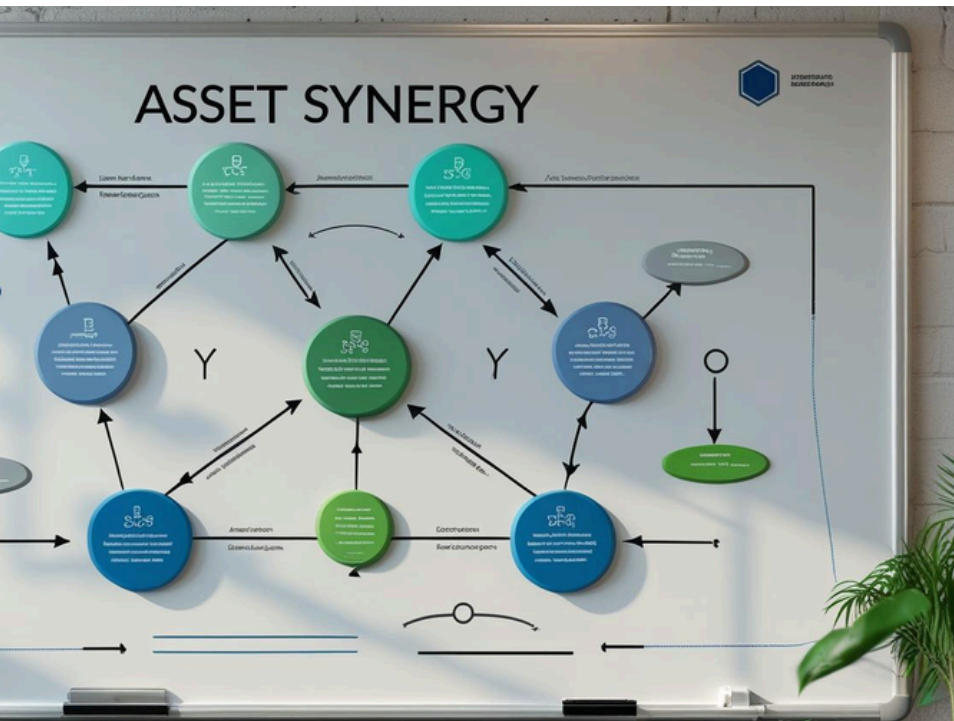
Bitcoin vs Real Estate (Comparison Table)

Feature	Real Estate	Bitcoin
Liquidity	Low – time-consuming to sell	High (24/7 market)
Accessibility	High cost, legal complexity	Start with as little as \$10
Storage	Physical property management	Digital wallet, self-custody options
Maintenance	2 to 3 percent annually	Zero
Portability	Tied to location	Accessible anywhere via internet
Inflation Hedge	Moderate protection	Strong due to fixed supply



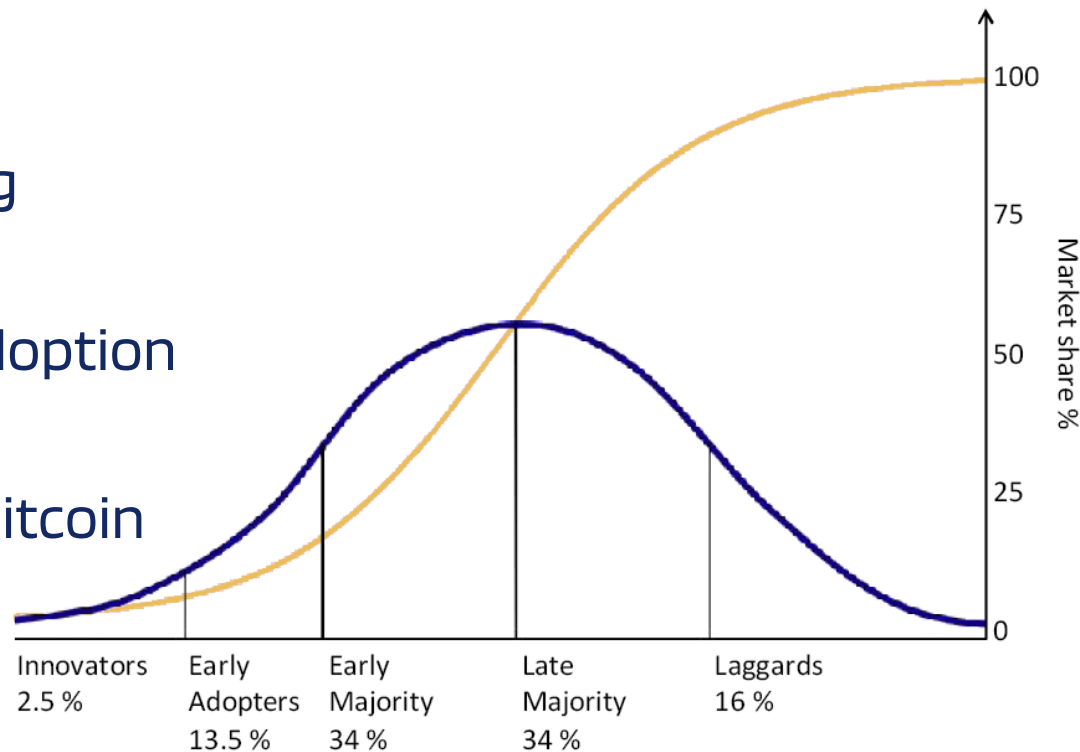
A Blended Strategy: Best of Both Worlds

Every Real Estate Investor will benefit from a non-zero allocation to Bitcoin



- Use rental income to dollar-cost average into BTC
- Reallocate equity into Bitcoin for mobility + protection
- Whether it's 1% or 10% allocation, every real estate investor's portfolio will benefit from Bitcoin's price action

- Concerns about CAD + inflation
- Real estate market experiencing market correction
- 2024–25: Bitcoin institutional adoption momentum growing
- Estimated 15% Canadians own Bitcoin



Bitcoin's Growing Relevance in Canada

Case Study: Diversifying for Retirement

Real Story: Preserving Wealth Through Asset Diversification

Profile: Age 54, Toronto

- Sold an income property
- The property came with high maintenance, low cash flow, and frustrating tenant laws.
- Converted proceeds into Bitcoin for a simpler store of value.
- No tenants, no repairs—just long-term savings with upside.

“Too much upkeep, poor returns, and brutal tenant laws—real estate wasn’t worth it. Bitcoin is simpler, smarter, and stress-free.”

Getting Started Safely

How to Start Your Bitcoin Journey — Safely and Strategically

- Choose trusted Canadian platforms
- Learn wallets, cold storage, backups
- Start with 1–5% of portfolio
- Understand CRA treatment





Real estate

offers cash
flow and long-
term value



Bitcoin

agile, portable
inflation
hedge



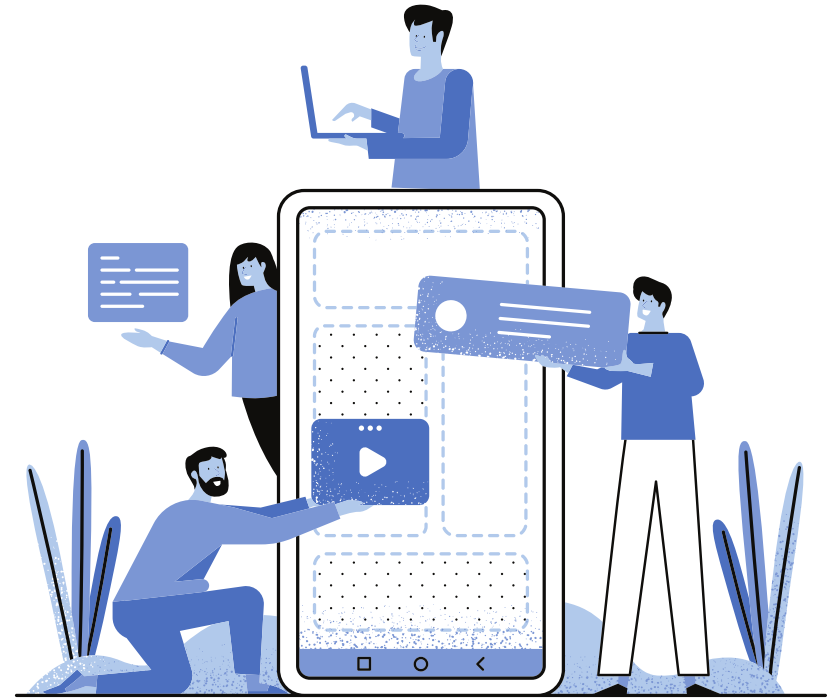
Combining
both provides
a future-proof
preservation
strategy



Education +
safe access
are critical for
Canadians

Key Takeaways

*In a changing world,
preserving wealth looks
different. Start your
Bitcoin strategy
conversation today and
discover how to allocate
your funds for the future!*



Thank You!