

4 Tips for Successful Videos:

- 1. Wipe/ Clean your Camera lens**
 - 2. Good Lighting - Natural Lighting is preferred**
 - 3. Smile + Look Engaged**
 - 4. Take a step back - do not zoom in (we can do cropping later)**
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Pre Booking Video:

Hey, I'm Dr. _____ here at Genesis Back and Neck [LOCATION]. I know we're currently working on getting you booked. for your complimentary consultation.

For some patients, there's some apprehension. What is a consultation? What can I expect? What am I looking at? And I thought the best thing to do would be to walk you through that process, just so you know what to expect when you get here.

So follow me to one of our consult rooms.

So during your consultation at Genesis Back and Neck, we pride ourselves in taking our time. We know that when it comes to bulging disc and herniated disc and degenerative disc, Now they come with all sorts of different obstacles, and if you're like most patients, this is probably not your first stop. A lot of people have maybe tried chiropractic Physical therapy, epidural injections.

As a matter of fact, 50% of the patients that we help at Genesis have already had one spine surgery. They're trying to avoid a second one. So we take our time. We want to figure out the nuances of your particular case and condition. If you have any imaging things like X-rays or MRIs of your spine. We definitely want to get our hands on those the sooner the better at the very least bring them with you.

We're going to be able to pull them up and walk you through your images top to bottom black and white probably in a way that you've never seen before. As a matter of fact for most patients that's their favorite aspect is understanding what's actually going on inside of their body. It starts to make the options that you're facing a lot more understood.

Now, if we feel like you are a good candidate for spinal decompression, we're going to let you know that. And the cool thing about Genesis, if we can help you, we'll tell you if we can't help you, we're going to tell you that too. And we're going to make the proper recommendation, a referral. If we feel like you're a candidate, we're going to do your very first treatment that day in the office at no charge, just because we want you to experience it.

We want you to understand. What true spinal decompression is. I really think you're going to enjoy your consultation and all you have to do now is click the link below and schedule a time to sit down with one of our doctors and find out if spinal decompression is the true non surgical solution to the problem that you've been facing.

I look forward to seeing you soon. God bless

[Pre Consult Video:](#)

Hey there. I'm Dr _____ here at Genesis Back and Neck [LOCATION]. I know you have your consultation scheduled. We're very excited to meet you and get to the bottom of what's going on. If we feel that yours is a good case for spinal decompression, we're actually going to do your very first treatment at no charge on day one.

But for some people, treatment gives them a little anxiety. What is it like? Is it comfortable? Is it safe? So I thought I'd take just a few seconds before you even come into the office to go over what that treatment is on the DRX 9000. So follow me. So this is the DRX 9000 spinal decompression unit.

It's the most advanced spinal decompression system on the market, and it's all we use here at Genesis Back and Neck. It allows us to do a couple of things. One, this end is for cervical treatment. That's your neck. Those are the patients dealing with herniated disc, numbness, tingling, radiating pain, weakness into their arms or their hands.

Now, this end of the treatment table is for lumbar treatment, lumbar treatments that low back pain, sciatica, neuropathy, and weakness into your legs. And so this allows us to do a couple of things. One on either end, we can select the actual level that we're treating. So this is specific treatment targeted to the disc that's actually causing your issues.

Secondly, once the treatment is underway. There's a graph that allows us to analyze in real time how your treatment is going, uh, how your muscles are responding. If anything's firing and then give a customized personalized treatment specific to you and your body and your desk, we're so excited to meet you.

We're looking forward to seeing if you are one of the thousands of people that we've been able to help avoid drugs and surgery and get you back living the life you deserve. We look forward to seeing you soon. God bless!