

Privacy Policy

Effective Date: 3/18/2025

Clemson Tea Farm (“we,” “our,” or “us”) operates [Website URL] (the “Website”). Your privacy is important to us, and this Privacy Policy outlines how we collect, use, and protect your information when you visit our Website or purchase our products.

1. Information We Collect

We may collect the following types of personal information:

- **Personal Information:** Name, email address, phone number, billing/shipping address, and payment information when you place an order.
- **Automatically Collected Information:** IP address, browser type, device type, and usage data collected through cookies and similar tracking technologies.
- **Communication Data:** Information you provide when contacting us, signing up for our newsletter, or participating in promotions.

2. How We Use Your Information

We use your information for the following purposes:

- To process and fulfill orders
- To send order confirmations, updates, and customer service responses
- To personalize user experience and improve our Website
- To send promotional emails (you may opt out anytime)
- To comply with legal requirements

3. How We Share Your Information

We do not sell or rent your personal information. However, we may share information with:

- **Service Providers:** Payment processors, shipping carriers, and marketing platforms to operate our business.
- **Legal Requirements:** If required by law or to protect our rights.

4. Cookies and Tracking Technologies

Our Website uses cookies and similar technologies to enhance your browsing experience. You can disable cookies in your browser settings, but this may affect functionality.

5. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage you to read their policies.

6. Data Security

We implement reasonable security measures to protect your information. However, no online transaction is completely secure, and we cannot guarantee absolute security.

7. Your Rights and Choices

- Opt-Out: You can unsubscribe from marketing emails at any time.
- Access & Update: You can request to update or delete your information by contacting us.
- Do Not Track: Our Website does not respond to “Do Not Track” signals.

8. Children’s Privacy

Our Website is not intended for children under 13. We do not knowingly collect personal data from children.

9. Changes to This Privacy Policy

We may update this policy from time to time. The revised policy will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:
Clemson Tea Farm, nanelyn@clemsonteafarm.com