



THE
SCALE IT
METHOD®

15 **SCALABLE** MODELS

- ^ REPLICATE YOUR TALENT WITH A **TEAM**
- ^ ADD **UP-SELLS** AND **CROSS-SELLS**
- ^ BUILD A **COMMUNITY** THAT BUILDS YOUR COMMUNITY
- ^ **CERTIFICATION** PROGRAMS
- ^ ADD A **SERVICE** TO YOUR PRODUCT OR VICE-VERSA
- ^ MONTHLY **SUBSCRIPTION** SERVICE OR SERVICE PLANS
- ^ **LICENSING** YOUR SIGNATURE PRODUCTS, PROGRAMS OR SERVICES
- ^ BUY LICENSES TO **MONETIZE**
- ^ YOUR OWN **TECHNOLOGY**
- ^ NATIONAL **DISTRIBUTION** TEAM
- ^ SAME MODEL, **EXPAND LOCATIONS** NATIONALLY / GLOBALLY
- ^ REPLICATE INTRO **WORKSHOPS** NATIONALLY
- ^ **BUY** YOUR COMPETITORS
- ^ BUILD A **FRANCHISE** MODEL
- ^ CREATE MULTIPLE **POP-UP SHOPS**