



CYBER SELF-DEFENSE

Education, Consulting, and Tailored Solutions to
BE IN CHARGE OF YOUR CYBER SAFETY!

WHY WE DO WHAT WE DO

In 2006, **Sandra Estok's** life turned upside down, a **criminal stole her identity**. Little did she know that the **six-years Identity theft nightmare** that unfolded combined with her **25-plus years** of experience in **Cybersecurity, IT, and Data Privacy** would prepare her to **empower** others to **protect** from hackers, scammers, and **Cybermonsters®**. She is the founder and CEO of Way2Protect®.

WHAT DIFFERENTIATES OUR TEAM

Our offerings are highly **practical** and **tailored** to **empower** individuals, families, businesses, non-profit organizations, and government agencies to **promote cyber literacy, share information, and fight against Cybermonsters** to minimize ID theft, phishing, malware, cyberattacks, fraud, spams, and more. **Way2Protect simplifies cybersecurity** using **mindful practices** and **personal stories** that relate and connect with our clients. All our services are offered in **English and Spanish**.



OUR SERVICES

- Live or Virtual Speaking
- Webinars & Masterclasses
- eLearning Courses
- Train the Trainer Programs
- Risk Assessments
- Mindfulness Coaching
- Strategy Consulting
- Books and Workbooks
- Book based Workshops
- eGaming Cyber Training
- English & Spanish
- Personalized Cybersecurity Plans

PAST PERFORMANCE BRIEF

Sandra Estok, MBA, GIAC-GSLC, CIPM, aC|CISO.
With 25-plus years of experience in Cybersecurity, IT, and Data Privacy.

Throughout her career, **Sandra has held numerous positions in Fortune 500 companies** in Latin America and U.S.A.

Sandra is the international bestselling **author** of the award-winning book series **Happily Ever Cyber!**, the **Cyber Literacy series for children** and the Inner Cyber customized training solutions. She is a keynote **TEDx speaker, Podcast Host, and a Corporate trainer**.



CONTACT US

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CORE COMPETENCIES NAICS

- 541519** Other Computer Related Services
- 541611** Administrative Management and General Management Consulting Services
- 541618** Other Management Consulting Services
- 611420** Computer Training
- 611430** Professional and Management Development Training
- 611710** Educational Support Services
- 813920** Professional Organizations



Certified MBE
Minority Business Enterprise



Certified WBE
Women-Owned Business Enterprise