

Google Analytics - here are some steps for adding "accounts@p3-agency.com" to your account:

Go to <https://marketingplatform.google.com/> & log in to your account

Navigate to "Analytics" dashboard

Analytics | All accounts > P3 Agency | www.p3-agency.com - GA4

Try searching "measurement ID"

Home | Reports | Explore | Advertising | Admin

Event count: 3K (↑ 167.5%) | New users: 122 (↑ 28.4%)

ACTIVE USERS IN LAST 30 MINUTES: 0

ACTIVE USERS PER MINUTE: No data available

Click on the Admin Gear

Date	Current Period	Preceding period
31	25	20
01 Jan	15	18
02	45	25
03	45	25
04	35	15
05	15	15

- Home
- + Create
- Admin
- My preferences
- Setup Assistant
- Account settings
- Account
- Property settings
- Property
- Property details
- Property access management
- Property change history
- Property data API quota history
- Scheduled emails
- Analytics Intelligence search
- Data collection and modification

Click Here

Admin

These settings apply to all users of this account and property. For settings that apply only to you, go to [My preferences](#) in the left navigation.

ACCOUNT SETTINGS

Account

These settings affect your analytics account [What's an account?](#)

- Account details
- Account access management
- Account change history
- Account data API quota history
- Trash

PROPERTY SETTINGS

Property

These settings affect your property [What's a property?](#)

- Property details
- Property access management

Data collection and modification

These settings control how data is collected and modified

- Data streams
- Data collection



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Add roles and data restrictions

Add Email →

Email addresses

accounts@p3-agency.com

Notify new users by email

Direct roles and data restrictions ⓘ

Standard roles

- Administrator**
Full control of property. [Learn more](#)
- Editor
Edit all data and settings for property. Cannot manage users. [Learn more](#)
- Marketer
Edit audiences, conversions, attribution models, lookback windows, and events for property. Includes Analyst role. GA4 only. [Learn more](#)
- Analyst
Create and edit shared assets like dashboards and annotations for property. Includes Viewer role. [Learn more](#)
- Viewer
See report data and configuration settings for property. [Learn more](#)
- None

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Property access management

9 rows

Name ↑	Email	Roles and data	
accounts@p3-agency.com	accounts@p3-agency.com	Administrator	Click Here → +

- Add users
- Add user groups

Analytics conversions have business. They show up in

Analytics

All accounts

www.p3-agency.com

+ Create

Admin

My preferences

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Property

- Property details
- Property access management
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Data collection and management