

## NORTH AMERICA BD



Products and services to add more value to our customers

### Structure and competitive advantages



+ More than **7,000 employees** 



One of the market leaders, with all facilities scrap-based and excellence in service through one-stop-shop and B2B concepts



10 industrial plants, operating in the US and Canada, and joint ventures in **Mexico**. **Lowest CO<sub>2</sub> emitter** in the North American steel production chain



#### Operating markets:

- **Construction ~25%** (non-residential)
- **Distribution ~50%** (civil, metal, foundations and retainment)
- Industry ~25% (energy, agriculture, automotive, etc.)



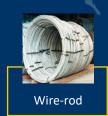


Capacity of 5,400 MT of crude steel, 100% scrap-based













### **Products**

**45%** Structural

45% Merchant/ Other long products

10% Rebar



## Transformation Journey

North America

2018

Sale of rebar / wire- rod assets

2020

St. Paul deactivation transferred volume to other plants

Petersburg, VA

Cartersville, GA

2021

2023

Whitby, ON

Jackson, TN

Heat treat processing downstream investment

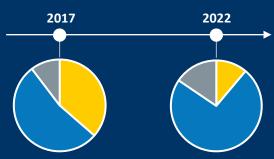


**Product Mix Evolution** 

2024

Jackson, TN

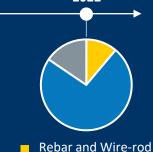
Midlothian, TX



Merchant Bar

& Structural





Others

### Midlothian capacity increase

### Higher competitiveness of our largest asset in North America



**2M** Ton capacity



Supports growing demand of renewables



**Improved** efficiency



Supplied by green energy from solar farm



# A SLOWER ECONOMIC ENVIRONMENT IN LATE 2023 AND EARLY 2024 IS LIKELY....HOWEVER, STEEL DEMAND IS EXPECTED TO REMAIN STRONG STIMULATED BY THE FISCAL PROGRAMS

### **EXPECTED IMPACT OF GOVERNMENT INCENTIVES**







**INITIATIVE** 







FEDERAL FUNDING

Infrastructure Investment and Jobs Act (IIJA)

Inflation Reduction Act (IRA)

Creating Helpful Incentives to Produce Semiconductors and Science Act (CHIPS Act)



**Structural and Merchants** = additional growth of 250 to 500k tons/year.

**Rebar** = demand to grow by 500k to 1M tons/year for 5 years.

Solar market (beams and value added downstream) to grow by 500k to 1M tons/year (through 2032)

We did not estimate an exact tonnage for this program. It should act more like a tool to maintain a high level of nonresidential activity but across a different project mix (i.e., more industrial plants, less data centers / warehouses).

# Gerdau is in a privileged position to boost the growth of these sectors!

#### **Asset Location**

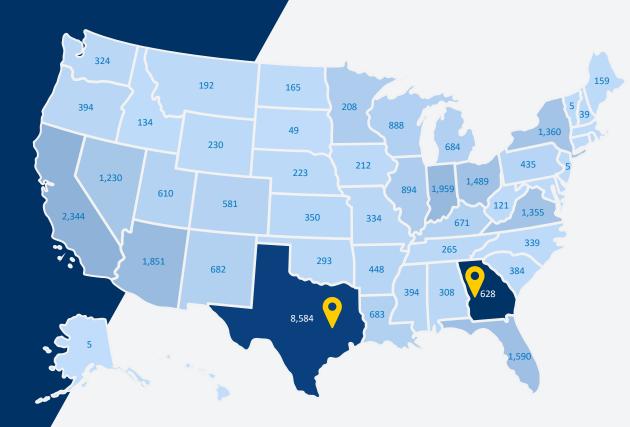


Gerdau's mills in Midlothian, TX and Cartersville, GA are well-positioned geographically to support the growing demand of renewable energy.



Midlothian mill is undergoing CAPEX expansion that will result in additional capacity to serve those markets:

Midlothian - Improving product range and capacity



**Expected solar installed capacity by state in 2028 (MWdc)** 



## Gerdau is in a privileged position to boost the growth of these sectors!

### **Environmental Position**



**No significant changes** to Section 232 expected through election cycle



**US** Government promoting green steel demand through procurement preferences on publicly-funded jobs (Buy Clean program)

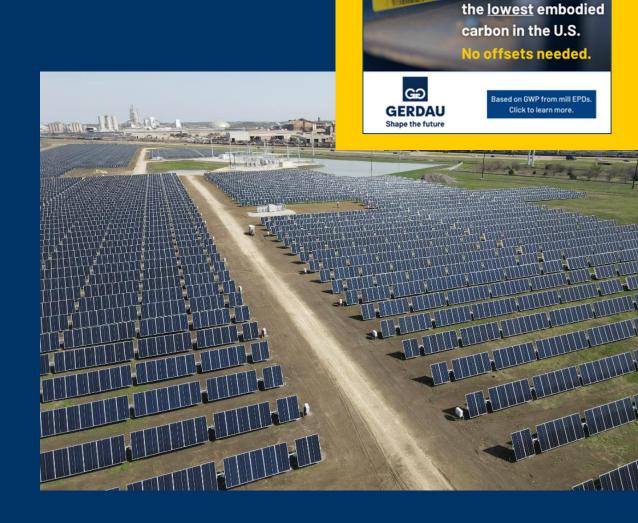


**Petersburg, Cartersville, and Midlothian** have the lowest embodied carbon among US structural steel producers...



... and the greenest are becoming greener! Renewable energy projects near mills will may further reduce Gerdau's emissions. Example: solar farm at Midlothian mill site.





Gerdau beams have