



AD[®]
INFLATABLE TENTS

HOW TO STAND OUT AS A COMPANY AND ATTRACT ALL VISITORS TO YOUR BOOTH AT AN EVENT

This is how an inflatable tent can help you
gain more customers and increase revenue

DO YOU REALLY STAND OUT AT EVENTS OR REMAIN INVISIBLE AMONG THE COMPETITION?

Do you recognize this feeling? You're at an event, surrounded by many other companies, all eager to showcase their latest products and services. The exhibition floor is filled with impressive booths, bright colors, and massive banners. Everyone seems to have something special to grab the attention of visitors. And you? You've put in the effort, but still notice that the flow of visitors simply passes by your stand.

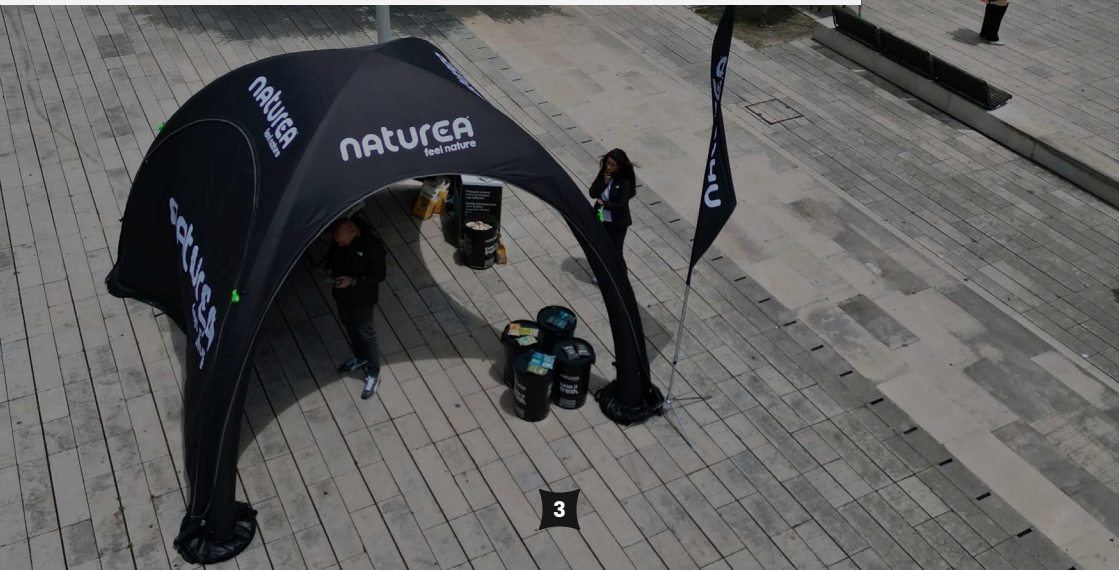
You've got your marketing materials ready, but despite all the effort, your booth remains quiet. A few curious glances here and there, but not the large crowd of people you were hoping for. Meanwhile, you see other companies attracting attention in full force, and frustration starts to grow. Why aren't you standing out?



This happens more often than you think. The market is becoming increasingly competitive, and if your company doesn't stand out among the others, you miss out on massive sales opportunities. The result? Few visitors, fewer leads, and an event that's far from successful.

Standing out at an event is crucial. If your booth doesn't immediately catch the eye, you can be sure that you'll be overshadowed by the competition. It's essential to create something unique that draws all the attention to your company. Because without that first impression, the chance of having a successful event is slim.

CREATE SOMETHING UNIQUE THAT DRAWS ALL THE ATTENTION.



HOW TO STAND OUT AT AN EVENT

Standing out at an event is not a given. Amidst a sea of competing companies all striving to capture the attention of visitors, it can be challenging to differentiate your business. Therefore, it is crucial not only to view things from your own perspective but also to consider the visitor's viewpoint. What grabs their attention and piques their curiosity?

One of the first (and most important) steps toward a standout presence is creating a unique and eye-catching booth. An open and spacious setup can help convey a welcoming and accessible atmosphere, inviting visitors to explore your stand. Ensure that your booth is also easily recognizable, with a prominent logo and colors that align with your company's brand. This strengthens your brand identity and makes it easier for visitors to identify your booth.

An often overlooked but significant factor is the height of your booth. A booth that rises above the crowd stands out more quickly and attracts more attention. This not only helps you stand out among other exhibitors but also increases your visibility at the event.

In summary, to achieve maximum visibility, you need to genuinely empathize with the visitor and understand their desires and preferences. By ensuring your booth is unique, recognizable, and striking, with smart height choices, you increase the likelihood that your company will attract the attention it deserves.



**UNIQUE AND
EYE-CATCHING BOOTH**



**RISES ABOVE THE
CROWD**



**OPEN AND
SPACIOUS SETUP**



**EASILY
RECOGNIZABLE**



WHAT OFTEN GOES WRONG AT AN EVENT



Many companies make the mistake of focusing too much on their products during events, without paying attention to the presentation of their booth. The result? Visitors pass by your booth without stopping, simply because it doesn't stand out in the crowd. Even the most impressive products will have no impact if your booth isn't attractive or unique enough to draw visitors in.

At events, exhibitors often bring a lot of information, products, and marketing materials. However, if the exterior of your booth doesn't stand out, it's likely that you won't attract the visitors you need to showcase your products. An unremarkable booth means visitors won't have the opportunity to see what you have to offer.

That's why it all starts with a striking booth. Before you can think about customer conversations and product demonstrations, you need to ensure strong visual appeal. A unique and eye-catching booth will act like a magnet, drawing visitors in. Only once you've captured their attention can you start presenting your products and engaging in valuable discussions with potential clients.

In other words, without a standout booth, all your efforts in product presentation are in vain. Make sure you have a booth that stands out and provides an attractive and unique space to welcome visitors. Only then can you truly focus on showcasing your products and building new customer relationships.



AIR CLOSED AND DELIVERED IN 1 SINGLE BACKPACK

At Airdome, we offer a convenient inflatable booth that's perfect for events, trade shows, or any occasion where you want to showcase your business. Imagine not having to drag carts full of equipment to your venue anymore. How great would that be? Say goodbye to your old-fashioned stand and welcome the ease of a lightweight backpack.

Our Airdome inflatable tent is designed with an airtight system. This means that the Airdome only needs to be inflated once and doesn't require a constant airflow or power supply. Thanks to its lightweight structure, the entire setup is delivered in a single backpack, with an average weight of just 19 kg. This makes transportation much easier; you can fit the Airdome into a small car or even carry it on a bike.



Setting up your Airdome is just as simple. One person can set up the entire booth in less than 5 minutes. This combination of ease, portability, and quick setup allows you to focus on what really matters: presenting your business effectively, without the hassle of traditional stands.

Experience the future of event presentations with Airdome: lightweight, easy to transport, and quick to set up. All you need is one backpack and a few minutes to create an impressive space for your brand.



FROM THIS...



TO THIS...
in less than
5 minutes.



BENEFITS OF AIRDOME FOR YOUR BUSINESS

Curious about the benefits of Airdome? We understand. Here's a clear overview of what Airdome has to offer:



01. FAST DELIVERY:

Our inflatable tents are delivered quickly (within 15 days), so you're ready for your event on time. No long waiting periods— we ensure that your booth arrives promptly so you can start presenting right away.



02. COST-EFFECTIVE:

Airdome offers great value for your company's presentation. Our tents are affordable without compromising on quality, giving you more for your money.



03. HIGH QUALITY:

We guarantee excellent quality with our Airdome inflatable tents. They are sturdy, durable, and designed to meet high standards, ensuring long-term satisfaction with your investment.



04. AR FOR A REALISTIC PREVIEW:

With our Augmented Reality (AR) technology, you can see how your Airdome tent will look at your event before you receive it. This helps you make the best choices for your presentation.



05. KICKBACK MONEY:

Benefit from our kickback system, where you receive a portion of your investment back with follow-up orders or referrals. This allows you to get even more value from your purchase.



06. 3-YEAR WARRANTY:

We offer a 3-year warranty on our Airdome tents. This provides peace of mind, knowing you have a reliable and durable solution.



07. ECOLOGICAL FOOTPRINT:

Our tents have a low ecological footprint. We implement eco-friendly practices in our production process, making a sustainable choice for your business.



08. FULLY CUSTOMIZABLE:

Customize your Airdome tent to perfectly align with your brand identity. Choose your own colors, logos, and designs to create a unique look that enhances your brand.



09. VERSATILE USE:

The Airdome is versatile and not limited to events. Use it for parties, promotions, and other activities where you need an eye-catching and functional presentation space.



WHAT DOES A SATISFIED CUSTOMER SAY ABOUT US?



“We’ve been using Airdome stands for our events and exhibition, and the difference has been incredible. The setup process is unbelievably easy – what used to take hours now takes only minutes. This has allowed us to focus more on engaging with visitors and showcasing our brand, rather than spending time setting up.

Not only is the setup a breeze, but the sleek, professional design of the stands has significantly improved our brand exposure. We’ve noticed a clear increase in foot traffic, and attendees are drawn to our booth like never before.

Thanks to Airdome, our events have become more efficient, and our brand visibility has skyrocketed!”

- OAKLEY



THE AIRDOME MISSION

What began in 2015 in a small Dutch town has grown into a worldwide experience for some of the world's biggest and best brands. We never imagined that companies like Volvo, Audi, Canon, Yamaha and Gardena (and so many more) would rely on us for a significant aspect of their promotional material.

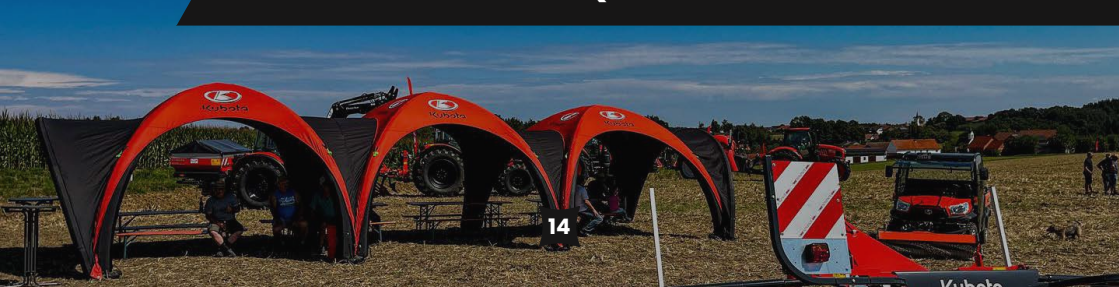
But we're very excited that they do.

Our mission early on was a simple one. **Build a great product, offer quality service and think of the planet in every choice and in everything we do.** We're proud of what we do, and we couldn't be happier that we're making a difference each day. Thank you for taking an interest in Airdome, and we can't wait to work together

From the design of a single Airdome to the complete artist impressions of your event set-up, with our in-house design team and all the required creativity we are able to offer the best impression for your set-up even before you have an idea about it.

All our design services are always included and our design team is ready and waiting for your project. Curious how our products will look like in your corporate identity? Request a free 3D Design below.

 [CLICK HERE TO REQUEST A FREE 3D DESIGN](#)



**WE ARE ONLY AS
GOOD AS THE
BRANDS WE
WORK WITH.**



SHIMANO®



DUCATI

Canon

**UNIVERSITY
OF TWENTE.**

cannondale®



CURIOUS TO LEARN MORE?

Want to learn more about how you can make an irresistible impression at your trade show, event, party, or any other occasion? [Contact us now](#) for a free consultation or request a free 3D design for your Airdome.



**TRUE SUCCESS
BEGINS WITH A
GREAT PRESENTATION.**