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PHOENIX ENTREPRENEURS

- Supporting NDIS participants to create their own online or micro businesses

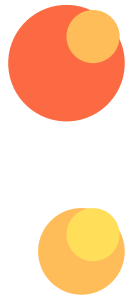


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Introduction

TO PHOENIX ENTREPRENEURS



At Phoenix Entrepreneurial Support, we believe that entrepreneurship is a powerful avenue for individuals with disabilities to achieve independence, financial stability, and personal fulfilment. Our team is dedicated to providing comprehensive guidance, innovative solutions, and a supportive community to assist participants in realising their entrepreneurial dreams

At Phoenix we offer a unique range of services and supports to help our clients realise their entrepreneurial dreams. Our specialised coaches are trained to support those with psychosocial and physical disabilities and have years of industry experience in the disability sector, through our structured process they are able to support individuals with a wide range of support needs to actualise their visions for their businesses.

In addition to this we use a bespoke software program (GEM) to build websites, run social media profiles and interactions, as well as develop and track marketing campaigns, so that our clients are able to access everything they need through one platform. We understand that individuals with complex barriers have enough to manage and can make the process of setting up and maintaining an independent income as seamless as possible.

Our tech and design team is able to customise any feature of your website and automate any business procedures that our clients need. By collaborating with our coaches, this not only enables us to create unique website designs and business operating systems, but also to develop unique assistive technologies to overcome individual barriers. This allows us to bridge barriers that may otherwise keep an individual from beginning their journey to self-employment, and in some cases which prevent them from entering the workforce at all.

On top of our incredible coaching, tech and design teams we also utilise cutting edge artificial intelligence technologies to assist our clients in managing their business and creating content. The application of AI in disability support and business development is limitless and opens up whole new avenues for creating content or managing your business. Using AI we're able to create marketing and content videos for individuals who would prefer not to be on camera. For those with difficulty in social interactions, we have been able to utilise Ai chatbots to communicate with potential customers. And for individuals with literacy or reading comprehension barriers we can equip their sites and interfaces with a text to voice bot to assist them. This is only a few of the applications our Ai has the capacity to support with.

Barriers in the Workforce

AND ENTREPRENEURSHIP AS AN ALTERNATIVE

People who live with disabilities are often less likely to be employed

More likely to be underemployed

& more likely to be underpaid

People with disabilities are more likely to be working part time or temporary jobs.

The consequences of **unemployment** on individuals with a disability can be quite drastic and include:

Reduced quality of life

Limited access to financial resources

Restricted social interaction

Reduced access to meaningful activities

Poorer physical and mental health outcomes

On the other hand, people with disabilities have **greater socio-economic** and **mental health benefits** when they are working, than those who don't live with a disability.

Studies have found that in Australia the **need for accommodations** in the workplace is **not being met** by employers.

Research indicates that individuals often have to organise and implement their required accommodations themselves, rather than being supported by their workplace.

People with a disability **require accommodations** to access between **43% and 91%** of the workplace and their assigned task.

91% of people with **mental illnesses** and **88%** of people with **nervous or emotional conditions** reported facing restrictions at work.

However workplaces **provided only 12%-17%** accommodations, Only 5% were provided with assistive equipment, and only 2.5% were assigned alternative tasks.

Who Do We Benefit?

PEOPLE WITH DISABILITIES

Empowerment to create their own source of income

Having the ability to create your own source of income would empower you to break free from traditional employment barriers, offering financial stability and a sense of achievement

Access to a supportive community of fellow entrepreneurs

Joining a supportive community of fellow entrepreneurs would provide valuable encouragement, guidance and camaraderie, reducing feelings of isolation and enhancing your sense of belonging and purpose

Opportunities for personal growth and skill development

Engaging in entrepreneurial activities would facilitate personal growth and skill development, expanding your capabilities and opening doors to new opportunities for self-improvement and success

Greater flexibility and control over your work and life

Having your own online venture would offer flexibility in managing your work scheduled and accommodations for your disabilities, granting you greater control over your life and priorities

Recognition for your talents and contributions

Being recognised for your talents and contributions as entrepreneurs will boost your confidence and self-worth, promoting a positive self-image and fostering a sense of pride in your achievements

Who Do We Benefit?

ACCIDENT SURVIVORS

Overcoming limitations and achieving personal goals

Overcoming limitations through entrepreneurship would symbolise resilience and determination, empowering you to achieve personal goals despite adversity and reclaim control over your life.

Building a successful business despite physical challenges

Building a successful business despite physical challenges would demonstrate your capabilities and tenacity, challenging societal perceptions and inspiring others facing similar obstacles.

Financial security and independence beyond disability

Attaining financial security and independence beyond disability would offer your peace of mind and reduce reliance on external support, providing stability and autonomy in your life moving forward.

Establishing a positive legacy and impact

Creating a successful business would allow you to leave a positive legacy and make a meaningful impact on your communities, leaving a lasting impression of resilience, innovation and possibility

Increasing self-confidence and self-esteem

Achieving success in entrepreneurship would boost your confidence and self-esteem, affirming your abilities and worthiness despite physical challenges, leading to a more positive outlook on life.

Who Do We Benefit?

PEOPLE WITH AUTISM

Creating a platform to share their unique perspective

Creating a platform for your ideas and thoughts would empower you to share your unique perspectives and contribute meaningfully to your community, fostering acceptance and understanding of autism

Building a supportive community of like-minded individuals

Establishing a supportive community of like-minded individuals would provide understanding, acceptance and validation, reducing feelings of isolation and promoting a sense of belonging and connection

Developing skills in areas of interest and passion

Pursuing entrepreneurial ventures aligned with your interests and passions would facilitate skills development and personal growth, enhancing your capabilities and confidence in pursuing your dreams

Achieving financial independence and stability

Attaining financial independence and stability through entrepreneurship would provide security and autonomy, reducing anxiety about future employment prospects and offering a sense of control over your life.

Promoting autism acceptance and advocacy through their work

Promoting autism acceptance and advocacy through your entrepreneurial endeavours would raise awareness and foster inclusion, empowering you to make a positive impact and challenge stereotypes.

Who Do We Benefit?

PEOPLE WITH PTSD

Creating a fulfilling and meaningful career path

Creating a fulfilling and meaningful career path through entrepreneurship would provide a sense of purpose and direction, helping you overcome challenges associated with PTSD and regain a sense of identity.

Establishing a supportive and understanding work environment

Establishing a supportive and understanding work environment would promote healing and recovery, providing a safe space to pursue your goals and manage your mental health effectively.

Utilising creativity and innovation to overcome trauma

Harnessing creativity and innovation in entrepreneurship would allow you to channel your experiences into positive outlets, fostering resilience and growth in the face of trauma and adversity.

Achieving financial stability and independence

Achieving financial stability and independence would alleviate financial stressors, providing security and reducing triggers associated with PTSD, allowing for greater focus on healing and well-being.

Building a sense of control and agency over their lives

Building a sense of control and agency over your life through entrepreneurship would empower you to navigate your recovery journey with confidence and resilience, reclaiming autonomy and self-determination.

Who Do We Benefit?

NDIS PARTICIPANTS

Financial independence through successful online ventures

Achieving financial independence would provide a sense of empowerment and freedom, reducing dependence on support services and offering greater control over your life and future endeavours.

Recognition and validation as a successful entrepreneur

Being recognised as a successful entrepreneur would boost your self-esteem and confidence, fostering a positive self-image and potentially opening doors to further opportunities and community integration.

Increased social connections and networking opportunities

Building a network of like-minded individuals and mentors within the entrepreneurial community would provide valuable support, advice and collaboration opportunities, enriching your social and professional life.

Enhanced sense of purpose and fulfilment

Pursuing your entrepreneurial dreams would give you a meaningful focus, instilling a sense of purpose and fulfilment as you work towards your goals and make a positive impact on your life and others.

Improved quality of life and greater autonomy

Gaining the skills and resources to manage your own businesses online would lead to greater autonomy and flexibility, allowing you to structure your life according to your preferences and needs.

Our Program

EXCLUSIVELY FOR THE NDIS

Our coaching program has been adapted to suit NDIS participants from Debbie's GEM coaching program, which is valued at \$15,000. We've been able to successfully adapt our teaching programs and software to suit individual needs and capacity, and for a reduced cost. At Phoenix we're passionate about helping people achieve independence and find their passion, which has driven us to create this program to help individuals of all skill levels and capacities achieve their dreams.

Once you're onboarded you will:

- Be added to our private discord server to meet our community members, and private chat groups with our staff for any questions
- Be granted access to our training center where you can begin your coaching independently if you wish

Our back-end team will take the information from your coaching calls to create a 10 page website and business operation systems with full automation designed to suit your business and overcome your unique barriers

Once we receive your expression of interest you'll book an initial call with Debbie, our CEO, she'll then assign you a Disability Business Coach based on your individual needs, business idea and personality. You'll also be given a login to our software to have a look around

**START
HERE**

After this you'll have your meet and greet with your assigned Disability Business Coach. They'll discuss your ideas and answer any remaining questions you have. If you'd like to get started after this call we'll send you our service agreement and plan

Moving forward you'll have one on one weekly calls with your Disability Business Coach to create your business materials (i.e. offers, courses, etc). on these calls you discuss, plan and start to create your assets. They will also conduct assessments to identify barriers and ways to overcome them

Our Program

EXCLUSIVELY FOR THE NDIS

We believe strongly in maintaining a participant's choice and control and ensuring people of all abilities and skill levels can build their own independent income. That's why we present our clients with two options based on their functional capacity and intentions, the 'Done for you' option or the 'Done with you' option.

Done For You

In the the 'Done for you' option our Disability Business Coach will discuss elements of how you want your business to look, operate, and feel as well as to find your inner genius and create a thriving business out of it. These sessions will be focussed on helping you realise your ideas and work on your business week by week. While your coach will show you how the software works, the training will not include higher level tasks (i.e. building automations and workflows), this option is best for people who would prefer to learn how to operate their business, but who would prefer for the more complex programming and software design to be completed by our team.

Done With You

If you are more technically minded and would love the opportunity to not only build your business, but learn skills like building websites, creating automation, forms, surveys, online courses and more, then one of our Disability Business Coaches with full tech knowledge will be assigned to help you. This will be conducted after you've we've built your website and you've completed the initial training (where you'll learn the essentials to operate your business day to day). This extended training allows you to make adaptive or cosmetic modifications on your own. You will gain a full working knowledge of our software and this can also open other opportunities for you in the online space

Our Program

EXCLUSIVELY FOR THE NDIS

After your initial set up is complete and your website and business systems are operational, the support doesn't stop there! We're committed to helping you not only start your business but maintain it and continue to grow it. We do this by:

1. Continuing to host your website and business operation systems.

Unlike other platforms we won't just host your site, we'll maintain open lines of communications to continue to make adaptive measures to help you maintain your business despite how your circumstances may change

2. Continued Marketing and Content Creation Assistive Technology

GEM software also has the capacity to utilise A.I. to create unique, personalised advertisements using your existing branding and integrations. This includes generating the text, images and even video content, assisting those who struggle with barriers such as fatigue, or anxiety to maintain ongoing growth. The A.I. will also split test your ads. This analyses your best ads and even identifies potential target audiences for you. This built in analysis allows individuals who may struggle with decision making or cognitive processes in managing and also optimising their marketing.

3. Continued coaching sessions suited to your individual needs

We understand that running a business can be an overwhelming prospect for many people, let alone those who live with disabilities. This is why our Disability Business Coaching program is built to continue for as long as you need. Once we've covered the initial content, we're able to help you manage your anxiety, maintain your motivation and learn new skills to manage your business such as running advertisement campaigns and content creation for your businesses' social media.

4. Continued capacity assessments and adaptations to your assistive technology

As you continue your journey we will continue to measure your progress by conducting capacity and wellbeing assessments. This allows us to not only track improvement to your wellbeing for you to reflect on, but also to identify barriers as they appear so that we can build assistive processes into your software.



Costs of the Program

CHOICE & CONTROL

Due to the unique nature of our business we're able to tailor our billing to suit individual needs and goals. We tailor our billing based on your situation so a consultation is required to arrange your billing structure, however we've listed some of the codes we bill under below each support item for your convenience.

Disability Business Coaching

Our disability business coaches are not only trained in GEM software, but also have a minimum of a diploma level qualification in order to provide you with tailored support for your disability. Your coaching sessions will assist you not only in designing your business and learning how to operate it but in overcoming individual barriers and building your capacity.

NDIS Billing information

Item Number: 10_011_0128_5_3

Item Name Employment Related
and Notes: Assessment, Counselling and Advice

Cost per hour: \$193.99

Item Number: 01_741_0128_1_3

Item Name Assessment Recommendation
and Notes: Therapy or Training Supports - Other Professional

Cost per hour: \$193.99

Item Number: 15_056_0128_1_3

Item Name Employment Related
and Notes: Assessment, Counselling and Advice

Cost per hour: \$193.99



Costs of the Program

CHOICE & CONTROL

Technology & Design Development

This service includes the development of your website, business operations systems and assistive technology adaptations to be constructed by our teams of technicians, developers and graphic designers.

NDIS Billing information

Item Number: 09_008_0116_6_3
Item Name and Notes: Innovative Community Participation
Cost per hour: \$77

Item Number: 10_016_0102_5_3
Item Name and Notes: Employment Assistance
Cost per hour: \$77

GEM Software Subscription

GEM software is billed as an Assistive Technology and as such does not have a specific line item outlined in the NDIS Pricing Arrangements. Each individual's account is personalised with automations, integrations and additional software to suit their individual needs. We work with our client's stakeholders to identify the most appropriate funding line and cost based on the individual client

NDIS Billing information

Item Number: NA

Item Name and Notes: Assistive Technology (Support Category 05)

Cost per month: \$197 or \$97 (Depending on Assistive Technology Requirements)



Additional Bonuses

OPTIONAL

- A holiday for 4 to any destination of your choice. (free gift)
We have the capacity within our business to offer a free holiday to over 100 destinations world wide, accomodation only.
- An exclusive affiliate offer where you can generate income on the software hosting @ 20% per month each time you recommend this service to others.



Visit Phoenix!

Some Business Ideas

E-COMMERCE & ONLINE STORES

- Customised greeting cards and stationary
- Homemade Candles and scented products
- Handcrafted jewellery and accessories
- Personalised gift baskets for special occasions
- Homemade jams, preserves and sauce



- Hand-painted artwork and canvasses
- Specialty baked goods like gluten-free or vegan treats
- Up-Cycled furniture restoration and sales
- Homemade natural skincare products
- Handmade pottery and ceramics
- Online boutique selling curated vintage clothing
- Handmade soaps and bath bombs
- Homemade pet accessories like collars and toys



- Handmade leather goods like wallets and belts
- Online boutiques selling curated or handmade items
- Homemade organic teas and herbal blends
- Homemade artisanal chocolates or truffles

Some Business Ideas

OTHER ONLINE SERVICES



- Professional meal planning and cooking classes
- Podcast production and editing services
- Virtual art classes or workshops
- Freelance writing or blogging on a specific topic
- Virtual pet training or behaviour consulting

- Voiceover services for commercials or audiobooks
- Graphic design services for branding and marketing
- Digital illustration and custom artwork commissions
- Virtual dance or fitness classes
- Freelance graphic design for book covers or posters
- Virtual language lessons or conversation practice
- Virtual yoga or meditation classes
- Personal development coaching or workshops
- Life coaching services for personal growth and wellness
- Virtual mindfulness and stress reduction workshops
- Online boutiques selling curated or handmade items
- Virtual art therapy sessions
- Online music classes
- Dungeons and dragons tutorials or membership
- Gamer tutorials or membership



Some Business Ideas

LOCAL BUSINESSES

- Car detailing
- Home services such as cleaning, gardening
- Lawn & yard care
- Pet sitting and pet walking
- Massage, aromatherapy or other therapeutic services
- Support work
- Transport Services



Contact Us

FOR FURTHER QUESTIONS OR TO GET STARTED

We would love to hear from you, whether you're interested in acquiring more information, or want to get started with use today! Our Supportive staff are happy to answer your calls and emails between, 8am to 7pm, Monday to Friday.

Phone: _____ 0421351406
Email: _____ admin@phoenixentrepreneurs.com.au

If you'd like to book a call with Debbie to get started or ask her questions directly, you can book a call with her at the bellow link:

<https://api.leadconnectorhq.com/widget/bookings/phoenixsupport>



Visit Phoenix!