

# CTRL+ESC FOR CLARITY:

**Your direct Access to  
IT decision makers in Malta.**

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**CTRL+ESC** is a premier two-day international event in Malta designed to empower IT professionals in the areas of Security, On-Prem, Hybrid and Cloud infrastructure, Networking and End User Computing with the latest insights and solutions. In a rapidly evolving digital landscape, our attendees are actively seeking innovative products and solutions that can help them drive efficiency, enhance customer experiences, and future-proof their organisations. BE there to show them that your solution what they are looking for.

## **Why Sponsor CTRL+ESC?**

Partnering with CTRL+ESC positions your brand at the forefront of IT innovation, offering unparalleled access and influence:

### **Direct access to potential buyers:**

Directly engage with corporate IT leaders, IT consultants, and solution architects. Our attendees are your potential customers, actively seeking cutting-edge tools and services.

### **High impact networking:**

This event is designed for you to mingle! Connect face-to-face and build strategic partnerships through dedicated one-on-one tables and an exclusive VIP networking event. Make several months worth of connections in just two days.

### **Showcase your solutions:**

Introduce your products, demonstrate digital tools like AI, automation, and data analytics, and host vendor sessions or maybe even a product premier.

### **Establish yourself as a thought leader:**

Lead expert sessions, masterclasses, and discussions on digital innovation, technology-driven customer experiences, and AI in business strategy.

### **Maximise your brand visibility:**

Gain prominent logo placement across all promotional materials and secure prime exhibition space to generate leads.



### Exclusive Sponsorship Tiers:

Choose from Platinum, Gold, or Silver packages, each tailored to maximize your impact.

**Note:** Only two non-competing Platinum sponsors are accepted, on a first-come basis.

**Seize this unique opportunity to connect, influence, and lead the future of software with CTRL+ESC!**

# SPONSORSHIP PACKAGES

	Platinum	Gold	Silver
Logo or Mention in all Promotion	✓		
2 Dedicated Sessions	✓		
Session in Tracks		✓	
VIP Networking Event*	2	1	-
Exhibition Space	4×2	2×2	2×2
Price ex VAT			
Commercial Price	€4,500	€2,500	€1,500
Gov/NGO Price		€1,500	€750
Additional Track Session		€1,000	
VIP Networking Event*			€250

\*No of people in the package

Only 2 platinum sponsors accepted on a first-come bases.

\*Per person, over and above what's allocated in the sponsorship package.

#### Platinum Sponsors Limitations:

Only 2 Platinum Sponsors on a first-come bases.

Platinum Sponsors are to be non-competing

