

Desert Rat Detailing – Privacy Policy (Auto)

Last Updated: October 2025

1. Introduction

Desert Rat Detailing respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website, use our services, or contact us.

2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, phone number, email address, and vehicle details when you request a quote, schedule a service, or fill out a form.
- Payment Information: Collected securely through trusted third-party payment processors (we do not store credit card details).
- Usage Data: Information about your device, browser, and how you interact with our website or online forms.

3. How We Use Your Information

We use the collected information to:

- Schedule and confirm detailing appointments.
- Communicate with you about your booking, pricing, or service updates.
- Process payments and send invoices.
- Improve our services, website functionality, and customer experience.
- Send promotional updates or offers (only if you opt in).

4. Information Sharing

We do not sell, trade, or rent customer information. We may share limited data only with trusted partners who assist in operating our business, such as:

- Payment processors (e.g., Stripe or Square).
- CRM and scheduling platforms
- Legal or safety authorities when required by law.

All partners are required to keep your data secure and use it only for authorized purposes.

5. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your data. While we take these precautions, no method of internet transmission is 100% secure, and we cannot guarantee absolute protection.

6. Your Rights

You have the right to:

- Request access to the personal information we hold about you.
- Request correction or deletion of your information.
- Opt out of marketing emails at any time.

To exercise these rights, contact us at desertratdetailing@gmail.com

7. Cookies

Our website may use cookies or analytics tools to enhance user experience and track website performance. You can disable cookies in your browser settings if preferred.

8. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices or content of those external sites.

9. Updates to This Policy

We may update this Privacy Policy occasionally to reflect operational or legal changes. Updates will be posted on our website with a new “Last Updated” date.

10. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact:

Desert Rat Detailing

North Phoenix, AZ



(480-349-0273)



desertratdetailing.com



desertratdetailing@gmail.com