Desert Rat Detailing – Privacy Policy (RV)

Last Updated: October 2025

1. Introduction

Desert Rat Detailing is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you schedule an RV or vehicle detailing service, use our website, or communicate with us.

By using our services, you agree to this Privacy Policy.

2. Information We Collect

We collect limited personal and vehicle information necessary to provide mobile RV detailing services, including:

- Personal Information: Name, phone number, email address, and service location.
- Vehicle Details: Type of RV, size, and condition (for accurate pricing and preparation).
- Payment Information: Processed securely through trusted payment providers (we do not store card details).
- Service Communication Data: Texts, calls, or emails exchanged for scheduling, quotes, and updates.
- Website Data: Browser type, device, and basic site analytics for improving our website.

3. How We Use Your Information

We use your information solely to:

- Schedule, confirm, and complete detailing services.
- Provide quotes and respond to inquiries.
- Send service updates, invoices, and receipts.
- Improve our operations and customer experience.
- Share updates, promotions, or maintenance reminders (only if you opt in).

We will never sell or rent your personal data.

4. Information Sharing

Your data may only be shared with:

- Payment processors (e.g., Stripe or Square) to complete transactions.
- CRM or scheduling platforms used for appointment tracking.
- Legal or safety authorities if required by law.

All partners must maintain confidentiality and comply with data protection standards.

5. Data Security

We implement administrative and technical safeguards to protect your personal data from loss, misuse, or unauthorized access. However, no online system is 100% secure, and we cannot guarantee absolute protection.

6. Photos and Marketing

Desert Rat Detailing may take before-and-after photos of your RV for marketing or social media. Personal details like license plates will always be blurred or excluded.

7. Your Rights

You may:

- Request access to or deletion of your personal information.
- Update contact details or communication preferences.
- Opt out of marketing messages at any time by replying STOP to texts or unsubscribing from emails.

Requests can be made via email at desertratdetailing@gmail.com

8. Cookies and Analytics

Our website may use cookies or analytics tools (like Google Analytics) to track traffic and improve user experience. You can disable cookies in your browser settings.

9. Policy Updates

We may update this Privacy Policy occasionally to reflect operational, legal, or regulatory changes. The updated version will be posted on our website with a new "Last Updated" date.

10. Contact Us

For any questions or privacy-related requests, contact:

Desert Rat Detailing North Phoenix, AZ (480-349-0273)

desertratdetailing.com