A TOAST to FOREVER

the Counce COLLECTION

THE ORIGIN



The story behind A Toast to Forever™

A Toast to Forever was born from love.

From being an extraordinary friend—fulfilling a wish she thought only existed in her mind...

A bespoke itinerary that captured the essence of her storybook wedding under the Italian sun.

A luxe surprise private lingerie shopping spree that ignited a side of her she'd never seen...

And an unforgettable digital heirloom so her family could relive the magic for generations to come.

A Toast to Forever is my soul in motion and I'm elated you're here.

If it's for you...You'll know.

THE ORIGIN

Our Vision

A world where the most extraordinary weddings aren't just planned, they're poured, protected, and preserved.

Where the most exquisite brides are wrapped in reverence...

The most elite grooms are met in his majesty.

And legendary couples depart their wedding eternally expanded as one.

We are pioneering a future where weddings are a return to sacred ceremony, cinematic expression, and legacy in motion.

Because your love deserves more than a day.

It deserves eternity.



THE ORIGIN



Our Mission

Transform timeless love stories into legacy and iconic celebrations into eternal heirlooms.

Preserving the beauty, emotion, and essence of the couples and the moments that deserve forever.

Our Vow

Exceed luxury as a sacred steward of your story through our Signature lens— Only Love.

Preserve the elegant nuance in your vision. And shield the emotions of the journey.

Assist in making the impossible possible and the overwhelm of execution seamless.

We protect your legacy in motion from start to finish—

So the essence, soul, and emotion of your event can be relived, revered, and inherited for generations to come.

THE COLLECTION



The Fantasy Before Forever

Close your eyes. Deeply Inhale.

Let go.

Imagine how it would feel... to fully enjoy every moment of your wedding planning journey and show up on your wedding day—

More peacefully than a sleeping infant

More divinely attuned than a Stradivarius

And more madly in love than Romeo and Juliet...

While the outside world swears you run a luxury planning firm and a billion-dollar tech company while vacationing in St. Tropez—

But you, darling, didn't lift a single finger.

Not one.

THE COLLECTION

What if Heaven really were a place on Earth?

Picture this: The waves shimmer like champagne under a golden sky.

You walk hand-in-hand down a private stretch of sand, laughter still echoing from the night before.

Your gown has long been hung, but your glow has only deepened. His tie is gone, but his gaze is still locked on yours.

Your family lingers in the afterglow. Your friends are still buzzing with wonder.

Yet somehow, your wedding hasn't ended-it has only just begun.

This is not just a memory. This is your legacy in motion.

And you get to relive it again. And again. And again.



THE COLLECTION



Seven sacred pours. Three delectable toasts—The Dom Toast, The Krug Toast, and The Salon Toast.

Each toast unveiling a deeper dimension of devotion, preservation, and legacy. Each pour unlocking something eternal within.

From your Opening Edit to your Eternal Edit

From the guardianship of your vision to the cinematic heirloom that echoes your forever

From sensual seduction and sovereign radiance to curated intimacy immersions hand-poured for your inner Queen and King-

Every layer steeped in reverence. Every moment poured in luxury. Every memory sealed in soul.

This is the world of A Toast to Forever™

THE COLLECTION

How We're Eloquently Disrupting the Industry...

Your wedding is more than a celebration. It's the start of your family's legacy.

You deserve more than planning—you deserve precision and presence.

Minutia handled. Moments that move you. And memories that shape your future.

You deserve an experience so deeply intentional, it can only be relived through the language of legacy.

A Toast to Forever is the sacred thread that stitches every smile, every tear, every iconic detail into something worthy of being remembered...

And preserves it into a timeless heirloom that can be relived, remembered, and revered for generations to come.



THE COLLECTION



The Invitation

We'd love to invite you to be our guest of honor on a private tour of our meticulously curated Royale Collection.

The Signature Collection is sure to delight your palette with devotion and meaningful solutions that transcend the aisle.

The Reserve Collection will flood your senses with magnetic feminine allure.

And The Forever Collection will tantalize your tastebuds with soul-shifting intimacy and timeless legacy.

Because your love deserves more than a perfect day. It deserves eternity.

Tours of our discreet Royale Collection are by invitation or personal request only.

If you feel called, extend your private request to concierge@atoast2forever.com