

Public Relations



PRICING IS QUOTED PER JOB

WHAT WE OFFER:

- 1. Newsletter Creation and Distribution**
 - Craft engaging newsletters to keep your audience informed and connected with your brand.
- 2. Press Releases**
 - Develop compelling press releases to announce important news, events, or updates, ensuring your message reaches the right audience.
- 3. Event Management**
 - Full-service event planning and coordination, covering everything from concept to execution to ensure your events run smoothly.
- 4. Talking Points**
 - Create concise and impactful talking points for spokespeople to use during media appearances, presentations, or interviews.
- 5. Event Logistics**
 - Manage the logistical details of your events, including venue coordination, setup, and other critical components to ensure a seamless experience.
- 6. Invitation Distribution**
 - Handle the creation and distribution of event invitations to targeted audiences, maximizing attendance and engagement.
- 7. Media Outreach Strategy**
 - Develop and implement a media outreach strategy, including pitching stories and coordinating media interviews to boost your brand's exposure.
- 8. Media Training**
 - Provide media training sessions to prepare your spokespeople for interviews, ensuring they deliver your key messages confidently and effectively.
- 9. Open Houses / Ribbon Cuttings**
 - Plan and manage open houses or ribbon-cutting events to celebrate milestones and foster community engagement.
- 10. General Media Coverage**
 - Secure and manage media coverage to amplify your brand's presence, enhancing credibility and reach.
- 11. Event Engagement**
 - Develop strategies to engage attendees during events, ensuring a memorable experience that aligns with your brand's objectives.

FOR MORE INFORMATION PLEASE CONTACT

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or visit us online at StrongRapport.com

