

Social Helper

STARTING AT \$600

Our Social Helper is our base-level marketing plan that strives to help you feel bougie about your budget. It is perfect for businesses that are just getting started with their socials and want to give them a professional and cohesive feel with high-quality images and branded templates provided to you.

DO YOU LIKE RUNNING YOUR OWN SOCIALS BUT NEED A LITTLE HELP?

If so, then this might be the plan for you. This plan allows you to still run all of your socials (we don't need any access) but you get professionally shot content along with branded content templates you can utilize to make your feed look and feel cohesive.



WHAT IS INCLUDED:

Think about hiring a professional photographer but with a marketing brain. We are able to utilize our equipment to give you the best of both worlds. This plan will allow you to utilize all the assets sent to you however you feel necessary and you can book another photoshoot at any time.

- Social audit with recommendation
- 90-minute photoshoot
- 20 Edited Assets
- 10 Branded Templates based on our content packages
- 1 Content calendar per month with additional ideas

NO CONTRACT REQUIRED!
GET MONTHS WORTH OF CONTENT FOR ONLY \$600

FOR MORE INFORMATION PLEASE CONTACT
HELLO@STRONGRAPPORT.COM
or visit us online at **StrongRapport.com**



Consistent Content

STARTING AT \$900

Consistent Content is our second tier base level marketing plan that strives for convenience. It is perfect for the business that just wants to keep their socials relevant and simple with a consistent posting schedule.

DO YOU LIKE RUNNING YOUR OWN SOCIALS BUT DON'T KNOW WHAT TO POST?

Picture this... it's Friday night, and you've got all the social media content you need for the upcoming week. With a glass of rich red wine in one hand and your favorite Spotify playlist blasting, you're in full control. You effortlessly schedule out all your content, and your customers never miss a chance to connect. You don't have to worry about missing a beat – you're empowered to own your social media game!



WHAT IS INCLUDED:

Eliminate the frustration of deciding what to post on your socials each week! Our plan includes a comprehensive strategy for your social media, complete with pre-crafted content delivered to you bi weekly.

- Discovery call & content strategy
- 90-minute photoshoot
- 3 posts per week including one piece of video content
- Recommended copy sent with each post via email
- 1 recommended Ad per month

*****THIS IS A DO IT WITH HELP APPROACH TO YOUR MARKETING
WITH THE BUILT IN SUPPORT YOU NEED*****

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The Growth Plan

\$1500 INCLUDING \$100 AD BUDGET

Never wonder (or worry) about what to post or when to post again.

Enjoy curated content and full admin servicing. If your busy business leaves little time for social media management, let us handle the heavy lifting!

ARE YOU LOOKING FOR SOMEONE TO TAKE SOCIALS OFF YOUR PLATE?

Imagine this... You get to enjoy running your organization while a team of local ladies takes care of your marketing. Each day you get to enjoy your fresh, vibrant feed and connect with the smiling faces of new advocates and donors.



WHAT IS INCLUDED:

Eliminate the hassle of deciding what to post on your socials each week! Our plan includes a comprehensive strategy for your social media, complete with posting on 1 platform of your choosing.

- Discovery meeting & content strategy
- 90-minute photoshoot
- 5 posts per week, including at least one piece of video content
- 7-10 Stories per week.
- Caption services for all content
- Scheduled on your platform of choice
- Ad management with your \$100 Ad budget



THIS PLAN PROVIDES A HANDS OFF APPROACH TO YOUR SOCIALS SO YOU CAN SPEND TIME ON WHATS MOST IMPORTANT TO YOU!

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Brand Builder

\$2800 INCLUDING \$100 AD BUDGET

Social media, email marketing, and SEO all without the headache of having to do it yourself.

Benefit from personalized marketing designed to enhance your online relationships and your brand's visibility and recognition.

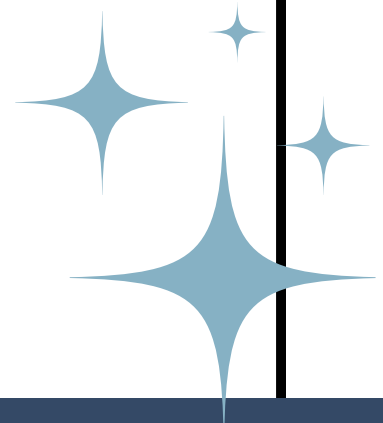
**ARE YOU TRYING TO TAKE YOUR BRAND TO THE NEXT LEVEL BY
BOOSTING YOUR ONLINE PRESENCE AND ENGAGING MORE
EFFECTIVELY WITH YOUR AUDIENCE?**



WHAT IS INCLUDED:

Eliminate the hassle of deciding what to post on your socials each week! Our plan includes a comprehensive strategy for your social media, complete with posting on 3 platform of your choosing.

- Overall marketing and content strategy
- Monthly Marketing meeting
- 60 -minute photoshoot (2x per month)
- 5 posts per week
- 3 reels per week
- 10-15 Stories per week.
- Caption services for all content
- Scheduling on up to 3 platforms
- 1 newsletter, E-Blast or Press Release per month
- Google my Business (GMB) cross-posting/ SEO Posting
- Build out Ads per month with your \$100 Ad Budget



NEED A PART TIME CMO? THIS PLAN OFFERS A FULL SUITE OF MARKETING SERVICES THAT GO BEYOND SOCIAL MEDIA MANAGMENT.

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