

5-STEP ETHICAL AI CHECKLIST FOR SMALL AUSSIE BUSINESSES

Here's a simple checklist
for any AI tool you're
thinking of using:



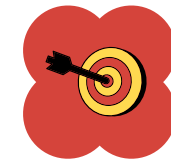
Why are you using it?

Will it help your business or just save time?



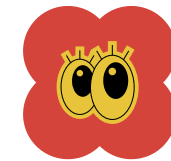
What data are you putting in?

Avoid names, personal details, or sensitive info.



Who's affected by the output?

Are some groups left out or misrepresented?



Who checks the results?

Don't hit "publish" without reviewing.



Would you be happy to explain it to a customer?

If not, it might be crossing an ethical line.