

### "Did you know:

In 2026, **30%** of new car sales in Canada MUST be Zero Emission Vehicles?  
By 2030, **60%** of new car sales in Canada MUST be Zero Emission Vehicles?  
By 2035, **100%** of new car sales in Canada MUST be Zero Emission Vehicles?

In the future, EV Charging Stations are **not optional**, they're an **essential** part of your business."



## BUSINESS CASE FOR EV CHARGERS AT MALLS

### 1. Attracting and Retaining Customers

- **Dwell Time = Spend:** EV Drivers tend to stay longer - charging can take 30-90 minutes, giving them more time to shop, dine and spend
- **Repeat Visits:** Shoppers may return more frequently to places where they can reliably charge

### 2. Monetization Opportunities

- **Charging Revenue:** Even modest usage can generate income via per-kWh, per-hour or session based billing
- **Partner Incentives:** Collaborations with networks such as Swift Charge can reduce costs

### 3. ESG and Sustainability Goals

- **Green Branding:** EV infrastructure enhances a mall's sustainability profile - valuable for tenants, investors and customers.
- **LEED Credits:** Contributes to green building certifications or energy efficiency targets

### 4. Future-Proofing the Property

- **EV Growth = Demand Growth:** As EVs become more common, properties without charging may be at a competitive disadvantage
- **Real Estate Value:** Adds a modern amenity that increases tenant appeal and overall property value

### 5. Competitive Differentiation

- **Customer Expectation:** Many shoppers now expect EV charging as a basic amenity - especially in high income areas or urban centres
- **Attract Tenants:** Brands may prefer or require sustainability infrastructure in their leasing decisions.



(587) 410-6028



info@eprocanada.com



More Information at  
[www.eprocanada.com](http://www.eprocanada.com)