

Horse people are different from your normal property buyers, they will choose the right property over the location

This makes it hard to search for properties on the current real estate websites.

CONTACT US TO GET LISTED

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LOOKING FOR WAYS TO GET YOUR RURAL PROPERTIES IN FRONT OF THE RIGHT BUYERS?

WE CAN HELP



LIST YOUR RURAL PROPERTIES WHERE HORSE OWNERS ARE ALREADY HANGING OUT

EquiDirectory Can Help You Tap into a Monthly Audience of **over 180,000** Equestrian Enthusiasts.



WHY EQUIDIRECTORY

→ INCREASED VISIBILITY:

Capture potential buyers who are already hanging out on EquiDirectory searching for equine-related businesses, products and now properties.

→ COMPETITIVE ADVANTAGE:

Highlight your unique properties on a platform that isn't flooded yet with properties.

→ WE HAVE YOUR AUDIENCE

With over 180,000 views a month, more than 15,000 horse owners on our database and already over 5000 businesses listed.

→ COST-EFFECTIVE MARKETING:

Offering a cost-effective marketing solution for real estate agencies to get in front of horse people compared to other advertising methods.

→ TRANSPARENCY:

Providing agencies with data and analytics regarding their listing's performance.

→ WE KNOW HORSE PEOPLE

We know what they want in a horse property, we also know from experience it's difficult to find horse properties on the current real estate websites.

ABOUT US

EquiDirectory is a comprehensive platform for connecting horse owners with everything related to horses - find horse businesses, products, horses for sale, and horse properties on one platform, whether they're looking locally, nationally, or internationally.

It offers cost-effective and transparent advertising options, including business listings, marketplace items, online banner tile advertising, email marketing to our member database etc.

EquiDirectory provides an all-in-one solution for effectively promoting horse-related businesses, products and properties to your target market.



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PRICING

We set the listings up for you to save you time.

STANDARD

\$65 per month

- ✓ Standard Agency Listing
- ✓ 1x Property listed at a time
- ✓ Up to 20x images
- ✓ Detailed description
- ✓ Free online banner tile for annual payment

FEATURE

\$150 per month

- ✓ Feature Agency Listing
- ✓ Home page rotation
- ✓ Unlimited property listings
- ✓ Up to 20x images + Detailed description
- ✓ Free online banner tile for annual payment

FEATURE PRO

\$560 per month

- ✓ Feature Agency Listing
- ✓ Home page rotation
- ✓ Unlimited property listings
- ✓ Up to 20x images + Detailed description
- ✓ 3x Online Banner Tiles
- ✓ Agency branded EDM's to members
- ✓ Promotion on our social media channels
- ✓ Free online banner tile for annual payment

