



# COREY WEEKLEY

**CREATIVE LEADER**  
FOR THE IMPOSSIBLE





# THE ONE-PAGER:

We live in a fast-paced, results-focused world of business. Sometimes you just need the overview to get the idea, sometimes you need the depth. I bring you both to make the decision to work with me both fast and informed.

THIS IS ME

THIS IS MY  
MANTRA

THESE ARE THE  
TAKEAWAYS

THIS IS MY CONTACT

## CREATIVE LEADERSHIP THROUGH EXECUTION.

The world of business operates on how to get the impossible executed. Dreamers can dream, but it takes an Executer to bring it to life.

- Bringing Creative leadership through unique branded executions.
- Guiding teams to bridge the gap between emerging technologies and traditional design.
- Focusing on driven storytelling with stunning video visuals and emotion evoking experiences.

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# EXPERIENCE

Despite the titles held over the years, there was one common thread that held them all together:  
“How the do we get this done?”

I started my education at Art Center, where I was taught, if I wanted to be a Creative Leader, I would have to know everything. **Period.** Full Stop. The job of a leader in a Creative position is to understand problems and formulate solutions that could be communicated to the experts in the category.

So I tried to learn it all, from nose to toes. And the result is that I continually guide teams to bridge the gap between emerging technologies and traditional design.

### Skills that have lead my success:

- Art Direction
- Clear Concept Communication
- Video Production
- Video Editing
- Graphic Design
- 3D Animation
- Photography
- 3D Design and Modeling
- Virtual Reality Development
- Augmented Reality Development
- Copywriting
- Marketing Strategies
- Toy and Product Development
- Packaging Development
- AI and Automation Solutions

## 4 INSIGHTS INTO MY CAREER

### Universal Problem Solving

**Possessing a unique ability to identify commonalities across diverse creative challenges**, I excel in transforming abstract concepts into concrete solutions. Whether it's designing innovative toys, crafting immersive VR storylines, orchestrating brand launches, or leading cross-functional teams, my approach is rooted in leveraging available resources to achieve optimal outcomes.

### Concept to Conquer

**I specialize in leading teams with bold, seemingly impossible visions** into ambitiously transforming them into a reality. My experience spans the entire creative process, from initial brainstorming to final execution, providing guidance, structure, and adaptability to ensure we reach the extraordinary results we set out to chase.

### Executorial Plans

**My role goes beyond creativity**; it's also about meticulous planning and execution. I craft comprehensive plans for myself and my teams that encompass both the big picture and the finer details, ensuring the right resources are deployed to the right teams at the right time. This includes team management, project scheduling, and integrating creative thinking into logistical frameworks.

### Dynamic and Energetic Leadership

**I am known for my relentless positivity and high-energy approach.** I foster a creative environment that embraces optimism and drives out negativity, ensuring that every project is tackled with enthusiasm and determination. My leadership style is characterized by an intense focus on action and results, empowering teams to execute bold ideas with passion and precision.



# CLIENTS

THAT HAVE USED MY WORK

- Lucasfilm Animation
- HCA Healthcare
- Mattel Toys
- Hasbro Toys
- SpinMaster Toys
- Remington Nevada
- One Nevada Credit Union
- Maya Toys
- Intermountain Healthcare
- UNLV
- HdL Companies
- Southwest Gas
- Mr. BBQ
- Miss Shabu
- Meadows Bank
- Heineken Beer
- Red Dot Wines
- Cirque Du Soleil
- AVA Walking Club
- Sized Up
- Sizzler
- CashCall
- Polaris
- Wonderseed Foundation
- Ripe Vapes
- Harvard Behavioral Sciences Dept.
- UC Irvine

# BRANDS

THAT HAVE USED MY WORK

- Cutie Stix
- Orbeez
- Oonies
- Pranx Cru
- Pom Pom Wow
- Sweet Escape VR
- Arena Jam VR
- RealitySmash VR
- Care.AI
- Fire It Up Brew Co.
- AIMExpo
- Treehouse Play
- E-Lemonate Game
- Buck& Under Media
- What If Wasteland Podcast
- Tunison Whiskey
- The Committed
- Chemex
- Linco Casters
- Vanessa Jass Brand
- ChatGPTforMe Podcast
- Heroes of Reality Podcast
- PlayTime VR
- SuperSportsXXL
- NFTTreeVR

# PAST ROLES

- **CREATIVE DIRECTOR**  
Reality Smash (2020-2024)  
Mass Media CC (2019-2020)  
JMP Creative (2013-2018)  
Monster VR (2016-2017)  
LEDArtist (2005)
- **CO-FOUNDER**  
Buck And Under Media (2017-2018)
- **TECHNICAL DIRECTOR**  
Lucasfilm Animation (2008-2013)
- **POSITIONS HELD A LONG TIME AGO**  
Art Director  
Senior Graphic Designer  
Dinosaur-Shaped Pizza Maker

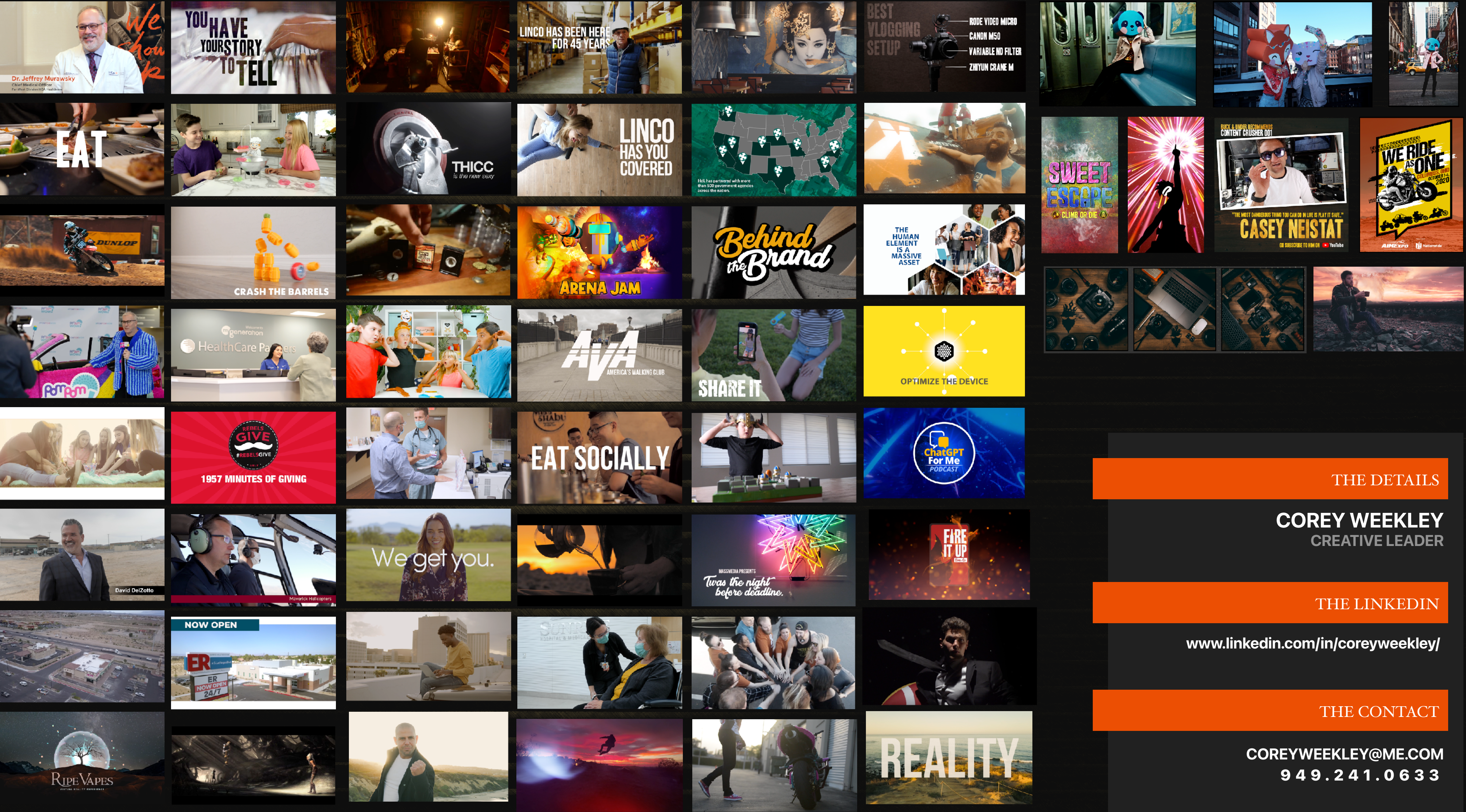
# EDUCATION

- **ART CENTER COLLEGE OF DESIGN**  
Bachelor of Fine Arts,  
Advertising/Film  
(1999 - 2002)
- **SAE EX'PRESSION COLLEGE**  
Bachelor of Applied Science - BASc,  
Animation and Visual Effects  
(2006 - 2008)





ALL PAST WORK AVAILABLE FOR REVIEW. JUST TELL ME WHAT YOU'RE LOOKING FOR



THE DETAILS

COREY WEEKLEY  
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THE LINKEDIN

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THE CONTACT

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