

ANDREW SELTZ

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PROFESSIONAL EXPERIENCE

Director of Communications and Media

Hoover, AL, 2014 – Present

Confidential

Manage media technology and plan and execute messaging strategies for a large community church.

- ◆ Produce 2 weekly LiveStream programs distributed on YouTube and Facebook
- ◆ Designed and implemented Livestream video and sound system upgrades with ATEM switchers, PTZ cameras, and Behringer X32 mixing consoles
- ◆ Edit and publish video content using Adobe Premiere, After Effects, Photoshop, and Audition
- ◆ Produce a weekly podcast
- ◆ Designed and built podcasting/video recording studio
- ◆ Produce email and print communications
- ◆ Manage Facebook, Instagram, X, and website content

Digital Media Producer/Associate Director of New Media

New York, NY, 1998 – 2009

American Bible Society

Managed teams of 2 to 35, planning and overseeing all aspects of multi-media development and production. Wrote and administered budgets, negotiated contracts, coordinated participation from joint venture partners, managed client and vendor relationships, trained staff, wrote and designed manuals and creative content, and advised executives on technical aspects of project planning.

- ◆ Executive in Charge of Production for \$3.25 million television series “Kingsley’s Meadow,” managing bicoastal team of creative, scholarly, and technical experts.
- ◆ Executive in Charge of Production for video Bible translation series, “The Life of Christ,” managing budget, production schedule and technical/scholarly/creative teams.
- ◆ Producer for Bible Resource Center website and American Bible Society website managing content teams and schedules.
- ◆ Planned, budgeted and equipped cutting-edge media production facility.
- ◆ Directed, shot, and edited videos used to report on the impact of ministry partnerships and to raise funds through online and offline development initiatives.

Owner/Publisher, Go-To Guy! Enterprises

2005-Current

Independent publisher of nonfiction and instructional materials. I also develop and manage and host web properties for authors, and small businesses and provide marketing and technical consulting services.

- ◆ Publish and manage multiple Wordpress-based websites including www.ChristyEnglish.com.
- ◆ Created and manage multiple email marketing newsletters.
- ◆ Created and manage several YouTube channels including DIY Bookbinding.

OTHER EXPERIENCE

Technical Adviser, Lutheran Church of Vestavia Hills

Birmingham, 2012

Wrote request for proposal and advised selection committee on purchase and installation of integrated AV and recording system.

EDUCATION

Columbia College

Bachelor of Arts

Animation and film production with emphasis on writing, computer graphics and fine arts

Chicago, IL