

TREV WARNKE

CEO of Level Up Business
LEAD of Brotherhood Beyond Business

ABOUT TREV

Trev Warnke's journey is a testament to the power of entrepreneurship, grit, and a commitment to continuous growth. From his upbringing in the heart of the business world to his ventures in fitness and beyond, Trev has consistently demonstrated an unwavering determination to succeed.

Growing up under the wing of his father, who built a thriving business from scratch in a small Iowa town, Trev absorbed invaluable lessons in business acumen and perseverance. Witnessing firsthand the slow but steady growth of his father's enterprise, Trev learned the importance of learning on the job and the relentless drive required to overcome obstacles.

Stepping into the role of COO of his father's company at just 22, Trev embraced the challenges of leadership and management with gusto. Over the course of four years, he transformed the manufacturing arm of the business, elevating it to new heights of productivity and profitability. Through a combination of fostering a positive company culture, streamlining processes, and making tough decisions, Trev proved his mettle as a dynamic leader.

Fueled by a passion for fitness, Trev embarked on a new chapter in his entrepreneurial journey by co-founding Game Changing Performance with his close friend Nathan Johnson. The success of their venture spurred Trev to expand, leading to the establishment of a second gym and a foray into commercial real estate. Weathering the storms of COVID-19, Trev's resilience and strategic foresight ensured the survival and growth of his fitness businesses.

However, Trev's ambitions transcended the confines of brick and mortar establishments. Recognizing the need for comprehensive support for small businesses, he founded Level Up Business, a service company aimed at easing the burdens of entrepreneurship. Yet, after working with business owners he realized most of them were missing an important component to success. Most had trouble staying focused on the most important tasks and spent more energy trying to figure out what to do than actually just doing the work. So that's when he decided to start offering Priority Focused coaching. Trev has worked hard to become great at focusing on keeping the main thing, the main thing. With priority focused coaching he knew he could help other entrepreneurs overcome this struggle that holds most of them back.

BEST TOPICS



**Focusing On Your
Top Priorities**



**Creating World
Class Service**



**Become The CEO
Of Your Own Life**



**Maximize SEO For
Local Businesses**

WHAT TO EXPECT

Always fully transparent and authentic, Trev Warnke is a dedicated coach focused on helping people organize their priorities and find true fulfillment in all areas of life. Trev's approach is grounded in the belief that clarity and focus are the keys to success and happiness. He will leave your audience inspired, motivated, and eager to take action toward creating the life they truly desire.



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SUGGESTED QUESTIONS

🔥 Becoming the CEO of Your Own Life / Brotherhood Domains

1. What does it actually mean to “become the CEO of your own life,” and how do the 10 domains help guide that transformation?
2. Which domain do most high-performing entrepreneurs struggle with the most — and why?
3. Can you share how you personally balance business ambition with being a present husband and father?
4. What does soulful alignment mean in today's hustle-obsessed culture?
5. How do you help men rediscover deep connection, purpose, and brotherhood in a world that often encourages isolation?

📈 SEO & Marketing for Home Services

1. What's the biggest SEO mistake that plumbers and home service businesses are making right now?
2. What does “winning the Google game” actually look like for a local contractor?
3. What role do Local Service Ads (LSAs) play in dominating a local market — and how can business owners stop wasting money on them?
4. How can home service businesses stand out in a crowded market without spending a fortune on ads?
5. If you could only do 3 things to rank a local service business on Google, what would they be?

🧠 Managing Multiple Businesses & Staying Focused

1. How do you decide what to say “yes” to when you're juggling multiple companies and opportunities?
2. What systems or habits help you stay focused on high-leverage work across different businesses?
3. Have you ever had to shut down or walk away from a business? What did that teach you about priorities and fulfillment?

🌟 Creating World-Class Service

1. Why is creating world-class service the biggest marketing strategy most entrepreneurs overlook?
2. What are a few tactical ways small business owners can create unforgettable client experiences — without needing a massive team?

