

FEATURES

Plans	Starter	Boost	Scale
<u>Communications</u>			
Universal Inbox: <i>Text Messaging</i> <i>Email</i> <i>Web Chat to Text</i> <i>Facebook Messenger</i> <i>Instagram Messenger</i> <i>Google My Business Chat</i> <i>WhatsApp</i>	✓	✓	✓
Text & Email Templates	✓	✓	✓
Bulk Text & Email Campaigns	✓	✓	✓
<u>Chatbots</u>			
AI Customer Service Chatbot		✓	✓
AI Appointment Booking Chatbot		✓	✓
Routing conversations between multiple bots			
<u>Automations</u>			
Missed Call Text Back	✓	✓	✓
Keyword Automated Responses	✓	✓	✓
Time Based Automated Responses	✓	✓	✓
Integrations	✓	✓	✓
<u>Marketing Suite</u>			
Google Review Management	✓	✓	✓
Social Planner		✓	✓
Websites & Funnels		✓	✓
Surveys & Forms		✓	✓
AI-Powered Ad Manager			✓
<u>Sales Suite</u>			
Calendar	✓	✓	✓
Text to Pay	✓	✓	✓
CRM + Sales Pipelines		✓	✓
Proposals		✓	✓
Invoicing		✓	✓
<u>Onboarding and Support</u>			
Technical Onboarding	Group	Group	Private Session
24/7 Technical Support	✓	✓	✓
Private Facebook Community	✓	✓	✓

USAGE CREDITS

	Starter	Boost	Scale
Monthly Subscription	\$99	\$199	\$399
<u>Communication Usage</u>			
Facebook Messenger	Free	Free	Free
Instagram Messenger	Free	Free	Free
Google My Business Chat	Free	Free	Free
Text Messages (per 160 character segment to/from US numbers)	0.0316	0.0237	0.0158
Email	0.0027	0.002025	0.00135
Email Verification (keeps deliverability rates high)	0.01	0.0075	0.005
Phone – Receiving Calls (per minute)	0.034	0.0255	0.017
Phone – Making Calls (per minute)	0.056	0.042	0.028
<u>Automation Usage</u>			
Standard Automation Actions	Free	Free	Free
Premium Automation Actions	0.04	0.03	0.02
Workflow AI Actions	0.075	0.06	0.045
<u>AI Usage</u>			
Chatbot AI	Not Included	Free	Free
Content AI (per 1000 words)	0.18	0.18	0.18