

BRANDING & DOMINATING SOCIAL MEDIA



Mike Peterson
CEO | HITE Digital Portland

mpeterson@hitedigital.com 971-228-6169 hitedigital.com/portland-oregon



6 HACKS RIGHT AFTER POSTING



1. LIKE & SAVE YOUR REEL

It will signal to the platform that your reel is getting engagement and will tell the algorithm to push it out wider.



2. SHARE YOUR REEL TO STORIES

Share is one of the more important engagement metrics & you'll hit different people that connect via stories



3. COMMENT ON YOUR OWN REEL

Some experts have said to comment up to 3X on your own content.



4. ENGAGE FOR 10 MINUTES

Engage with people for 10 minutes. This is comments, likes, shares, etc. When people see engagement it triggers them to go see who you are and what you're all about.



5. REPLY & COMMENT ASAP

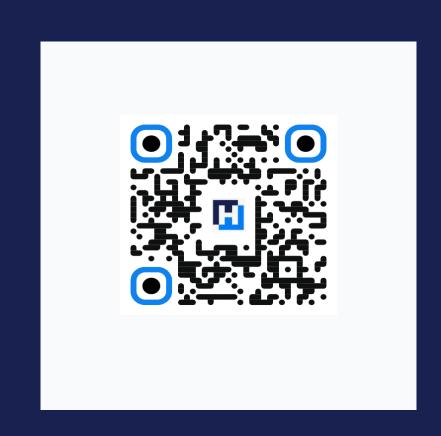
When someone comments on your post, reply ASAP with something to further engage them-like a question.



6. YOUR FRIEND GROUP

Create a friend group where everyone sends their reels/posts in a chat and everyone engages with each other's stuff.

WONDER WHERE YOU STAND?





Book A 30 minute discovery call with Mike