



5 TIPS TO GET BOOKED OUT IN

STRETCH MARK CAMOUFLAGE

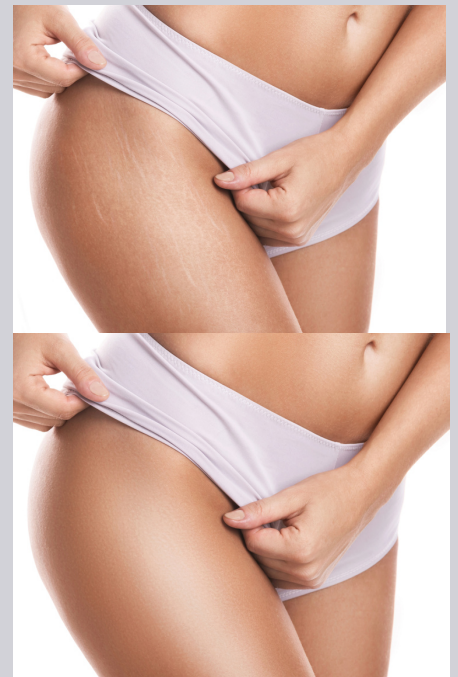
CONTACT LOCAL MEDICAL DRs

1. SEARCH ON GOOGLE FOR OBGYN, MIDWIVES AND PLASTIC SURGEONS WITHIN A 10 MILES RADIUS. VISIT THEIR LOCATIONS AND INTRODUCE YOUR STUDIO & SERVICES.
2. PROVIDE THEM WITH A BROCHURE FOR INFORMATION ABOUT EACH SERVICE AND ASK IF YOU ARE ALLOWED TO LEAVE A BROCHURE HOLDER W/ BROCHURES IN THE WAITING AREA. VISIT LOCATIONS AT LEAST ONCE A MONTH TO FILL BROCHURES HOLDERS.
3. BRING A SMALL GIFT TO RECEPTIONIST (CANDY) IN A SMALL BAG WITH A CARD IN IT.
4. ASK FOR REFERRALS



BEFORE & AFTER PICTURES

1. PICTURES SHOULD BE VISIBLE IN YOUR STUDIO
2. MAKE SURE PHOTOS HAVE GOOD LIGHTING
3. FRAME PICTURES TO STAND OUT
4. HANG PICTURE ON THE WALL





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POST ON SOCIAL MEDIA & USE RELEVANT HASHTAGS

1. MAKE POSTS LOOKING FOR MODELS
2. MAKE FRIENDS WITH MOM'S WHO ARE ABOUT TO HAVE BABIES
3. LOOK UP FAMILY PHOTOGRAPHERS THAT ARE DOING NEW BORN. GIVE PHOTOGRAPHERS DISCOUNT FOR EACH REFERRAL



TALK TO YOUR CLIENTS ABOUT ADDED SERVICES.

1. INFORM YOUR CLIENTS OF ALL THE NEW SERVICES AND EXPLAIN THEIR BENEFITS
2. LEARN THE ART OF UPSCALE, EXPLAIN THE PROCEDURE AND THE REMARKABLE OUTCOME AND HOW IT CAN CHANGE THEM.



JOIN AND POST IN MOM'S GROUP ON FACEBOOK

1. CHAT WITH MOMS & BE FRIEND THEM
2. LIKE PICS AND MAKE POSITIVE COMMENTS
3. POST VALUABLE INFORMATION SUCH AS A BEFORE AND AFTER PIC OF SOMEONE WHO JUST HAD A BABY AND HAS STRETCH MARKS.
4. POST PICS MOM'S AND BABIES.

