



CHESS KLUB

Learn Chess. Learn Life Lessons.

chessklub.com

WELCOME!



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WHO WE ARE

CHESS KLUB is world's leading online chess academy, now in Fort Mill

VISION

To help students learn life lessons through the game of Chess and become better human being.

MISSION

We educate & train people in the game of chess and help them progress through the various stages by providing an all-round enriching experience, one move at a time.

CORE VALUES



Respect for Everyone

At Chess KLUB, we value and respect everyone, whether you're child or adult.



Going Over & Beyond

We will go over and beyond to make the experience, an enriching one.



Higher Standards

Our training programs will always be top-notch, focused and structured.



Integrity

We will uphold the highest standards of integrity in everything we do.

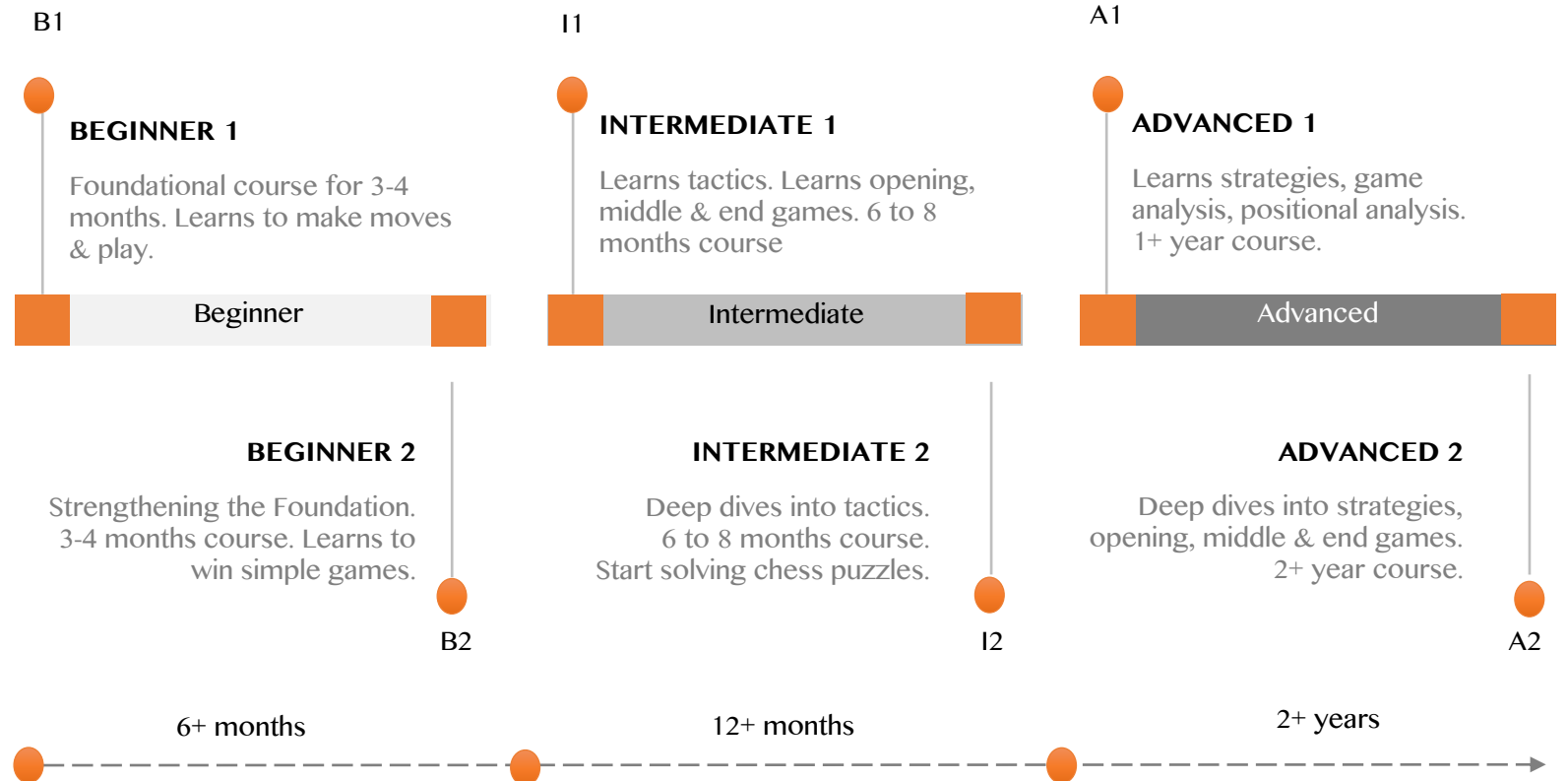


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CHESS KLUB PROGRAM



COACHING HIGHLIGHTS

GROUP COACHING

- ✓ Curriculum based
- ✓ Group of Max 12 Students
- ✓ 15+ In-Person Practice Hours
- ✓ Unlimited Online Practice
- ✓ FREE Internal Tournament
- ✓ Regular USCF Tournaments
- ✓ Upto 2 hours of classes per week
- ✓ Practice Leader Board
- ✓ Practice Player of the Month
- ✓ Grand Master Curated Content for Advanced or Tournament Klub Members
- ✓ Weekly Masterclass by Grandmaster (via Zoom)
- ✓ On Site Game Analysis (On Demand)
- ✓ Access to Pre-Recorded Classes
- ✓ Student Progress Reports



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WHY CHESS KLUB?

ACCOMPLISHED COACHES

Our coaches include National Masters, Candidate Masters, FIDE Masters, International Masters & Grand Masters from all over the world.

ROBUST ONLINE COMMUNITY

Our online community is the center of all our activities where students can obtain all the relevant information at one place

GRAND MASTER CURATED CONTENT

Our Advanced Students and Tournament Klub members get access to GM Curated Content through Puzzles & Training.

REGULAR TOURNAMENTS

The classes are supplemented with Daily Practice tournaments. Students participate and enhance their skillsets through these tournaments

PROGRESS REPORTS

Every student or their parents get a monthly progress report on their performance in the class.

GAME ANALYSIS

We hand pick 5 to 6 games played by the students in the last month and provide a constructive feedback on the strengths and improvement areas.

ASSIGNMENTS

Every student is given weekly homework to reinforce their understanding through practical assignments

SKILL BASED PUZZLES

Skill based puzzles help the students with their critical and analytical thinking abilities. They also help with their visualization techniques.

RESOURCES

We provide our students with relevant and timely resources that will help the students to be most up to date.

HALL OF FAME

We encourage students to participate in tournaments and when they win, they are inducted into our hall of fame.

TOURNAMENT (RATED) GUIDANCE

At CHESS KLUB, students are guided & encouraged to participate in USCF, State & Local competitions through regular workshops by guest speakers.

MENTORSHIP PROGRAM

We offer Mentorship Program to qualified students. The Mentorship Program is designed to help students “Develop Winning Habits”



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MEMBER BENEFITS

The Membership Fee of \$100 will get you the following benefits

- ✓ Welcome Kit (Value \$50)
- ✓ Discounted Tournament Fees (Avg \$10 per tournament i.e \$120 per year)
- ✓ 50% Discount on First Month Tournament Klub membership (Value \$37.50)
- ✓ 1 Month Free Trial of Chess.com Diamond Membership (Value \$10)
- ✓ On Site On Demand Game Analysis (Value \$50)
- ✓ Access to Online Community
- ✓ Access to Pre-Recorded Classes (Value \$97)
- ✓ Access to Online Resources
- ✓ FREE Online Tournaments (Value \$49)
- ✓ FREE Internal Tournaments (Value \$15 per month i.e \$180/year)
- ✓ Access to Early Bird Offers
- ✓ FREE Pass for all Major CHESS KLUB events
- ✓ Discounted Pricing for CHESS KLUB Merchandise (At least 15% OFF)

COMPARISON

We believe in providing maximum value to our Members. Here's how we stand out.

CHESS KLUB

Charlotte Chess Center

Pricing

Beginner 1	\$90	\$110
Beginner 2	\$95	\$110
Intermediate 1	\$100	\$110
Intermediate 2	\$110	\$110
Advanced 1	\$125	\$130
Advanced 2	\$150	N/A

Tournaments

Avg. Price per Tournament	\$8.33 (thru T-KLUB)	\$35
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Membership Fee

\$100 (Lifetime)	\$40 (Per Year)
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Membership Value

\$600+	\$40
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Membership Benefits

Welcome Kit	✓	X
Discounted Tournaments	✓	✓
Free Trial of Chess.com Diamond Membership	✓	X
On-Demand Game Analysis	✓	✓
Pre-Recorded Classes	✓	X
Online Community	✓	X
Online Resources	✓	X
FREE Online Tournaments	✓	X
FREE Internal Tournaments	✓	X
FREE Masterclass	By GM	X
FREE Pre-Tournament Masterclass	By NM	By FM



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TESTIMONIALS



Harish Natarahjan
Local Guide · 22 reviews · 36 photos

★★★★★ 5 days ago

My daughter has been taking classes with Chess Klub and is now an intermediate student, having been through Beginner 1 and 2. The key to their success has been 1. A structured learning curriculum, 2. Focus on practical skills, 3. An engaged class where everyone is involved, 4. Actionable and timely feedback 5. Emphasis on solving daily puzzles and last, but not the least, 6. availability and stress on attending tournaments.

Sudev, as the head of the org, focuses on what matters most, bringing the best coaches, besides focusing on coaching parents as well by setting excellent expectations. Overall, an professionally managed, customer-focused organization based on key core values to meet and exceed learning expectations.



Nivin Lawrence
1 review

★★★★★ a month ago

My son started with Chess KLUB as a beginner and is now an intermediate level player, thanks to the awesome coaching by Archana. We are really happy with the online classes, assignments, session recordings, tournaments, game analysis/feedback and on top of it, under a few hours of turn around time for any support requests. Couldn't have asked for more, the BEST online chess class!



Vivek Jaiswal
1 review

★★★★★ a month ago

Excellent Experience to see my child grow with the help of right guidance. Classes are on time and the best part is the courtesy call. My daughter enjoys her class and her special sessions when needed. Chess Klub is amazing!!



koyel nandi
1 review

★★★★★ a month ago

My son has been attending Chess Klub for the last 6 months, and he really liked the course, the coaches and teaching techniques. His interest in playing chess has increased rapidly in this short period. He enjoys playing the tournaments every week which helps him to become more confident. Kudos to Sudev and the team for providing this platform to my son!



Puja Sharma
3 reviews

★★★★★ a month ago

My 9 and 5 year old are enrolled in Chess KLUB. Chess KLUB is the best online class that I have invested in, for my kids. Not only they have best coaches and curriculum but their whole team is just amazing. I have never seen an online business giving this much personalized attention to their students. Very well organized classes, chess games, tournaments, engaging content for even 5 yr old, practice lessons, personalized feedback with guided action plan. The team does great job in receiving feedback from their customers and works on improving their overall experience. I have never been disappointed by this team whether I have reached out to them to change schedules, teacher, or suggestions on offscreen resources and practices.



Meenakshi Singla
1 review

★★★★★ a month ago

I like the Chessklub. My both kids joined few months back. This is a great group for kids to learn chess. The teachers are great. They maintain good discipline in the online classes. They have great and well planned structure for teaching and testing. Sudev Rajah, CEO of Chessklub is a great person. This is my personal experience that he goes out of the way to help students. In my opinion, the kids who have any interest in chess or parents who want their kids to learn chess, Chessklub is the best place to join.



Kanika Bansal
1 review

★★★★★ a month ago

Thanks chess Klub . My son reyansh is learning alot . His coach is very good at guiding him through thinking and analyzing process. I highly recommend this chess Klub. I am really impressed with Mr. Raunak's ability to work out exactly what my son needed in terms of encouragement.



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NEXT STEPS

STEP 1: ACCEPT THE PROGRAM

Based on the discussion today, please accept our program

STEP 2: REGISTER THE STUDENT

Please visit [our website](#) for registering the student. [Click here](#)

STEP 3: CHOOSE THE BATCH

Please choose one of the batches that we offered you.

STEP 4: PAY THE FEES

You will be sent an invoice or a link to make the payment.

STEP 5: GET ONBOARDED

Watch the Student Onboarding sequence in the Membership area.



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THANK YOU

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