

# Subject: Easier Way

What if there was an easier way?

What If there was a strategy that would limit the stressful challenges you experience daily?

Allow me to introduce a friend of mine, Paul Finck.

He has been an entrepreneur for 35 years, built companies in a dozen different industries, spoken over 1000 stages, been published on over 15 best sellers, built multiple million dollar businesses, and touched 10's of thousands of lives.

Paul Finck has coached people around the world on how to create true happiness and abundant success, and he is now offering up a special opportunity for him to show you how to achieve your ideal lifestyle... The life you were destined to live.

With his diverse experience and expertise in sales, negotiations, leadership, investing, real estate, psychology of winning, neurolinguistic programming, business profitability and scalability, Paul Finck is here to mentor you to get to where you want to be in your life.

We should always be chasing after a goal to better ourselves and the quality of not just our lives... but the lives around us.

Luckily, there's a simple and easy fix that Paul Finck has created to help you move beyond where you thought your limits were to where your real destiny lies.

During his upcoming 3 day event, Paul Finck will share with you the secret sauce that will transform your life and business.

{affiliate link}

You will work away with a clear understanding of where to go next and what to do to live the life you now can barely imagine.

...And best of all it has already created REAL change in others live. Now it is your turn.

**Just take a look at what people are saying:**

“You can go zero to hero with Paul. That’s a given” - Dug

“Paul, you deliver what you say you deliver. Paul’s program offers a wonderful opportunity for people to ... creating a different approach to their life, their business, their family, and their health” - Dom

“When we implement what we learned here we should easily double our income. Easily.” - Justin

**Maverick Success Live**  
{affiliate link}

(All location and hotel details sent to you when you register)

**ALL the Power to YOU,**

{Your Signature}

PS: Bring a friend, business associate, significant other and transform their world as well. Register today before space runs out. {affiliate link}

# Subject: Are you 100%

## Are you 100%!?!

A friend of mine committed to working out daily two years ago. I am always amazed and yet I have seen it first hand. They do work out every single day. Don't you think it must be so hard for them to get up and go work out daily without fail especially on those days when they just don't feel up to it or are super busy?

NOPE! Not for them!

They committed. It is now part of who they are. They couldn't imagine NOT doing it.

Put simply, although it may **SEEM easy** to waste time, money, and energy on doing nothing and committing to nothing... **the hardship of NEVER having the life you want lasts FOREVER!** It is FAR easier to commit to a GREAT future.

Are you intending to start marketing your business (for real this time), but keep getting distracted. Are you going to make that sales call today or let something else pop up to distract you and take you off course?

**It is our well-meaning "99-percent effort" that is exhausting.** This consumes energy without producing any real results. It's stressful. It makes you feel like a failure when you're not. You just haven't fully committed to something.

Putting 99-percent effort into things that matter in life means you are constantly falling short of your potential—and feeling bad about it. This just sucks the life out of you!

Click below when you want more than 99% effort in your life.

<https://paulfinck.isrefer.com/go/mslgo/newaff/>

One of the differences for the successful Mavericks is we live by the **100-Percent Rule!**

Jack Canfield, the best-selling author of *The Success Principles*, puts it this way: "99 percent is a b\*tch. 100 percent is a breeze."

Take a moment to let that sink in.

Then consider the following individuals: my friend, who is a strict vegan; my colleague, a six-time New York Times-best-selling author; and a coach who publishes a new YouTube video every week without fail. No exceptions or breaks or excuses.

Is it hard? Maybe when they first got started.

Now my friend knows exactly which foods to buy, where, and how to cook them.

The author writes every single day, not just when he feels inspired.

The coach is constantly researching and developing new trainings, each one better than the last to create awesome trainings each week.

**If something is tugging at you and has been over time, you've probably been "99-percentening" it too long.**

Here's how to finally give it your all.

**1. Identify exactly what deserves 100 percent of your attention.**

Nothing in your life needs 100-percent effort. But your heart always knows what truly deserves it.

You don't have to go crazy and commit to a million projects or banish everything fun from your life. Your "100 percent" right now is probably just one thing. What is it?

## **2. Put in the effort.**

When you shift gears to 100 percent, there are no decisions to make.

Ninety-nine-percentening is so much harder. It weighs on you daily. It is heavier than the actual task at hand.

The decision fatigue is killing you: "Should I \_\_\_\_\_ or go out?" "Should I \_\_\_\_\_ or go grocery shopping?" "Should I \_\_\_\_\_ or call a friend?"

When you shift gears to 100 percent, there are no decisions to make. It is \_\_\_\_\_ or die!

## **3. Repeat (again and again).**

True happiness is the joy we experience when we move toward our potential.

**The best part is when we apply the 100-percent rule to a task at hand, we complete it.** A project gets wrapped. A once-hopeful intention becomes a habit. A goal is met.

This then frees up adequate mental space for the next priority to become clear, since we're not plagued by guilt about other multiple half-assed projects.

**And when we give 100 percent, other not-as-important stuff falls away** in the meantime: It's an awesome perk to an already pretty-awesome rule.

**Why do some people succeed over others? Because they commit completely to IT.**

If you know anyone who is self-made and grew their wealth over time, you know they are not half-assed about their investment strategy.

If someone writes best-selling book after best-selling book, you know they're not sitting down to write every so often, or whenever they feel like it.

It's called commitment.

I want to 100% commit to my success starting now!

{Affiliate Link}

{Your Signature}

P.S. When you are ready to finally get to 100% commitment to the life you daydream about, make sure to get to this upcoming event. Get your ticket now before they are sold out - {Affiliate Link}

# Subject: What a week!

Hey there!

What a week! Is your week like this?

You work and work and work to build your business and all you get in return is

- Frustration!
- Stress!
- Overwhelm!
- Disappointment!

We have ALL been there.

**Don't worry. It's really not you!**

Do you believe everything seems much harder than you thought, and isn't giving you the results you expected,

**it really is not you!...**

More than likely it's your approach, not you!

**Guess what?**

Your approach is easy to fix!

Let me explain in a moment

For now, just know that every day you continue to use the approach that's not working for you... is another day you're killing your chances of making your business a success. In other words, you are sabotaging your business and your life every day, and you didn't even know it!

Show me how to stop sabotaging my success.

<https://paulfinck.isrefer.com/go/mslgo/newaff/>

**STOP:**

**Do You desire to build your business?**

Do you want to be the person you were meant to be?  
Do you have a message, dream, desire you want to set free?

Is this YOU at any time in the last 30 days?

- ★ **You get frustrated from falling short** of the results you want, after spending your valuable time, money and effort
- ★ **You feel disappointment** over your slow progress, blame yourself.
- ★ **Everything feels much harder than you thought and takes twice as long as you planned.**
- ★ **Overwhelm sets in** over your inability to get the simple things done that would bring you success, WHILE you chase every new “shiny” object as if “IT” is the answer to your prayers.
- ★ **You copy the competition** in a desperate attempt to compete in a market place that seems to be fighting against you. You even lower your prices, playing the “who can hit rock bottom first game”.
- ★ **You find yourself chasing the sales** which causes you to lose more sales as prospects run after experiencing your desperation.
- ★ **You're fearful that your “dream” business is really a slow road to nothing.**

Are you experiencing some or MAYBE ALL of the above?  
Are these root challenges showing up for you?  
Any ONE of these can cause you to get stuck and stopped in your tracks.

**Are you ready to put these behind you?**

Then click below & let us show you the way:  
{Affiliate Link}

Once YOU become strategic in Your business, your business will start to roll ~  
Just like mine did decades ago. Let me show you **what you don't know YET!**

{Your Signature}



P.S. If your business is not getting the results you wanted, it's time to change your road to success. Join me for this training to quantum leap your business to the next level. Click below to reserve your spot to explode your results!

{Affiliate Link}