

Supply Chain Solutions

2025

Q1

Fitness Business Supply Partners



The Fit Supply Hub

The Fit Supply Hub At Black Raccoon Consulting, we understand the dynamic and evolving needs of the fitness industry. That's why we created Fit

evolving needs of the fitness industry. That's why we created Fit Supply Hub – a dedicated platform designed to bridge the gap between gyms, leisure clubs, bootcamps, and other fitness businesses with a curated network of trusted suppliers.

We believe in the power of connection and collaboration. Our extensive network of suppliers is meticulously chosen to ensure quality, innovation, and reliability, meeting the diverse needs of today's fitness world. Whether you're a gym owner seeking the latest in fitness equipment, a bootcamp instructor looking for nutritional supplies, or a leisure club in need of cutting-edge software solutions, Fit Supply Hub is your gateway to the best in the business.

As a part of Black Raccoon Consulting, we bring our expertise and commitment to excellence in every recommendation we make. Our mission is to streamline your search for the perfect supplier, saving you time and effort while enhancing the quality of your fitness services. Discover a world of possibilities and propel your fitness business to new heights with Fit Supply Hub, where quality meets convenience.

Fit Supply Hub was created as a testament to our commitment to supporting not only our clients but also the wider fitness community.

At Fit Supply Hub, our mission is to create a synergistic environment where fitness businesses and suppliers can come together for mutual benefit. We understand the challenges faced by gyms, leisure clubs, and fitness professionals in finding reliable and innovative solutions. Similarly, we recognize the hurdles suppliers encounter in reaching their ideal market. Fit Supply Hub is designed to bridge this gap, ensuring a seamless connection between these two pivotal industry players.

www.fitsupplyhub.co.uk



Gym Owners

Our free Concierge Service for Gyms

At Fit Supply Hub, we understand that finding the right supplier for your gym or fitness business can be time-consuming and overwhelming. That's why we offer our Free Supply Chain Concierge Service—a personalized, hassle-free way to connect with the best suppliers for your needs. Whether you're opening a new gym, upgrading equipment, or looking for a specialized service, our concierge team is here to assist. Simply tell us about your project or requirements, and we'll match you with trusted, reliable suppliers from our network. If we don't already have a solution in place, we'll go

the extra mile to research and find the perfect partner for you.

Key Benefits:

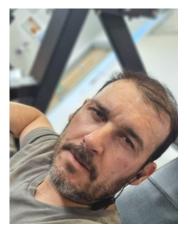
- Tailored Recommendations: Get personalized supplier suggestions based on your project needs.
- Time-Saving: Skip the endless search-let us handle the hard work for you.
- Trusted Network: All our recommendations come from a carefully vetted group of suppliers.
- Completely Free: No cost, no obligation-just expert support to help your business succeed.

Let Fit Supply Hub take the stress out of your supply chain search. Contact us today to get started and let our concierge service find the right partners for your business.

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WHO ARE WE

RYAN CHARLESWORTH

Managing Director of Black Raccoon Consulting

Ryan has 25 years fitness industry experience having worked with a wide range of facilities including large commercial clubs, hotels chains, franchise businesses and independent fitness facilities and small group PT studio's.

Ryan has work for or with companies such as Holmes Place, Spirit, Marriott Hotels, Fitness First, Fitness Space, Jetts, Anytime Fitness as well as a large range of independent clubs

BLACK RACCOON CONSULTING

WE'VE BEEN DELIVERING SUCCESS ADVICE TO GYMS AND FITNESS BUSINESSES SINCE 2014

Black Raccoon Consulting are here to provide you with the support, skills, training and operational guidance to ensure your health club, gym, fitness club, pool or studio business is a success.

Our approach is bespoke and we work closely with our owners and managers to ensure we maximize their philosophy and ensure the integrity of their product whilst delivering growth and success. Sales & Marketing

Membership Sales Training

Digital Marketing and Organic Social Media

Client Journeys and Customer Experience

KPI's and Performance Management

Finance Reviews & Business Planning

Operational Standards, Audits and Quality Control

Pre-sale and Club Openings

Supply Chain Management

Recruitment Support

Business Funding and Business Sales

Group and Personal Training Systems



Bespoke

We work 1-1 with our clients to create solutions to solve the challenges in their business



Experience

With over 25 years industry experience for some of the biggest companies Uk and abroad



Full Service

End to end support from sales, customer journeys and marketing to operations and standards

Premier Partners

Our Premier Partners are trusted, industry-leading suppliers who play a key role in supporting the fitness businesses we work with. They receive priority referrals, increased visibility, and exclusive opportunities to showcase their services through our marketing channels.



























JUST £125/YEAR*

www.fitsupplyhub.co.uk

Black Raccoon Consulting



Your Fitness Business Success Partner

- **Sales and Marketing**
- Digital Advertising Sales Training Client Automations

- **Member Journeys**

- Operational Standards Supply Chain Solutions Retention Programmes
- Pre-sale support Sales & Operational **Audits**

www.blackraccoon.org

Consultants



Black Raccoon Consulting is your trusted partner in elevating fitness and leisure businesses to new heights of success.

With over a decade of industry expertise, we specialize in providing tailored solutions for independent, franchise, and commercial fitness ventures. From strategic planning and sales optimization to customer journey enhancement and marketing strategies, we empower businesses to achieve their goals and boost profitability.

Our mission is to equip you with the tools, insights, and training needed to thrive in a competitive market, ensuring every step aligns with your brand's vision. Partner with Black Raccoon Consulting for a transformative journey toward business growth, operational excellence, and lasting success.



Blackraccoon.org



ryancharlesworth@blackraccoon.org



The Carbon Group is a marketing agency with a difference. Lead by Mathew Smallwood, who has over 20 years of leisure industry marketing experience, we become part of your team, working closely with you to deliver improved business performance.

We can act as your Marketing Manager, or simply drop into the business to fulfil a project, we have flexible ways of working to help you get value led approach and personalised marketing support.



thecarbongroup.co.uk



Mathew@thecarbongroup.co.uk



Dr Paul Bedford

Paul has worked in the fitness industry for nearly three decades. Starting as a trainer, he then worked as an operator, an educator and now as a global authority on health club member retention.

Paul has completed a PhD in Behavioural Sciences focusing on health club retention and analysed the behaviour of over 5.5 million members across 4500 clubs and facilities. Over 100 fitness companies have had their data analysed by Paul and his team placing him in the box seat to deliver key insights as to what makes our members stay for longer!



📆 theretentionguru.com



paul@theretentionguru



Operating across diverse sectors, we specialise in Sports, Health & Fitness, catering to both B2B and D2C markets.

Our firm, a leading marketing consultancy, boasts outstanding partners and a formidable team of experts dedicated to providing strategic direction and executing activities with unwavering trust and integrity.

Backed by seasoned professionals, we offer consultancy services worldwide, ensuring unparalleled expertise and results for our clients.



bonskaconsultancy.com



gemma@bonskaconsultancy.com





Celebrating our 25th year, Active Insight has 3 core pillars - firstly, we are committed to conducting regular research and sharing insight with the industry through collaborative studies or independent research via our Consumer Insight Panel. Secondly, we bring the industry together through active-net - where operators and suppliers come together through workshops, pre-arranged meetings and plenty of networking. Finally, we work directly with operators to measure and manage their customer experience from acquisition through to cancellation utilising data held within our ČX software platforms to continue to learn and develop the customer experience.



Active-insights.org



julieallen@Active-insights.org



The business was established 10 years ago by Elaine who has been in the fitnessindustry over 40 years. Her previous positions have been National Fitness Managerfor LA Fitness, National fitness and retention manager for JJB/DW sports Fitness as well as being the Managing Director of Fitness fx.

Elaine has opened over 90 clubs in various roles. Elaine Coulthard Ltd provides a one stop shop from conception to day to day operations, maximising potential and profit for the leisure industry. The team consists of architects, build and fit out teams, and experienced operators.



elaine@elainecoulthard.com





Taking your business to the next level...

Our consultancy and growth agency in the health and fitness sector aims to transform businesses by offering comprehensive services, specialising in Aquatics and Swim Schools.

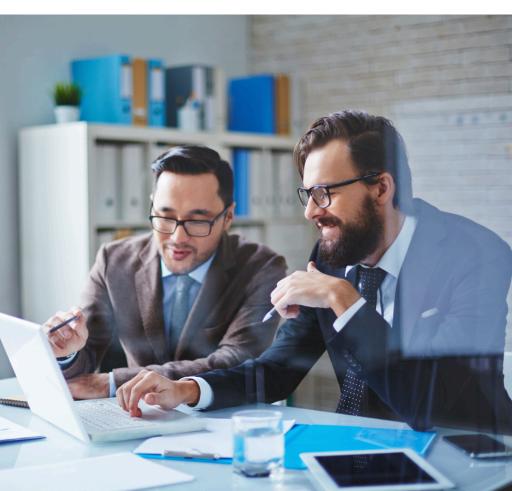
With 16 years of industry expertise, including a pivotal role in a flagship independent health club, our mission is to revolutionise industry practices and drive growth for struggling or aspiring businesses.



www.theelevatecompanyconsultants.co.uk



kj@elevateconsultants.uk



Mention Fit Supply Hub when you enquire

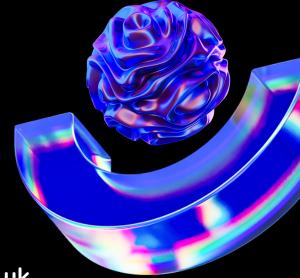


Digital Marketing

For the Fitness Industry

Done for you Marketing to delivery real results

Done for You Social Ads Organic Social media E-book Creation Client Automation



www.fitleads.co.uk enquiriesfitleads@gmail.com

Digital Marketing

Fronmetric

GrowMetrics is a user-friendly and fully integrated digital marketing automation service to help you take control of your business. GrowMetrics have built a platform that helps businesses manage their online presence easily. From social media management to launching online ads, everything's in one place, making marketing simpler for you. Their tools automate tasks, letting you spend more time growing your studio.

Leveraging AI for enhanced support, it's like having your own marketing assistant in your pocket. The platform isn't just user-friendly, it's designed to make digital marketing straightforward and easy to act on. They understand every business is unique, so their solutions are customisable to fit your specific needs. They're here to make sure your digital marketing is not just smooth but also effective and personalised, no matter how big or small your business is.



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= cassie@growmetrics.com



FitLeads is a comprehensive social media marketing company that specializes in creating and managing highly effective advertising campaigns while also cultivating engaging organic social media content. With a focus on fitness businesses, FitLeads offers tailored marketing solutions that include targeted ad campaigns, lead generation, dynamic content creation and automated client communications



www.fitleads.uk



ryancharlesworth@blackraccoon.org

BHFITNESS



PERFORMANCE

MEETS TECHNOLOGY

Gym Equipment



BH Fitness, a pioneering force in the fitness industry since 1909, is dedicated to revolutionizing your workout experience. With an unwavering commitment to quality, BH Fitness offers a comprehensive range of cutting-edge exercise equipment, crafted with precision and innovation. Trusted globally for its reliability and advanced

technology, BH Fitness empowers individuals on their wellness journey, providing the tools and support needed to achieve their fitness goals and lead healthier, happier lives.



bh.fitness



∃ lorena@bhfitness.com



At Energym, we're not just building a greener, fitter world... we're powering it. From Energym HQ in Birmingham, our award-winning team of Engineers are leading the charge in developing innovative fitness technology for gyms.

Our patented flagship product, the RE:GEN Studio, is a high-performance smart-bike, that captures the energy from workouts and converts it into clean, useable power that is fed directly into your building. And there's power in numbers... An installation with 40 RE:GEN rides and 5 daily classes, can generate enough clean (and free!) electricity to light up 80 homes per day.



([[]) www.energym.io



hello@energym.io

FREE/MOTION

We provide solutions that change your mood, mind and fitness level. Freemotion equipment comes to life in small and large group training, helping to create new revenue streams.

Innovation is about getting there first - just like how Freemotion introduced functional cablebased strength training, the Incline Trainer, and the first road simulating indoor bike. Innovative is more than something you call yourself, it's what gets you out of bed every day. It's the reason why Freemotion is a division of iFIT Health & Fitness (fka ICON Health & Fitness) - a global fitness and technology leader, 40+ years strong. At Freemotion we don't call ourselves innovative, we live innovation each and every day.



(ff) freemotionfitness.com



=|><| blake.fletcher@ifit.com



We've helped organisations and businesses of all sizes get better results from their gyms and sports facilities.

We are proud to offer our own exciting brand of free weights, accessories, flooring and functional training equipment. Using our extensive experience within the fitness industry, our in-house design team have put together a portfolio of products that is durable, reliable and adaptable to fit all purposes. All aspects of the Origin range, from design and testing to quality control and customer service, are managed in-house.

With a wealth of experience across all sectors, we are able to call upon the various experts from within our team to discuss the specific requirements of your project or business. This allows us to provide an individually tailored proposal and an exceptional gym design service.



originfitness.com



hello@originfitness.com



At Core, we know that a passion for fitness can move us through life with great purpose. With that purpose comes goals; to build your dream space, to create a community, to share your fitness journey. Our team of professionals can make your dréams a reality. From space design and equipment selection to introducing technology, flooring, and recovery space partners; Core has a global network to meet your every need from concept to installation and through fitness programming and maintenance.



corehandf.com



= salesuk@corehandf.com



Kinetic is an award-winning in-gym display technology provider that offers:

- Digital group workout systems
- Smart functional and squat racks
- Individual guided workout stations
- In-club advertisement and promo displays Create digital workout experiences for your members with fully customizable white-label technology!



www.kinetic.fitness



∃ dzhurba@www.kinetic.fitness



Sole distribution right to the revolutionary Balkan Strength Machine. Helping people increase there overall strength, bone density and cardio vascular fitness in the safest way possible using adaptive resistance to give quantified real time feed back to determine the body's full lifting capacity highlighting the eccentric phase of exercise.



www.balkanstrength.co.uk



Scott@www.balkanstrength.co.uk



Since 1995 Exigo has been at the forefront of gym equipment manufacturing and have become a leading global manufacture & supplier of strength, functional, and boxing equipment. We are a family owned and run business and extremely proud of our British heritage and commitment to excellence. Our extensive product range includes an array of strength equipment, rigs, racks, and boxing equipment. We understand that every fitness space is unique, which is why we provide customisable solutions to cater to the specific needs of all our customers including independent gyms, elite sports clubs, military facilities, councils, schools, and hotels. Whether it's a full commercial gym fit-out or a one-off piece of equipment, Exigo offers the complete end-to-end solution across design, manufacture and installation



www.exigo-uk.com



=> sales@exigo-uk.com

Life Fitness has decades of experience working with all types of gyms and health clubs around the world, from boutique fitness studios to large commercial gym facilities.

We provide you with the innovative and unique exercise experiences your clients are looking for by offering the most complete portfolio in the fitness industry.



www.shop.lifefitness.com



consumerproducts@lifefitness.com



ServiceSport UK is the leading gym equipment service, repair and maintenance provider in the UK and we have supported the fitness industry for more than 20 years, prolonging the life of commercial gym equipment in leisure centres, fitness clubs, spas, sports clubs, schools, universities, army barracks, prisons and many other locations across the country!

Our business continues to grow from strength to strength, having recently opened a second premises in Witham, Essex where our key focus is to support manufacturers with the build, delivery and installation of their equipment in gyms. We continue to supply a wide range of parts for many manufacturers including Technogym, Life Fitness, Concept2, Precor and Pulse, as well as manufacturing parts and equipment thanks to our industrial-grade 3D printers and CNC machine.



www.servicesport.com



= sales@servicesport.co.uk



Active Gym is one of the most progressive distributor of fitness equipment and accessories in Europe.

Over the years, our experience has shown that the design of a sports club or fitness zone, including the selection and placement of equipment and accessories, significantly impacts the effectiveness of workouts and the profitability of the business.

You can rely on our professionals for expert advice on every detail of setting up, equipping, and managing a fitness zone at your business. Our guidance covers everything from fitness equipment selection and layout to optimal space utilization, arrangement, special flooring options, air conditioning, lighting, and all other aspects of creating your sports center.



www.activegy.eu



Office@activegym.eu



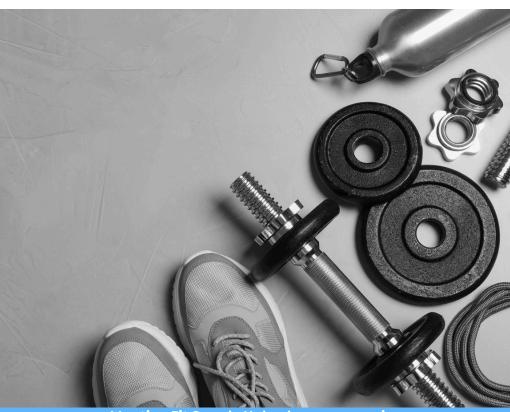
PSLT is a full-turnkey solution provider servicing the health, fitness, and sport sector. Committed to being the go-to company providing product, service, logistics and trade. We are a customer service-centric company, ensuring that every existing and potential customer is dealt with quickly and efficiently. Through established presence and trust, being available quickly, and through a dedicated trained and qualified team, we deal with queries and needs any day of the year. At PSLT, we pride ourselves on being present, having long-term relationships resulting in us being a true partner every step of the way.



www.PSLT.co.uk



info@pslt.co.uk



Mention Fit Supply Hub when you enquire



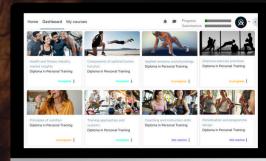
Become a certified Personal Trainer

Elevate your fitness career with the globally accredited Diploma in Personal Training.

Learn anytime, anywhere

Fit your studies into your lifestyle and learn at your own pace.

activeglobal.co.uk



Training



Training Provider for Personal Trainers, Fitness Professional and Wellness Coaches. Master Trainer partnered services to support fitness equipment, concept and installation suppliers.



(III) www.activeglobal.co.uk

steve@activeglobal.co.uk



YOUR Academy empowers Personal Trainers to deliver a truly 'World Class' service and build long lasting careers by offering internationally recognised fitness qualifications.

Our partnership with YOUR Personal Training gives qualified PT's the opportunity to work in over 420 gyms and health clubs nationwide.



www.youracademyuk.co.uk



info@youracademyuk.co.uk



PTSKILLS A top-rated UK Fitness Training Provider, we offer accessible education for all, empowering students to work, play, and study towards their fitness careers.

> Recognised as 'outstanding' by Active IQ, we're powering the future of fitness. With talented fitness professionals.



ww.ptskills.co.uk



Info@ptskills.co.uk

FUTURE FIT

Future Fit for Business are experts in creating the learning solutions needed for organisational growth. Regardless of size, we can utilise our thirty years of experience in the health and physical activity sector to develop the training you need to empower and upskill staff, broaden markets and retain clients.



www.futurefitforbusiness.co.uk



amy.sabin@futurefit.co.uk



Since 2004, Right Directions have been working with organisations, supporting them with guidance on health & safety, food safety, environmental management, quality management, pool management and training.

We are primarily a support service, which helps facilities, teams and organisations improve their delivery standards and make sure they are keeping on the right side of the law. The Right Directions team all have a sports and leisure background.

Drawing from our in-depth knowledge of sport, leisure and business we offer a wide range of services and have considerable experience in delivering a high quality service to our clients.



www.rightdirections.co.uk



info@rightdirections.co.uk



Mention Fit Supply Hub when you enquire





ALL-IN-ONE GYM MANAGEMENT SOFTWARE

Running an **Independent Gym** is so much easier with ClubRight

Over 1000+ gym & club owners have turned to ClubRight to eliminate unnecessary admin, simplify payments and grow their income. They've saved a small fortune too.





RATED 4.9/5 BY THE INDUSTRY

would definitely recommend ClubRight. The value for money and support available are fabulous. If you're reading this and in contact today. I wish I'd done it earlier!" Julie, The Fitness Function

'I love, love, love the level of support their Help Chat are amazing. They're always questions are

Claire, Xtreme Fitness

"it's a great system and we are extremely proud to be a part of the ClubRight family. I dread to think what'd be like trying to run

No Contracts No Set Up Fees No Gimmicks



All-in-one **Gym Software From Only**



Direct Debit Collections From Only 40p







UNLIMITED USERS. UNLIMITED MEMBERS.

ALL THE TOOLS YOU NEED, ALL IN ONE PLACE







BOOKINGS & SCHEDULING



ALL-IN-ONE DIRECT DEBITS



Say goodbye to time wasting admin, collect payments more easily and lower the costs of running your gym with ClubRight.

All-in-one gym management software, created by ex-gym owners.







ACCESS CONTROL



AUTOMATION



AUTOMATION



3-IN-1 CLUBRIGHT APP



PAVMENTS & FINANCE



SALE

Membership Management



ClubRight is the all-in-one member management software that is trusted by over 1000+ gym and club owners. From small boutique gyms and sole traders to large scale health clubs, our system will allow you to effectively manage your members whilst saving you time and money.

Every ClubRight package is designed to be flexible with no contract, no set up fees and unlimited users & members. They also benefit from ClubRight Pay, providing Direct Debit collections from as little as 40p. The seamless integration to our partners and suppliers enables every owner to receive all the tools they need, all in one place.



www.clubright.co.uk



neil@clubright.co.uk



Quoox Ultimate, as a one-stop software solution, underpins the entire journey of your fitness facility, from lead generation and marketing to member retention and business progress tracking. It's an all-in-one gym management system designed to streamline operations, saving you both time and money.

Gym Mastery complements Quoox's robust platform with expert business strategies, innovative marketing techniques, and comprehensive support. Our dedicated account managers and custom content packages, including e-books, nutrition guides, and member nurturing tools, work seamlessly with Quoox Ultimates's system.



(H) www.quoox.com



megan.westrope@quoox.com



Gym Management Software That Will Set Your Gym to Autopilot.

Ignite your fitness business, grow your community and build your brand with Octiv Gym Management Software. The all-in-one fitness management software, backed by happy-to-help humans.

For every facility's greatest challenge, there's an Octiv solution. We're proud to be associated with some of the world's most respected exercise disciplines.



www.octivefitness.com



₹ storm@octivefitness.com



Fitness Force provides comprehensive gym and fitness management software designed to optimize operations for fitness centers. Their platform includes tools for membership management, scheduling, automated reminders, biometric access control, comprehensive reporting, and integration capabilities. It also features dedicated apps for both members and staff to streamline communication and enhance security. The aim is to support business growth and improve efficiency in managing fitness facilities.



unifiedfitnessplatform.ai



= sales@fitnessforce.com



Mention Fit Supply Hub when you enquire



ClubWise ClubWise is an award winning gym and health club management solution provider. ClubWise is a fully integrated, 'all in one' club member management software solution for your business, seamlessly integrating direct debit and marketing services, leaving you time to focus on what matters most, your members. The ClubWise platform is successfully managing over 1 million gym members worldwide, with over one thousand happy club owners.



www.clubwise.com



=> sales@clubwise.com



All-in-one software that's truly flexible. Xplor Gym is anything but one-size-fits all. Get software built specifically for fitness businesses of all shapes and sizes.

Faster. More responsive. Easier to use. Xplor Gym is the best-in-class gym management software solution of choice for ambitious clubs. When you choose Xplor Gym, you'll get exactly what you need to save time, engage members, and grow. No compromising, ever.

Flexible technology and integrations help you customise your solution to fit your business. So, you can build your ideal value proposition, stand out from the crowd, and add new revenue streams. Be ready for the future.



(((()) www.xplorgym.co.uk



hello@xplorgym.co.uk



Your all-in-one solution to increase revenue, reduce admin time and grow your gym, club or studio.

Lightweight. Intuitive. Mobile-friendly. From creating classes and sessions to bookings and payment management.



(([[)) www.legitfit.com



ryan@legitfit.com



EZFacility is a powerful business management platform for any size gym or leisure facility. We provide tools that streamline mission-critical daily operations (memberships, scheduling, rentals, online/mobile booking, registrations.) to elevate the member experience and support essential revenue streams for your business.



www.ezfacility.co.uk



≡ steveg@ezfacility.co.uk



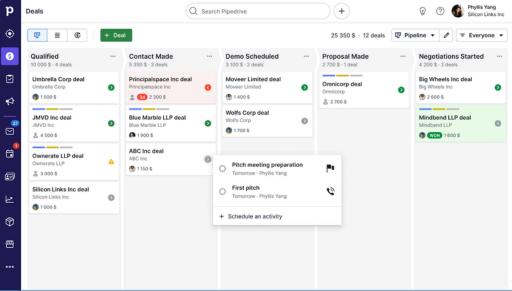
Hapana is the leading fitness software that unlocks growth and efficiency for gyms, fitness studios and franchises. Using automated lead nurturing, a captivating member experience, multi-layered reporting, and advanced day-today operational controls, Hapana's all-in-one platform helps grow your member community, expand your location footprint, and boost your top line revenue.



www.hapana.com



mickaela.hardwick@hapana.com



Accounting



Take Control of your business health

Get more cash, save time and do what you love. Work with a finance business partner.

Make confident decisions with real time information

Do you want more time to concentrate on what is important to you, then the use of apps such as Xero allows you to see real time data, when and where yu need it, at home, at work or on the go.

This allows you to make important decisions based on numbers you are confident about.



www.southbourneaccountacy.co.uk



debbie@southbourneaccountacy.co.uk





Finance



Over 20 years supporting the fitness sector. Helping Gyms fund all types of equipment including Strength Kit, Cardio equipment, Flooring, functional equipment, Air con to Mezzanines.

If it goes into a gym we can finance it.



www.satellitefinancelimited.com



bern@satfinance.co.uk



GSM is an asset finance and leasing company with over 27 years proven track record in funding UK SMEs. We have helped businesses across a range of sectors, from gyms, restaurants, bars and event hire through to recycling, industrial haulage and private ambulances, to fulfil their growth aims with individually tailored asset finance packages. With over thirty lenders on our broker panel, our independence means that GSM can recommend the funder most suited to your needs.



www.gsmfinance.co.uk



roger@gsmfinance.co.uk



PMD have been trading since 2010 and have funded over £1.1 billion since inception across a range of sectors, assets, and products.

We have partnered alongside industry leading suppliers within the fitness sector including well established franchises for well over ten years giving you comfort that your application is in the right hands.

Working alongside a wide panel of over 150 lenders with an appetite to support UK SMEs, we can provide you with full market access to secure you a facility swiftly.



www.pmdbusinessfinance.co.uk/



ethan@pmdbusinessfinance.co.uk



Put your customers first with a simplified approach to accessing finance.

We have over 100 years of experience in offering business finance to UK customers and pride ourselves on finding the right solutions for you. We make the whole process simple, friendly and personal.



www.hhbf.uk



info@hhbf.uk



Payment Systems



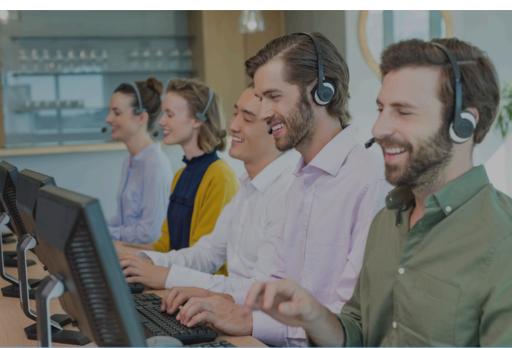
Simply Collect brings together, membership collections, member management, software and marketing under one easy to use low cost solution.

We help our clients to reduce the time and costs spent on member administration allowing them to get back to what they love.



www.Simplycollect.co.uk

enquiries@simplycollect.co.uk





HO HO MERRY MERCHMAS: Maximize Your Gym's Q4 with Limited Edition Merch!
The holiday season is almost here, Q4 means Black Friday and Christmas—the two biggest sales events of the year! If you haven't planned your gym's holiday promos yet, don't stress—but time is running out.

Your members are already thinking about gift-giving, and holiday-themed merchandise is the perfect solution. Exclusive, limited-edition designs create excitement and urgency, encouraging your members to buy for their friends, family—or themselves. Why not run a festive campaign like a "12 Days of Fitness" challenge, rewarding participation with branded merch?

Remember, branded apparel can generate over 6,100 impressions, and every time a client wears your merch, your brand gets more exposure. It's the gift that keeps on giving!

We've helped gyms deliver automated welcome packs to onboard new members all year round. But with Christmas approaching, you can now use this same service to send amazing holiday gifts to your clients to generate more loyalty, build relationships and generate new leads.

AUTOMATED WELCOME PACKS

PACKS

AN past year to be become year and well-diseased in well-diseased.



SCAN HERE & GET
A FREE COPY OF
OUR CATALOGUE,
PERSONALISED WITH
VOLUE BRANDING

Consider this: by sending a branded T-shirt and bottle, can generate 45,000 potential impressions, turning 1 box into multiple referrals. With highly engaged customers spending 60% more per transaction and buying 90% more often, this small gesture has a huge payoff.



Clothing



Azura Sport are the one-stop shop for whitelabel fitness products catering for all sizes of UK business from PTs to gyms, clubs and large health club chains.

With access to the largest UK stock variety of fitness apparel, accessories and paper print products we are sure to have you covered, whatever you are looking for!

With a fantastic on-demand system you benefit from ordering as much or as little as you like, with no minimum order quantities*!

Truly unlimited variety – at your fingertips. We pride ourselves on being fast and reliable, whilst providing quality product and incredible customer service, tailored to your specific needs.



www.azurasport.com



hello@azurasport.com



P81 is widely recognised as a market leader in providing branded merchandise and uniforms within the leisure industry.

We are dedicated to offering top-notch solutions for your branding and product requirements, collaborating with you to boost sales, encourage additional spending, and elevate your brand.



www.p81.co.uk/



sales@p81.co.uk



Branded Clothing.

We set up the online store, back and deliver all orders







FITNESS EQUIPMENT UPHOLSTERY REPLACEMENT

www.recopad.co.uk/gymupholstery

- 1. Take a picture
- 2. Tap the app
- 3. Recieve a quote

IT'S THAT SIMPLE!





Equipment repairs



Manufacture, service & supply of fitness equipment upholstery.
Gym Upholstery UK



www.gymupholstery.com



email@gymupholstery.com



An App that puts the fitness industry in contact with specialist upholstery repair providers to get quotes for worn or damaged pad replacements.



www.recopad.com



support@recopad.com



ServiceSport UK is the leading gym equipment service, repair and maintenance provider in the UK and we have supported the fitness industry for more than 20 years, prolonging the life of commercial gym equipment in leisure centres, fitnessclubs, spas, sports clubs, schools, universities, army barracks, prisons and many other locations across the country!

We continue to supply a wide range of parts for many manufacturers including Technogym, Life Fitness, Concept2, Precor and Pulse, as well as manufacturing parts and equipment thanks to our industrial-grade 3D printers and CNC machine.



www.servicesport.com



Sales@servicesport.co.uk



PSLT is a full-turnkey solution provider servicing the health, fitness, and sport sector.

Committed to being the go-to company providing product, service, logistics and trade. We are a customer service-centric company, ensuring that every existing and potential customer is dealt with quickly and efficiently.

Through established presence and trust, being available quickly, and through a dedicated trained and qualified team, we deal with queries and needs any day of the year.

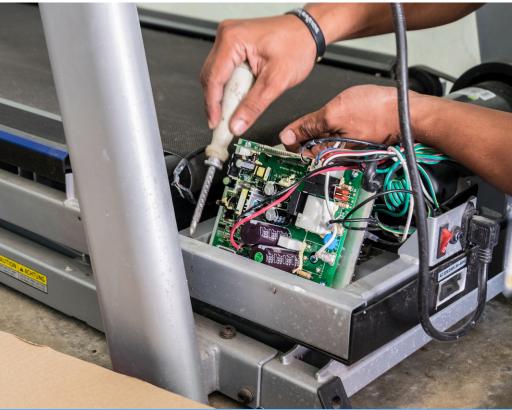
At PSLT, we pride ourselves on being present, having long-term relationships resulting in us being a true partner every step of the way.



www.PSLT.co.uk



info@pslt.co.uk



Mention Fit Supply Hub when you enquire

Recruitment



Lawrence Everest and Abhishek Lakhina started Love Recruitment in 2015. We specialise purely in recruitment across the Fitness and Leisure industry.

Our name, "Love", was inspired by the love and passion people in our sector show on a daily basis. People choose to work in fitness and leisure because they simply "Love" it. Our team Love what they do, and hopefully, our process will make you fall in Love with Recruitment. Within our fitness and leisure focussed business we also specialise further and are experts in three different lanes: boutique/ supplier/ independent lane, commercial fitness lane and the public sector/ leisure lane.

Our business is based on our two core values: Service and Delivery.



www.loverecruitmentgroup.com



Specialist Recruitment Partners for the Leisure Industry covering the UK, Europe and the Middle East.

All the Directors are leisure sector experts with 25 + years experience in recruitment and/or recruitment and senior operational roles. We are proud to be the longstanding recruitment partners for many of the leading health and fitness and commercial leisure brands., trusted to introduce and place the strongest candidates working in the market in a timely and cost effective manner.



www.leisurepeople.com



dp@leisurepeople.com

Website Development



Digital Media, websites, landing pages and client automation for the fitness industry.

We will build your business website and link your automations and marketing to your brand message



www.fitleads.uk



ryancharlesworth@blackraccoon.org



Lead Generating Website Design For Fitness **Businesses**



acceleratewebsiteagency.com



liam@acceleratewebsiteagency.com



Specialist Gym Insurance for businesses of all sizes...



konsileo

07725 880465 carl.fanning@konsileo.com www.konsileo.com

Insurance



We specialise exclusively in the health and fitness industry, working to protect my clients' businesses and investment in addition to their members.

It is imperative that I understand what my client's and their business' need, in order to provide them with the right solutions; I appreciate that each business is unique and therefore the risk management associated will need to be tailored.

Having been in the insurance industry for over 20 years, I have great market knowledge and am able to recognise what policies are suitable for clients, providing them with the best possible service.



konsileo.com



Carl.fanning@konsileo.com



Risk HQ is a specialist in insurance and risk management for the leisure sector. Our core aim is to help operators understand their risks better then manage and protect those risks so they can focus on running their business and achieving their strategic aims.

We seek to support the sector in it's mission of getting more people active, more often by removing barriers caused by risk and insurance. We have expertise in working with private gym operators, boutiques, franchises and a range of other fitness sector operators.

We deliver a friendly and professional service and seek to build long term partnerships with our customers. .



www.riskhq.co.uk



neil@riskhq.co.uk



Financial IQ is imperative but not always intuitive, we help you mitigate financial risk through Insurance Protection and Estate Planning solutions. Simplicity is fundamental to advice.

Health Insurance, life Insurance, Income Protection, Household Insurance, Car Insurance, Business Insurance



www.macintoshlfs.co.uk





First Aid



Defibrillators, Cabinets and Accessories. Defibrillators, Brackets, Indoor and Outdoor Cabinets, Accessories and Consumables at

sensible prices! Help and advice to enable you to make the right choice for your unique situation.

Defibrillators by Stryker/Physio-Control, HeartSine, iPad and Zoll.

These are rugged, reliable and considered to be the best value and most user friendly machines for inexperienced users.



www.aadefib.com



andrew@aadefib.com



Photography & Videography



Whether you choose to rent a desk or hire our studio, or just hire our services, we're here to provide a space for your photo or video project. We have a Yorkshire photography studio in Barnsley that gives you a place to create.

Are you a fitness coach or business seeking to break through the content overwhelm and boost your online presence? I'm Collette Evans, founder of Picture Perfect Photography, a specialist fitness industry photographer, seasoned bodybuilder turned content strategist, offering stress-free monthly content plans, captivating video & photoshoots, and comprehensive strategies that drive engagement.

Picture Perfect are based in Barnsley, South Yorkshire and work with clients from our 3 story studio and also across the UK on location.



ww.pictureperfectphoto.co.uk



collette@pictureperfectphoto.co.uk

John Owen Creative

We produce videos, photography and social content; all that make you standout and build trust with your customers.

From simple introduction clips through to full workouts



www.johnowenphotography.co.uk



∃ john@johnowenphotography.co.uk

Virtual 3d Content



At Visivo We create virtual 3D content including 3D Stills or rendered CGI images, flythrough animations, 2d CAD layouts and Virtual Reality experiences to help our customers visualise and design their gym space.

We aim to make your virtual space visible and accessible to a wider audience, our products have been used to support a wide range of projects.

Whether you're designing your gym space, raising investment, illustrating for planning applications or seeking to communicate your vision to audiences, we are here to help achieve your goals.



www.visivo.uk



James.wood@visivopro.com



Body measurement & Testing

TANITA

TANITA are a world leader in the production of bioimpedance analysis body composition technology. Suppling health monitoring equipment for nearly 80 years and innovating the stand on body composition devices that are commonplace today.



ww.tanita.co.uk



simon.wilkinson@tanita.eu



YorkTest are the Market Leading Provider of Home Health Testing, with a heritage of over 40 years, Yorktest are the experts in food intolerance, allergy, and health testing.



www.yorktest.com



corp@yorktest.com



Get clarity on your body's unique diet, exercise and lifestyle preferences with our DNA Kit that provides 300+ reports tailor-made to YOU. Maybe you struggle to sleep well, or train hard with an existing injury.

Perhaps, the first signs of aging are catching up with you and you want to do everything you can to combat it. Everyone's story is different, but their solution remains the same. Your answer to overcoming the health and fitness obstacles that are uniquely yours lies in your DNA.



www.bio-synergy.uk



daniel@bio-synergy.co.uk

Franchising



Fit Round My Baby is a growing fitness brand dedicated to improving the health and wellbeing of postnatal women. Our mission is to provide tailored fitness programs that help new mums regain their physical strength, improve their postnatal health, and promote bonding with their babies during workouts.

We currently have a few franchise locations in the North West of England and a license agreement in Scotland, with plans to expand into more gyms and bring on additional instructors. By partnering with gyms, leisure centres, and independent instructors across the UK, we aim to build a supportive, healthfocused community for postnatal women, empowering them to feel confident in their bodies while fostering healthy family dynamics



www.familyinclusive.training



familyinclusive@gmail.com



We help a diverse range of new and established companies grow their business through franchising, brand licensing, and franchisee recruitment, developing your brand and your intellectual property.

Within our team we have a complete range of funding, franchising and licensing skills across all sectors but importantly including sports science, training, multi-site, licensing, sporting goods, and operational experience in the fitness sector.



ww.limelicensinggroup.co.uk



patrick@limelicensinggroup.co.uk

Lockers



Safe Space has more than 25 years of experience in the UK leisure and fitness industry, offering a highly professional and reliable service. Whether you are looking to upgrade a small bank of lockers, refurbish an existing changing area or develop one from concept, we work with you to select from the vast array of locker and washroom fixtures and fittings so that they fit your space, time frame and budget



www.safespacelockers.co.uk



gregg@safespacelockers.co.uk









Energy Direct Group Exclusive Energy Agreement

Dear Gym & Fitness Business Owners,

Energy Direct Group is committed to delivering exceptional service to the Fitness Industry, this is why we're pleased to announce we've negotiated preferential rates for your energy renewals.

For the past several months, we have been working on an exclusive agreement with Yorkshire Gas and Power (YGP) to secure these preferential rates for Gyms & Clubs. YGP is a well-established commercial energy supplier based in West Yorkshire, rated 'Great' on Trustpilot with over 2,500 reviews.

Having worked closely within the Leisure & Fitness Industry over the past 12 months, we've found that many energy contracts are neither the most cost-effective nor the most competitive. Our mission is to secure the best rates on the right tariffs, ensuring clubs aren't overpaying.

In partnership with YGP, we work to reduce Gym's energy costs in an increasingly volatile market. By taking advantage of these preferential rates, your Club can have peace of mind knowing it's working with an approved Fit Supply Hub Business Partner whose goal is to support you, the Client's.

If your Club's energy contract is imminent or, within the 12 months renewal window and you'd like to explore how we can help, get in touch—we're here to assist.

Utlilities

With extensive reach across the UK and Ireland, we support businesses of all sizes and locations in every aspect of utilities.

As independent consultants, we provide impartial advice tailored to your best interests. Drawing on years of industry expertise and working with trusted partners, we deliver solutions that align with your business needs, helping to reduce costs and enhance energy efficiency for long-term savings.

We're also committed to eco-friendly practices, guiding you toward a reduced carbon footprint and a more sustainable future.



www.energydirectgroup.com



info@energydirectgroup.com

Property Search



REM Roberts, a surveying practice of over 25 years and with a collective experience pool of over 100

years in commercial surveying; the resources at the hands of our clients are lengthy.

Our leisure experience ranges from start-up fitness brands, franchise gyms, big box leisure gyms, MMA practices, climbing centres and everything in-between, so there should be no situation we can't handle'



ww.barefootfitnessproperty.com



ben.weeks@remroberts.com

Wellness



TLR focuses on organisational health. We work with companies from all sectors but have over 25 years' experience within the Health & Fitness Industry. We create impact by bringing greater clarity, cohesion, communication and consistency, where it is needed the most.

By diagnosing key obstacles and tackling the often-underlying symptoms, affecting performance and relationships. We create an environment for all to thrive.

Our focus is on prevention rather than cure.



ww.tlrfitness.com



peter@tlrfitness.com



Do you want to build resilience, enhance wellbeing and create sustainable change? At We Talk Wellbeing, we empower, coach and train organisations, corporate teams and individuals to become more proactive in life and business with skills and practices that create long-lasting change.



ww.wetalkwellbeing.com



≡ glenda@wetalkwellbeing.com



Legal



Herrington Carmichael is a full-service law firm offering legal advice to UK and international businesses. We work with corporate entities of all sizes, from large PLCs through to start-up businesses.

Rated as a 'Leading Firm 2024' by the Legal 500 and listed in The Times 'Best Law Firms 2024', Herrington Carmichael has offices in London, Hampshire and Berkshire. Herrington Carmichael is a top 150 UK Law firm, with over 190 employees.

We believe in our traditional values of excellent service and value for money and our clients appreciate our innovative, proactive and friendly approach. It is the long-term client relationships that are the foundations of our business.



ww.herrington-carmichael.com



EM Cameron.Smith@herrington-carmichael.com



Birketts is a full service, UK Top 50 law firm with offices in Cambridge, Chelmsford, Ipswich, London, Norwich, Sevenoaks and Bristol.

Our leisure team provides a full service offering to our clients in the leisure industry including all types of property work, corporate (including sales and acquisitions of businesses), employment, immigration, health and safety, IP and data protection. We understand the challenges faced by this fast-moving industry and we provide commercial advice to clients ranging from startups to well established operators.



ww.birketts.co.uk



jamie-coulthard@birketts.co.uk

Personal Training



YOUR Personal Training is the leading choice for Personal Trainers and fitness facilities nationwide. We specialise in empowering Personal Trainers with rewarding careers while providing clients access to top-tier fitness professionals to achieve their fitness objectives

Additionally, we offer tailored personal training solutions designed to elevate the member experience at fitness facilities nationwide. Supported by YOUR Academy's renowned training programs, we're reshaping the fitness industry by fostering robust partnerships and championing excellence in personal training.

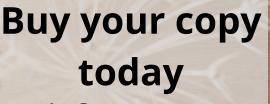


ww.yourpersonaltraininguk.co.uk



admin@yourpersonaltraininguk.co.uk

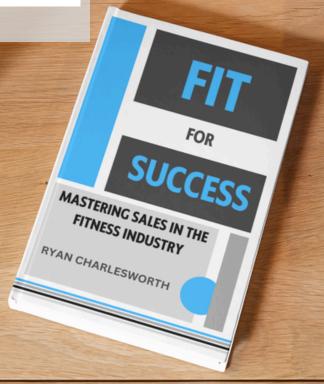




Fit for Success
Mastering sales in
the fitness industry

Is now available on





Call Centre



Tima is a contact center with a fitness industry specialism. We are owned and operated by over 40 years of fitness industry experience and knowledge - including ownership, management and sales. We can deliver quality communications at volume - driving the desired KPI performance, whilst giving valuable time back to our clients teams



vww.tima.org.uk



info@tima.org.uk

Sales Training



THE FITNESS BUSINESS CONSULTANTS

Black Raccoon Consulting is your trusted partner in elevating fitness and leisure businesses to new heights of success. With over a decade of industry expertise, we specialize in providing tailored solutions for independent, franchise, and commercial fitness ventures. From strategic planning and sales optimization to customer journey enhancement and marketing strategies, we empower businesses to achieve their goals and boost profitability.

Our mission is to equip you with the tools, insights, and training needed to thrive in a competitive market, ensuring every step aligns with your brand's vision. Partner with Black Raccoon Consulting for a transformative journey toward business growth, operational excellence, and lasting success.



www.blackraccoon.org



ryancharlesworth@blackraccoon.org

Mystery Shopping



Ever wonder what's brewing on your front lines? We're here to transform those 'aha' moments into cash in the register! 🍀 Our mission? Simple but impactful - turning everyday insights into profit through the art of mystery shopping. 🚆 We reveal the secrets of your service encounters and align them with your brand values and systems.



www.proinsight.org



info@proinsight.org



Since 2004, Right Directions have been working with organisations, supporting them with guidance on health & safety, food safety, environmental management, quality management, pool management and training.

We are primarily a support service, which helps facilities, teams and organisations improve their delivery standards and make sure they are keeping on the right side of the law. The Right Directions team all have a sports and leisure background. Drawing from our in-depth knowledge of sport, leisure and business we offer a wide range of services and have considerable experience in delivering a high quality service to our clients



rightdirections.co.uk



info@rightdirections.co.uk

Building Contractors



We understand that thriving businesses need to make the most of their space. Since 1985, we've been collaborating with organisations across the UK to create effective, highly functional and people-friendly interior environments. From storage systems and mezzanines to office spaces, gyms & studios, we're specialists in a wide range of sectors.



www.conceptsgroup.uk



sales@conceptsgroup.uk



Construction services for the

- Fitness Industry
- Fast track projects
- In-house design team
- Design and build clubs
- Design mezzanines to maximise space
- Demolition and strip out
- Mechanical and Electrical design
- Noise and vibration solutions



www.lovebuildconstruction.com



enquiries@lovebuildconstruction.com



DESIGN & BUILD STUDIO SPECIALISING IN CREATING BESPOKE FITNESS, WELLNESS & LEISURE SPACES

DESIGN

We use the latest design tools to assist our clients from the concept creation to the equipment layout, 3D visuals and Detail Design.

FIT-OUT

We create your gym and implement your design with the utmost attention to detail, quality and safety.

EQUIPMENT SUPPLY

We partner with world leading equipment manufacturers and can produce proposals to fit all budgets for our clients.



ww.velvaerefit.com



≡ morgan@velvaerefit.com



Mention Fit Supply Hub when you enquire

Flooring

sprung

One of the UK's largest suppliers of gym flooring including wooden flooring rubber tiles & rolls, 3G Grass and tracks and modular sports court flooring



www.gym-flooring.com



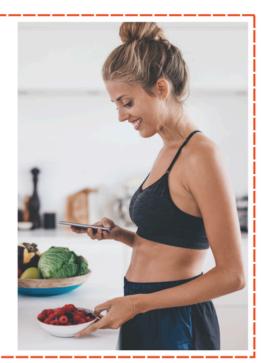
info@marcias.co



BENFIT your foodcoach

TRANSFORM YOUR FITNESS
BUSINESS WITH OUR
FOOD COACHING PROGRAMME!

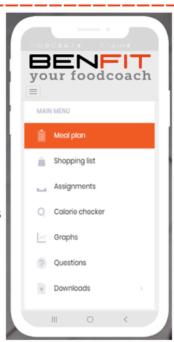




STEP UP YOUR GAME

READY TO TAKE YOUR FITNESS BUSINESS TO THE NEXT LEVEL?

- Boost Your Revenue
- Keep Your Clients Coming Back
- Leverage Your Body Composition Scales
- Attract New Clients
- · Stay Connected & Involved
- Unlock Maximum Results
- · Quick and Easy to Operate



Nutrition Solutions



Designed for retaining existing members, attracting new ones, and boosting revenue, BenFit provides gyms, leisure centres, personal trainers, and other health professionals with a comprehensive package, including the BenFit nutrition app and online software.

Personalised meal plans, shopping lists, and workout programmes can be created in just minutes, ensuring clients achieve quicker and more effective results. With easy recipes you'll help your members to manage their weight, build muscle mass and regain balance.

With BenFit, you can take the time to really coach your clients. No prior training is necessary. The BenFit training gives you the right tools to get started. Our helpdesk is staffed by dieticians and nutritionists who are ready to answer any questions you may have concerning the programme or dietary advice.



www.benfit.co.uk



info@benfit.co.uk

Nutrable

Nutrable is the UK leader in providing nutrition support services to gyms and fitness studios. The fitness and gym space is overheating and competition is fierce. To succeed, studios need to differentiate their services and enhance member support to maximise engagement. Partnering with Nutrable allows gyms a turn-key means of bundling additional wellness services into their proposition. Providing nutrition coaching for our partners customers leads to higher engagement and retention as well as incremental revenue opportunities.



www.nutrable.com



nwodtke@nutrable.com



Digital Operations Software

- -Still doing operations the old way?
- -Still using paper?
- -Still spending time trying to find out what is happening in the business?



Offer ends Feb 28th Version 5



for the price of Version 4

Constantly improving to make your job easier, save you time and money



Scan here to book a chat or visit opspal.co.uk

Health, Safety & **Operations**



OpsPal is a digital operation solutions software to work on your preferred device with five core apps

- Risk Assessments
- Procedures
- Recurring Tasks
- Training Matrix
- Problem manager

Multiple Views of your BusinessOrganisation, Site, Team, Individual, Risk, Procedures, Tasks, and Training views are all available to those who need access.

Full audit logging on all activities and actions in your sites. Every add, edit, review of date, staff sign off or problem management Service at the heart of everything we do Task management is essential to providing a good service level.



(⊞) www.opspal.co.uk



contact@opspal.com



Since 2004, Right Directions have been working with organisations, supporting them with guidance on health & safety, food safety, environmental management, quality management, pool management and training.

We are primarily a support service, which helps facilities, teams and organisations improve their delivery standards and make sure they are keeping on the right side of the law. The Right Directions team all have a sports and leisure background. Drawing from our in-depth knowledge of sport, leisure and business we offer a wide range of services and have considerable experience in delivering a high quality service to our clients



rightdirections.co.uk



info@rightdirections.co.uk

Organisations



More people More active More often ukactive exists to improve the health of the nation by getting more people, more active, more often. ukactive provides services and facilitates partnerships for a broad range of organisations, all of which support our vision and have a role to play in achieving that goal. We serve over 4,000 members and partners from across the public, private and third sectors, from multinational giants to local voluntary community groups. We do so by facilitating partnerships, campaigning and providing outstanding membership services.



www.ukactive.com



The Chartered Institute for the Management of Sport and Physical Activity

CIMSPA is the professional development body for the UK's sport and physical activity sector, committed to supporting, developing and enabling professionals and organisations to succeed and, as a result, inspire our nation to become more active.

Together we're developing a vibrant, UK-wide sport and physical activity sector, with the highest standards of service delivery.



www.cimspa.co.uk



As the national governing body for group exercise we are dedicated to achieving our vision of healthier communities through group exercise. We work with instructors, operators and organisations across the sector to provide help, support and advice and to ensure that group exercise continues to inspire people of all ages and abilities to take part in physical activity.



www.emduk.org

Office Equipment



We offer a wide range of Commercial Furniture for business interiors & exteriors; for offices, bars & cafes, leisure environments and many more.

We can supply a single chair, desk, or filing cabinet, through to acoustic pods, bespoke furniture, residential set ups and multi floor office fit outs.

You can buy online with us, but we would encourage customers to call us to chat through their needs to secure the best price & delivery options.



www. officefurnituremadesimple.co.uk



₹ furniture@abbeybos.co.uk

Print & Design



Welcome to Design & Print Made Simple, bringing your marketing vision to life through print.

Delivering exceptional quality Print And Design. Providing top-tier print and signage solutions with outstanding quality, we merge creativity and advanced technology to present you with a range of innovative design and print options.

We cater to all, from small businesses seeking unique branding elements to large organizations requiring extensive marketing materials.

Let us bring your vision to life, no matter the scale or scope.

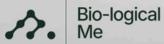


www.designandprintmadesimple.co.uk



₹ print@abbeybos.co.uk

BIO1 First of its kind Complete fitness supplement Boosts energy Aids in fat Improves endurance loss Increases power 23% faster output recovery



www.biologicalme.com





Supplements



Since 1997 Bio-Synergy has been committed to developing innovative, high quality sports supplements that are produced in the UK to the highest standards to ensure that they are effective and taste great.



www.bio-synergy.uk



daniel@bio-synergy.co.uk



We research and work with science as well as carry out our own trials with advocates then create performance enhancing supplements.

Bio1 is our first to market and first product with first deliveries November 1st 2024.

We help fitness and health enthusiasts have more energy, focus, build strength, recover upto 23% faster so that you can train harder for even better results.

Many side benefits too like reduction of stomach acid and driving amino acids to muscle fibres.

We plan to launch new products as we make a success of Bio1

Our sales will come from direct marketing and our advocate program so get on board and start benefiting



www.biologicalme.com



EV Lyndonwood@me.com



Awesome Supplements is a health and optimal human performance company dedicated to providing high-quality, research backed dietary supplements designed to enhance overall wellbeing and support active lifestyles.

Our mission is to empower individuals to achieve their health goals through scientificallybacked, great tasting researched dosed products and become the most Awesome version of themselves.



wwwawesomesupplements.co.uk



info@awesomesupplements.co.uk







EMS



For over 15 years, we have been pioneering Whole-Body EMS, a transformative approach that combines traditional electric muscle stimulation with active exercise. Manufactured in Germany, our medical products offer a holistic solution to the health sector, addressing challenges posed by an aging population and sedentary lifestyles.

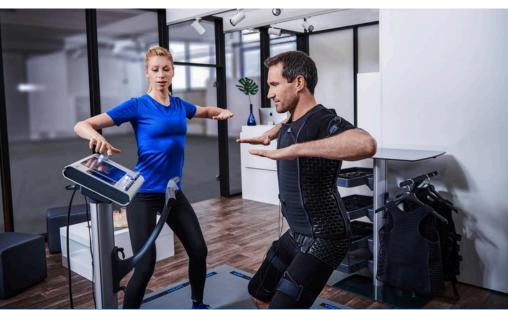
Our innovative blend of electrotherapy and personal care is globally recognized in healthcare, personal training, and healthfocused fitness. In partnership with scientific research and our loyal customers, we are committed to enhancing the therapeutic and preventive potentials of whole-body EMS technology and Premier Partners championing its benefits around the globe.



((()) www.miha-bodytec.com



ph@miha-bodytec.com



"The market exposure created by the promo has also helped us increase our own membership sales and we've gained good secondary spend from the new CFM members."

Geoff Hatt, owner Infitness



CREATIVE FITNESS MARKETING

To find out how we can help your club, request a free information pack on our website uk.cfm.net, call us on 0115 777 3333 or scan the QR code



Sales Support



For 34 years Creative Fitness Marketing have provided a sales and marketing solution to increase the membership base, monthly cash flow and the profitability of health clubs across

Our excellent fitness consultants will work onsite for your club doing all the marketing and selling to generate 150-400 new members in 6 weeks. We bear all the financial risk of the campaign and do not charge for our services, we simply charge a commission



www.cfm.net



jonny.packard@cfm.net



Black Raccoon Consulting is your trusted partner in elevating fitness and leisure businesses to new heights of success. With over a decade of industry expertise, we specialize in providing tailored solutions for independent, franchise, and commercial fitness ventures. From strategic planning and sales optimization to customer journey enhancement and marketing strategies, we empower businesses to achieve their goals and boost profitability.

Our mission is to equip you with the tools, insights, and training needed to thrive in a competitive market, ensuring every step aligns with your brand's vision. Partner with Black Raccoon Consulting for a transformative journey toward business growth, operational

excellence, and lasting success.



www.blackraccoon.org



Club **Performance**



FitnessKPI is a leading technology company in the fitness industry, renowned for its expertise in data analytics. With a strong presence in over 17 countries and a network of more than 600 clubs, FitnessKPI has established itself as the industry leader in state-of-the-art technology for datá-driven decision-making.

Our Story

Founded in 2018 by fitness professionals Pablo Viñaspre and Isabél Vega, FitnessKPI was created from a deep understanding of the fitness sector's needs. With over 25 years of experience in sports center management, they identified a critical demand for specialized, data-oriented tools to optimize fitness center operations.

Each type of business has different needs. At FitnessKPI, we understand the reality of each type of club and offer specific tools that help them improve in the areas of acquisition, retention, and financial management



www.fitness-kpi.com



francesc.callejon@fitness-kpi.com



Lighting & Sound



LEDSnaps™ offers innovative, customisable LED lighting systems that enhance every workout experience and set your gym apart. Choose our systems for unmatched quality, dynamic design, and the perfect ambiance to keep your members motivated and engaged.

We can help transform any dull studio space and provide an immersive experience for classes such as Pilates, Spin, Yoga and BodyPump, Zumba, you name it we can create effects for it.

Have an idea for a design or just looking for something to set you apart from your competitors? No problem! Give us a call or ask for a site visit and we can create a bespoke solution just for you.



www.ledsnaps.com/



info@ledsnaps.com



Sound Dynamics has been established for over 34 years and specialise in supplying professional audio visual equipment to the Fitness, Leisure and Education industries.

Our main aim has always been to help ensure fitness professionals, gyms and leisure centres purchase the correct equipment to suit their class size and requirements.

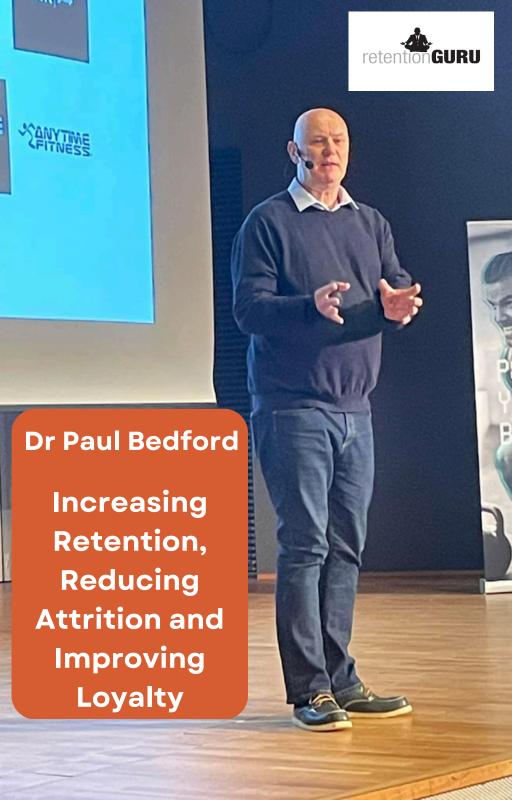
We exhibit at fitness shows and have a strong presence on social media to help the health and leisure industry with any sound and lighting issues they have, and give them advice on fitness instructor headset mics, sound systems and studio lighting.



www.sound-dynamics.co.uk



₹ stuartw@sound-dynamics.co.uk



Retention



Dr Paul Bedford

Paul has worked in the fitness industry for nearly three decades. Starting as a trainer, he then worked as an operator, an educator and now as a global authority on health club member retention.

Paul has completed a PhD in Behavioural Sciences focusing on health club retention and analysed the behaviour of over 5.5 million members across 4500 clubs and facilities. Over 100 fitness companies have had their data analysed by Paul and his team placing him in the box seat to deliver key insights as to what makes our members stay for longer!



www.retentionguru.com



paul@retentionguru.co.uk



Mirrors



We are market leaders in the installation of leisure centre and gym mirrors and as such we are determined to supply and install the very best product for your project



www.mirrorsfortraining.co.uk



info@mirrorsfortraining.co.uk

Innovative **Training Spaces**



PT Pods offers a revolutionary approach to the fitness industry with our fully equipped, modular mini-gyms designed for those who crave a personalized, hassle-free workout experience. Our business in a box solution provides entrepreneurs and existing businesses everything needed to launch and manage a network of private gyms.



(III) www.ptpods.co.uk



info@ptpods.co.uk



Class Concepts



Designed to fit large facilities with dedicated studies and small personal training or SGPT studios alike

Developed by experts and combining multiple fitness disciplines, the main goal of P.Boxx is to help your customers achieve their goals and to offer you unlimited opportunities for new fitness classes



www.pboxx.co.uk



ryancharlesworth@blackraccoon.org



A Ready-Made Postnatal Fitness Solution for Your Gym

Are you looking to expand your gym's offerings and cater to the growing demand for postnatal fitness? F.I.T Round My Baby provides a unique, inclusive, and flexible fitness programme designed specifically for mums and babies. Now you can offer this in-demand class at your gym, without the need to create a new programme from scratch.



www.familyinclusive.training



familyinclusive@gmail.com

Team Management

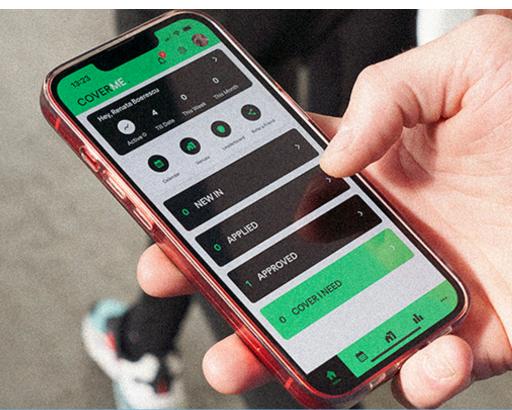
COVERME: CoverMe is an innovative platform designed to streamline operations for gyms, studios, golf clubs, and spas. As we continue to grow rapidly, we're looking for a dynamic and driven individual to join our fast-paced team, playing a key role in helping us achieve ambitious targets.



www.covermeapp.co/gb/



hello@covermeapp.co



Fitness Business Communities



Fitcomm, the worldwide fitness community, everything in fitness, for everybody in fitness



www.fitcomm.net



support@fitcomm.net



The Black Raccoon growth network is designed to enhance Fitness Business Ownership Skills and Business practices to enable "YOU" to maximise the performance of YOUR operation

As a business owner, when you are at the top of your game so will your clubs performance. By supporting you in your personal development, we will ensure you have the skills, the tools and the resilience to enable you, your team and your business to thrive.



www.fitnessbusinessleadership.co.uk





3rd Party Aggregators

Epassi UK are a leading health and wellness company, offering employee benefits designed to improve the health and wellbeing of the UK workforce. They are on a mission to create a fitter, happier and more productive workforce, and aim to achieve this by increasing the take up of health and wellbeing solutions across the UK's working population. They focus on four key areas of health and wellbeing: personal fitness, physical health, active lifestyle and mental wellbeing.

> They believe that every employee should have access to a company wellness program, simply because healthier employees are good for business. They are fitter, healthier, happier, more productive, and more profitable, which is why they offer a range of wellbeing schemes that span across physical and mental health from discounted gym memberships, health assessments, GP services and online retail discounts, to providing mental wellbeing support via an NHS approved mental wellbeing app and online counselling.



(III) www.epassi.co.uk



Sell your gym



Connecting Gym Owners with Serious Buyers in the UK

Discover a streamlined marketplace tailored for selling and buying fitness businesses.

Making connections simple.

We streamline the complex process of buying and selling fitness businesses into a few straightforward steps.

Whether you're looking to expand your portfolio or find a buyer for your gym, our personalised approach and vast network can help get the message out quickly



(H) www.blackraccoon.org





Access Control



All Right Now Ltd is one of the UK's leading access control providers incorporated in 2000. We offer a one stop solution specialising in access control installation, club management software integration and 24 hour CCTV monitoring.

Our range of products include turnstiles, speedlanes, ID card printers, cards and wristbands and touch screen kiosks. Whether it's access control on your door or a full speedlane install we can provide the most cost effective solution to meet your needs. We provide installations and ongoing support throughout the UK and Ireland.



www.allrightnow.co.uk



enquiries@allrightnow.co.uk



SmartTile is a unique, revolutionary access and check-in solution that provides cost-effective revenue protection, is highly secure, has unlimited users, is simple to use and can be installed in a matter of minutes

With over 1,200 tile locations across Europe and North America, and more than 30 million scans a year, Smart Tile turns access control and checking-in 'on-its-head', making a mobile phone the reader, and the QR code or NFC tag the location identifier. It allows users to unlock doors or attend themselves at any location, simply by scanning a Smart Tile with their mobile device.

SmartTile works with all major Leisure Management Systems and is fully integrated with the MyFit Leisure App solution.



www.smarttile.co.uk



info@smarttile.co.uk

Club **Entertainment**



Entertain your customers with the #1 streaming platform for businesses.

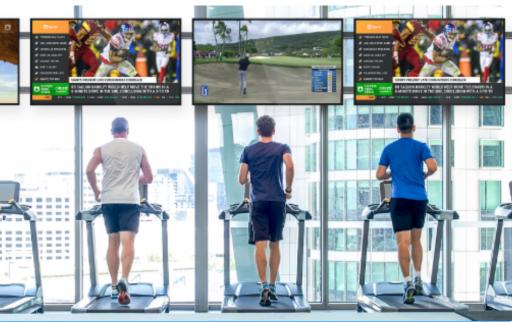
Atmosphere TV is the largest streaming TV platform built for businesses. Fun, viral-style entertainment for your customers plus the ability to run digital signage on the TVs inside your business.



www.allrightnow.co.uk



hana.kuqi@atmosphere.tv



Podcast



Welcome to the Inside Track Podcast, fitness industry chat. Now into our 8th series!

We interviews some of the most influential people in the fitness industry and pick their brain about what works best, what we should be looking at next, how best to achieve success and more importantly how they got to where they are now.

The podcast is hosted by Ryan Charlesworth the owner of Black Raccoon Consulting and dr Glenda Rivoallan who is the owner of We Talk Wellbeing and author of Resilient as fudge Tune in for great chat, interesting insights and some huge buggets to help you grow your business within the leisure and fitness Industry



www.insidetrackpodcast.co.uk





www.fitsupplyhub.co.uk



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