#### **Privacy Policy**

**Effective Date: 09/01/2024** 

At Lennyco, we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your data when you visit our website and use our services.

#### 1. Information We Collect

We collect personal information that you voluntarily provide to us when you use our services, fill out forms, or communicate with us. This may include:

- **Personal Identifiable Information (PII):** Name, email address, phone number, company name, and any other information you provide directly.
- **Non-Personal Information:** Information that does not personally identify you, such as browser type, device type, and IP address, collected through cookies and similar tracking technologies.
- **Financial Information:** Payment details, billing addresses, and any financial transactions related to our services (if applicable).

#### 2. How We Use Your Information

We use the information we collect to:

- Provide and manage our website design, ad management, and email marketing services
- Communicate with you regarding your inquiries, services, and updates
- Process payments and manage transactions
- Analyze and improve our services, including user experience and performance tracking
- Comply with legal obligations and protect our business

#### 3. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with trusted partners and service providers for the following reasons:

- To facilitate service delivery (e.g., hosting providers, payment processors)
- To comply with legal obligations or respond to legal requests

• To protect the rights and safety of Lennyco, its customers, or the public

## 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to:

- Enhance your experience on our website
- Analyze website traffic and usage
- Provide personalized content and ads (where applicable)

You can choose to disable cookies through your browser settings, but this may affect the functionality of our website.

#### 5. Data Security

We implement industry-standard security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

### 6. Third-Party Links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of such third parties. We encourage you to review the privacy policies of any third-party sites you visit.

## 7. Your Rights

Depending on your jurisdiction, you may have certain rights regarding your personal information, including:

- The right to access the personal data we hold about you
- The right to request corrections or updates to your information
- The right to request the deletion of your data (subject to certain legal obligations)
- The right to withdraw consent where applicable

If you wish to exercise any of these rights, please contact us at **support@lennyco.com**.

#### 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, services, or legal obligations. We will post the updated version on our website with the "Effective Date" at the top of this policy.

# 9. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

# Lennyco

Seabrook, NH

**Phone:** 603-239-3286

Email: support@lennyco.com