

JESSE MOGLE

Audio Visual and Presentation Requirements

Jesse Mogle is deeply dedicated to his speaking engagements. He recognizes the significant effort and resources you've allocated to your event and wants to provide you with recommendations to ensure you achieve the best possible returns on your investment. Frequently, minor adjustments to the environment and setup can profoundly impact the success of a speaker's delivery. The following suggestions are a result of his experience speaking on stage around the world for nearly 17+ years. Jesse's only concern is to do the best possible presentation for you and your people. For questions or concerns, please get in touch with the office at **(256) 748-0887** or **jesse@jessemogle.com**

Microphones

Jesse prefers to use a lavalier or over-the-ear microphone when possible. Wireless is preferred because he moves around a lot on stage. Please ensure that the AV department has a backup wireless handheld microphone available at all times.

Projector and Laptop

Jesse will run his presentation on Microsoft PowerPoint using his Apple MacBook Pro. He will bring his own Apple USB-C to HDMI video adapter. He will require an LCD projector and an HDMI cable to connect it to his Apple laptop. The images will be shown at a resolution of (16:9) 1920x1080.

This is becoming the industry standard. The projector should be able to show 1800- 5000 lumens or more. He does not require any audio output from his laptop. Please also provide a 6-foot-draped table for Jesse to place his laptop and organize his materials. He needs to have his computer on stage with him on one side of the stage. He will provide his own wireless remote clicker for changing slides. Please also provide a power outlet for the MacBook within 6 feet of where the laptop will sit. If it is required that the AV department control Jesse's presentation, please provide him with a clicker with an extended range. If Jesse is speaking to an audience of more than 400 people, please make sure there is a monitor for him to see what is being projected on the screens if they are not within his line of sight.

Staging Area Needs

Podiums: All podiums (lectern) should be moved to either side of the stage or, ideally, off the stage entirely. Jesse does not use a podium (lectern) during his presentation.

Water: On stage, where he places his materials, please have a bottle of spring water and a glass for Jesse. No ice, please; room temperature is perfect.

Flipchart: Whether it's a keynote presentation, training session, or workshop, Jesse will always need a flip chart, whiteboard, and preferably four different colors of markers on hand (black, blue, green, red). Not every presentation uses this type of audience interaction, but many do, and it is best to have it available.

Recording Devices

Audio and/or videotaping are available with prior written authorization. If you're interested in recording Jesse's presentation and utilizing the recording for future use, please contact the office immediately to discuss this at **(256) 748-0887**. Limited use rights and perpetuity rights are available at a standard fee rate. No audience video or audio devices are allowed without written consent from Jesse Mogle. This is a good thing for you and Jesse both.

Tips & Suggestions (Just to be helpful :)

The preferred seating layout for events is either theater or classroom style, arranged in a V-shape whenever feasible. This layout might be challenging to achieve if the event coincides with a meal, but it always makes for a better experience than round banquet tables when possible.

In rooms that are very long in one direction, optimally position the stage along the midpoint of the longer wall to enhance closeness between the speakers and the audience. You will have longer rows but fewer of them, bringing the whole audience closer to the stage. To ensure a conducive environment for your audience and Jesse, it's essential to ask the hotel or venue to prevent any disruptive sounds from neighboring rooms, like live music, during Jesse's speeches or workshops.

Developing a connection with the audience can be hindered if they are still eating. Request that the service staff complete any clearing activities before or following Jesse's talk or complete their clearing activities before Jesse's talk to minimize distractions.

We promise that having Jesse speak during dinner, dessert, or drinks is a bad idea. The only exception to this would be if Jesse is speaking more than once and the main presentation is already complete. Eating would be appropriate the next day during lunch for a workshop or Q&A session.

If you have an open bar, the best way to handle this is to stop serving drinks 15 min before Jesse speaks by the announcement and continue serving after the presentation is concluded.

Should photographers be in attendance, advise them against taking pictures or using flashes for the initial 15 minutes of the talk to avoid disturbing both the speaker and the audience. Ensuring the stage area is brightly lit is crucial, but keeping the room lit is also important. Jesse likes to see audience reactions directly, which helps him gauge the effectiveness of his presentation. Plus, when Jesse is being funny, laughter spreads easier in the light!

