



*FRANCHISE OPPORTUNITY*

*HOME OF THE AIRFRY WINGS*





## *Get ready to secure your financial future with Reddy Wings!*

The United States is a country of convenience, especially when it comes to food. However, that convenience comes at a cost: our health. It is no secret that our favorite takeout foods are full of greasy fats that compromise our physical health, but sometimes there is no better option when our lives move at a million miles an hour. That is where Reddy wings comes in! We are the home of the specialty AirFry wings, bringing a healthier alternative to an American favorite. We opened our doors in 2023 in Towson, Maryland, and have quickly become a local favorite! With our unique concept and fresh menu, we have seen a great amount of success and are ready to share our passion with more people. Backed by over ten years of business experience, Reddy Wings is entering 2024 excited and ready to Franchise!

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Reddy wings is a new twist on a fan favorite. Not only does it taste good but it's good for you too! Our air fried technology cuts the calories by 75% and fat by 20% but keeps the flavor at 100%! People who enjoy the flavor of crispy and juicy wings but can't get over the greasy fats will adore Reddy Wings!

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## *THE INDUSTRY*

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It goes without saying that chicken wings are a staple American food item. According to the National Purchase Diary (NPD), Americans in 2019 consumed around 1 billion servings of wings! This is an industry fueled by innovation and love for the food. New styles and flavors are always being introduced, making it a very diverse and fresh market that will always see consistent growth.

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According to IBISWorld, 2023 market size for fast food chicken restaurants in the US was valued at \$59.4 billion, growing over 8% since 2018. This market has been on an upward trend and is expected to grow consistently over the next five years.

## *Talk about Growth!*

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We are offering a unique spin in an otherwise saturated market. Our AirFry wings keep everything that you love about chicken wings, and get rid of the bad, making for a fresh dining experience that you can feel good about.

## WHAT MAKES US SPECIAL

Reddy Wings is separate from the competition in so many ways. We are bringing a new concept of chicken wings that has unlimited potential and has already been proven successful with our Towson location.

We also have a variety of other menu options, from snacks and salads to fresh cold-pressed juice and refreshing slushies. Our top-of-the-line customer service is what binds the whole dining experience together and is half the reason why customers keep coming back for more!

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Our AirFry wings are our specialty. They are a healthier alternative to deep fried that preserves everything good about chicken wings. Enjoy 75% fewer calories and 20% less fat with all the flavor! Customers can choose from a variety of flavors like rotisserie, buffalo, honey barbecue, garlic parmesan, and more!

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Not in the mood for wings? Or are looking for vegan options? We have you covered! We have a variety of highly rated, fresh salads like our Caesar, farm fresh, and tossed salads. On top of that, we also have delicious side options like our hand-cut French and sweet potato fries, as well as roasted brussels sprouts and carrots. Other items include desserts like our sweet potato pie and various flavors of pudding, refreshing cold-pressed juices, and ice-cold slushies.

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What's the one thing that customers love other than a delicious meal? High-quality service! We have been praised time and time again for our sincerity and efficiency. We want our customers to exit our doors happy, satisfied, and part of the family. That is what we love about doing business, and we want to share the passion through franchising!

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With the combo of our quality food and customer service, you're going to be seeing a lot of returning customers with your Reddy Wings franchise location. We have a very attractive brand that has wide demographic appeal, meaning there will always be demand for our product. Reddy Wings will be a local favorite in your community in no time!

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We understand the risks and concerns involved in running a successful business. We've been through it! We do not want our franchisees to have those same concerns. The good thing is that we already have a proven program made for success. Also, we will be providing Reddy Wings franchisees with incredible support programs to make the process that much easier!

***§OPERATIONAL SUPPORT***

***§MARKETING SUPPORT***

***§PURCHASING POWER***

***§IN-DEPTH TRAINING***

***§AND MORE!***

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## *FRANCHISE WITH US*

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We are looking for hardworking and motivated individuals who share our passion. We want driven entrepreneurs who have prior experience in business management. Other criteria for our potential franchisees include:

*§ CUSTOMER SERVICE SKILLS*

*§ GOOD RESOURCE*

*MANAGEMENT*

*§ LEADERSHIP SKILLS*

*§ HIGH PERSONAL STANDARDS*

## *STEPS TO OWNERSHIP*

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Your financial future is almost here with Reddy wings! We are so thrilled that you are considering franchising with us! We understand that this process sounds stressful and full of many unknowns, but don't worry. We will be with you every step of the way!

## *AIRFRY STYLE*

## *DIVERSE MENU*

## *EXCELLENT SERVICE*

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*§ INTRODUCTION &  
DISCOVERY DAY*

*§ SITE SELECTION*

*§ CLASSROOM & ON-SITE  
TRAINING*

*§ ONGOING SUPPORT*

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# FINANCIAL BREAKDOWN



## FRANCHISE FEE

The franchise fee is \$35,000.



## INVESTMENT RANGE

The initial investment range is between \$150,000 and \$315,000, including the franchise fee.



## ROYALTY FEE

The royalty fee is 6% of gross sales.

## WHAT ARE YOU WAITING FOR?

Join a young and on-the-rise business that is bringing a unique twist to an American favorite food. We are so excited to be sharing our passion and to be introducing something new in 2024, and we need your help to spread that passion nationwide! If this sounds like the perfect opportunity for you, don't hesitate! Inquire about your own Reddy Wings franchise location, today!



To learn more about this exclusive  
opportunity, visit  
[www.Reddywings.com/franchising](http://www.Reddywings.com/franchising)  
or connect with us today:

[info@reddywings.com](mailto:info@reddywings.com)

571-247-8465

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document.