



B  **RIGITTA**

HOEFERLE

MEDIA KIT



CHARISMATIC
PRECISION



BRIGITTA HOEFERLE

BIO (short)

Brigitta Hoeflerle (pronounced Bri-gee' ta Hoof'-u-leh):

German female business owner who is living the American Dream.

Tenacious and fun Master Speaker and Coach. Brigitta is an educator at heart as she strategically leads leaders from the heart with knowledge. She decodes success patterns for others to follow and you will have fun learning from her unlike anything you have experienced.

Get excited , take notes and apply what you learn from Brigitta today.

SPEAKER · MASTER TRAINER · CERTIFIED COACH





BRIGITTA HOEFERLE

BIO (long)

Brigitta Hoeflerle (pronounced Bri-gee' ta Hoof'-u-leh in English):

As a powerfully engaging and professional international speaker, Brigitta is known as the most fast-tracked female trainer and retired lead coach of one of the largest self-development companies in the world.

She is a highly respected strategic leader in the field of Human Behavior and Communication and is known as

- The German female business owner who lives the American Dream
- Master Speaker, Business Coach and experienced Mentor

Brigitta is

- educating and inspiring others from the heart with degrees in marketing, communication, social pedagogy, and education science
- a highly qualified and professional international speaker
- invited to speak on stages around the world to train executives in powerful communication techniques.
- known for her creativity, knowledge, humanity, strategies and passion

When you learn from Brigitta, you can expect to be engaged, entertained, and inspired to apply new skills in your work and personal life.

KEYNOTE · MASTER FACILITATOR · AUTHOR



SPEAKING & TRAINING

SALES · BUSINESS · COMMUNICATION

- NLP · Neuro Patterns to Success
- SPEAKER BOOTCAMP
- V8 COMMUNICATION ENGINE
- 5 STAR LISTENING
- POWERSCRIPTING YOUR MESSAGE

Tenured Master Practitioner of NLP





CLIENTS · PARTNERS · COOPERATIONS

A partial list of organizations Brigitta has trained and partnered with:

- International Coaching Federation
- SHRM
- KABBAGE Financial
- Kaiser Permanente
- Peak Potentials /
New Peaks / S.R. North America
- Edward Jones
- The Entrepreneur Mastermind
- The Culture Mastery
- Women of Global Change
- The Center of NLP

A partial list of Brigitta's Speaking,
Coaching & Training clients:

- Codebreaker Tech · BANKICON
- The Montessori School of Cleveland
- Digital Footprint Conference
- Joel Roberts & Associates





MEDIA HIGHLIGHTS

September 2020

SHOUTOUT ATLANTA

Brigitta Hoeflerle

“Life is as good as your mindset”

www.NLPATLANTA.com

We had the good fortune of connecting with Brigitta Hoeflerle and we've shared our conversation below.

Hi Brigitta, how has your background shaped the person you are today?

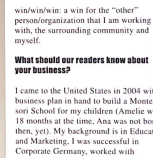
I was born and raised in Germany, by two German parents, in a 600 people village outside of Stuttgart, surrounded by gorgeous vineyards. When I was about 5 years old, I saw an ad on our little TV, showing little children, covered with flies, with bloodied bodies, sitting on pure dirt, with no future in sight. I cried, my heart was heavy, I wanted to help. I told my parents that I need to help these children and my father said: "You're a



tool for humanity, keep showing up with your love and kindness" and my mother said: "You can do whatever you put your mind to." None of them told me how to do what I was about to do, gather all my friends in the village, get each to pack up their toys they no longer need and create a yard sale in front of the "backing house" in the center of the village. We were determined to make money that we can donate as a group. And we did! We made 160 DM (Deutsche Mark)

Meet Brigitta Hoeflerle | Grandmaster in three powerful methods, business owner of 2 educational facilities

and donated it to Bread for the World. Weeks later I received a letter from the organization thanking me for my contribution and the impact it made. That was the beginning of the impact of my success. You see, we are all programmed by and the things we feed ourselves (physically, mentally and emotionally). And that creates our success patterns. My success pattern were programed early in my life very deeply, first of all through my parents, that always believed in me, allowed me to be independent and supported me in my endeavors (although they never had money to support me, they always gave me verbal and emotional support. And secondly through my own drive, supportive belief system and tenacity, owning that I am a tool for humanity (whatever that meant back then, when my dad planted this deep belief in me) and thirdly through my never ending love for the greater good, in anything that I do, it must always be a



that in a country that provided more possibilities for us all - business, quality of life, opportunities and growth. And I did. We (Christian, my German husband, Amelie, our baby girl and I) moved from midtown Munich to a small town in Tennessee, to build a Montessori School in 2004. The move of our entire household, the costs connected with this move, the documents, paperwork, transition from Munich, Germany to Tennessee, the agreement Company in the World and then the fast-tracked female Speaker for the same organization. In 2016 we moved to Atlanta, as our children were ready to seek more opportunities and go to High School at an Entrepreneurial High School in Midtown

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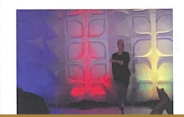
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SHOUTOUT ATLANTA

Let's say your best friend was visiting the area and you wanted to show them the best time over. Where would you take them? Give us a little itinerary - say it was a week long trip, where would you eat, drink, visit, hang out, etc.



We would eat and drink on our front porch, start with celebrating each day with Mimosa's, hike together, cook, together. We'd go rafting, hiking, to the beach, pack a picnic and go to the park. One day we'll hit all the good thrift stores and the next day we'll hit all the designer boutiques, we will record ourselves being silly, dancing. And go out to dance in the open, listening to an open air festival, meet new people, hang out with old friends, introduce her to my friends. Laugh, eat, dance, ride our bikes around town.



Shoutout is all about shouting out others who you appreciate. What are 3 things you love about Atlanta? My of...At...yes...in...if...par...year...off...ar...left...edge...me...ma...bes...pin...our...alr...oin...24...gre...An...bey...how...hav...the...ob-



“The quality of your listening skills determines the quality...and the very EXISTENCE of your business and personal life!”

PODCAST

260-Lead, Manage, Influence, Teach and Inspire – TTST Interview with Center of NLP Brigitta Hoeflerle



Brigitta Hoeflerle is a German female business owner that lives the American Dream. Owner and Founder of two educational institutions, one for children Montessori Cleveland and one for adults Center of...

The SUCCESS PATTERNS Show with BRIGITTA HOEFERLE



TEDx Frankfurt independently organized TED event





TESTIMONIALS

A partial list of what other people are saying about Brigitta :

- “I met Brigitta in 2014, as she was working with one of the largest self development companies in the world. "How you do anything is how you do everything" is a phrase that comes to mind when I think of her. Few people have the opportunity to work with an incredibly driven, loyal and dedicated individual who has a great balance of expertise and humanity, and I am grateful that I am one of them. And you deserve that opportunity, too. I am in awe by Brigitta's presence, her humbling leadership skills, her highest level of commitment and her naturally positive attitude toward clients, solutions to problems, and life in general.” ~ Cheri Tree, International Author and Speaker
- “Brigitta is the type of leader every successful team wants to have: a team player who empowers and inspires others. Whatever it is: she sees the need, creates a clear plan, takes action, finishes it, celebrates, evaluates, learns from it, tracks what works and applies this to the next task. Every assignment, every task, every client and project she commits to, she handles with highest integrity and intuitive excellence. Working with Brigitta is efficient and fun, most important: she is successful through continuous learning, by taking action and creating momentum. You want to work with her now.” ~ Michael Silvers, Director of Coaching and Trainer, Success Resources
- “Brigitta is an international superstar, educator and entrepreneur. It is a personal and professional honor to count her as a friend, a mentor, a colleague and fellow crusader for Cleveland, Tennessee.” ~ The Honorable Mayor Kevin Brooks
- “Brigitta is a talented facilitator and trainer who creates inclusive learning environments that foster personal growth and team success. Her high energy and creativity are attributes of her personal excellence that are further evidenced in the quality of her preparation and her clients' results.” ~ Jeffrey Edwards, International Leadership Consultant



STRATEGIES TO LIVE BY



- *Know what you SPECIFICALLY want*
- *LOVE always in everything you do*
- *Strategize how you will GET there*
- *Have FUN doing it*
- *BE the solution to someone's problem*



FUN FACTS

Brigitta Hoeflerle
(Pronounced Bri-gee' ta Hoof'-u-luh in English)

- My husband proposed 3 weeks after we met ... and I immediately said YES.
- I bake a delicious Hefezopf (German sweet bread).
- I speak a heavy southern German dialect.
- When I get the giggles it's really hard to stop.
- I was invited to speak at **TEDx** in Germany to over 400 participants.

More secrets about Brigitta:

- I was highly overweight during my adolescent years.
- My husband makes a gorgeous Cappuccino for me every morning.
- My daughters and I love to find treasures at antique stores.
- I adore Doris Day and the 60's.





CONTACT ME NOW

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*Success is the
measure of choices.
And that is in
immediate
relationship to the
quality of my
communication.*

BRIGITTA HOEFERLE