



# SPONSORSHIP

**Ravi Tangri, CSP CVP**

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## Turning Tides

Turning Tides is a one-day deep-dive into the challenges entrepreneurs and small/medium-business owners across Atlantic Canada face in today's turbulent world, with experts providing practical strategies.

Turning Tides will be held during Small Business Week (week of March 25, 2025).

The full price for attendance (including lifetime membership to the online community) will be \$297, and there will be early bird discounts.

# OUR EXPERTS



## Ravi Tangri, CSP

- Recovering Rocket Scientist, International Business Consultant & Coach
- Master at supporting business leaders to craft a strategy and culture to attract, engage and retain top talent.

[www.RaviTangri.com](http://www.RaviTangri.com)

## Menna Riley

- Founder of Leading Ladies Networking & Engine behind jaw dropping events
- Powerhouse leader helping women of all ages build business through genuine connections through business and entrepreneurial relationship building.

[www.MennaRiley.com](http://www.MennaRiley.com)



## Mark Black CSP

- Double lung and heart transplant recipient who has run a full marathon post surgery.
- Passionately providing insight and wisdom through bestselling books and amazing keynotes centred around "Resilience."

[www.markblack.ca](http://www.markblack.ca)

## Tyler Hayden, CSP

- Bestselling Author, Serial Entrepreneur, & International Keynote Speaker & Team Building Expert
- Hilarious storyteller, Learning Design Maverick, & Workplace Culture Geek.

[www.TylerHayden.com](http://www.TylerHayden.com)



## Wendy Brookhouse

- The Ultimate Wealth Amplifier, Empowers Ambitious Entrepreneurs to Maximize and Amplify ALL their Assets
- Expertly enabling Entrepreneurs as a Certified Financial Planner and Value Builder to maximize their financial position.

[www.blackstarwealth.com](http://www.blackstarwealth.com)

# OUR EVENT

**BONUS PRE EVENT** We will host a networking event the night before the conference that will get our entrepreneurs connecting, golfing, and raising funds for a "Cash Mob" that will change the economic reality for one lucky business.

This Interactive and content rich conference is focused on small and medium sized businesses up levelling their success and impact

## Keynotes

- 3 Amazing Learning Events
- Interactive, Actionable Timely Content from Local Experts with International Impact
- Sessions on: Finance, Leadership Mindset, and Engaging & Retaining Top Local & International Talent

## Unconference

- A facilitated personal deep dive into the content that has been presented.
- The expert process helps attendees establish a game plan to make ideas actionable and strategic immediately in your business.

## Meet the Experts

- Curated discussions between a hand picked team of amazingly successful business leaders.
- High energy small group networking discussions about a plethora of entrepreneurial skills, actions, & behaviours.





# SPONSORSHIP

## Presenting Sponsor (\$15,000) – 1 Available

You will be positioned as the Presenting Sponsor in all promotional materials and information. In addition, you will receive:

- Signage at the event in a preferred location
- A full booth in the trade area
- The opportunity to speak at the start of the event to launch the event
- A seat at the Meet the Experts session to share your resources and expertise
- Fifteen guest passes to the event to share with clients
- Five passes for the event for your staff
- Five passes for your staff for the online community
- Recognition on the online community for one year

### Gold (5 @ \$10k)

- Gold Sponsor in all Promotional Materials
- Signage at the event
- A full booth in the trade area
- Sponsorship of one of the keynotes and the ability to introduce that speaker
- Ten guest passes to the event to share with clients
- Three passes for the event for your staff

### Silver (5 @ \$5k)

- Silver Sponsor in all Promotional Materials
- Signage at the event
- A full booth in the trade area
- Five guest passes to the event to share with clients
- Two passes for the event for your staff

### Bronze (8 @ \$3k)

- Bronze Sponsor in all Promotional Materials
- Signage at the event
- Two passes for the event



**Hey there, entrepreneurs and small business owners!**

**Are you feeling the heat in today's ever-changing business landscape? From hybrid workplaces, employee shortages, rising costs and supply chain hurdles, we're navigating through it all. But fear not! Introducing Turning the Tide, a dynamic one-day event tailored just for you, happening during Small Business Week this October.**

**This day will be a perfect balance of inspirational and practical insights into these challenges and more, with our lineup of experts is ready to equip you with strategies that you can implement right away.**

**Join us in Nova Scotia, Atlantic Canada, for an immersive deep-dive into the challenges you're facing.**

**But wait, there's more! As a participant, you'll receive a complimentary lifetime membership to our exclusive community. Stay connected, continue learning, and access additional resources to tackle those hurdles head-on.**

**Don't miss this opportunity to level up your business game and connect with like-minded entrepreneurs and small business owners. Secure your spot today!**

**Prepare to be captivated by an exceptional lineup featuring captivating keynotes, engaging micro-learning sessions, and a unique Unconference experience—all meticulously crafted to ensure attendees depart with tangible actions primed for real-world application.**

**Don't miss out on this transformative opportunity to ignite your entrepreneurial journey.**

**See you there!**