



PROMISE2LIVE

PREVENT SUICIDE AND INSPIRE HOPE





BE THE REASON SOMEONE LIVES!

Every 40 seconds, someone dies by suicide. That's more than 726,000 lives lost every year. Mothers. Fathers. Sons. Daughters. Friends. Gone...

Not because they wanted to go. But because, in their darkest moment, they felt like there was nowhere else to go, and no one to reach out to.

It doesn't have to be this way.



**“I choose to live”
~Uber Driver**



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THIS IS WHERE YOU COME IN

You have the power to stop the next tragedy.



You Know :

You know that suicide is a massive issue, and we know you want to make a difference.

You Want :

You want to make a difference but need to know that your resources will go where they create real, measurable impact.

Your Future :

You're looking for ways to improve social impact and community outreach quickly but know that it's not about just raising awareness, it's about saving real lives. Right now.

**We see you.
And we're here to help
you make it happen.**



PROMISE2LIVE

THE 3 CS OF REAL IMPACT



Commit

People who make the Promise are **60% more likely to keep it** when it counts



Connect

Get **immediate access** to life-saving resources for you and your loved ones



Community

Convert **awareness to action** in workplaces, schools, and homes - **build hope and healing** together



A MOVEMENT WITH MOMENTUM



Megaphone for the Message

Delivering thousands of critical interventions to businesses, schools, and communities nationwide.

Names Behind the Numbers

Honoring lives lost and saved while breaking the stigma around mental health, which makes finding hope personal.

70,000+ Pocket Hugs

The tangible tool for knowing exactly what to do in a crisis, in thousands of pockets today

3M+ people reached

Across 18 countries via digital channels & P2L Hollywood Global Live Stream



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A MESSAGE FROM BRANDY VEGA

"When my daughter was 14, she nearly died by suicide. If her friend hadn't called 911, she wouldn't be here today. In my moment of desperation, I made a promise to God—
"If You save her, I will do absolutely anything."

Now, I'm keeping that promise by helping others make theirs.

Because awareness combined with action creates real change.

Because help works when people know where to find it.

Because we save more lives together than alone.





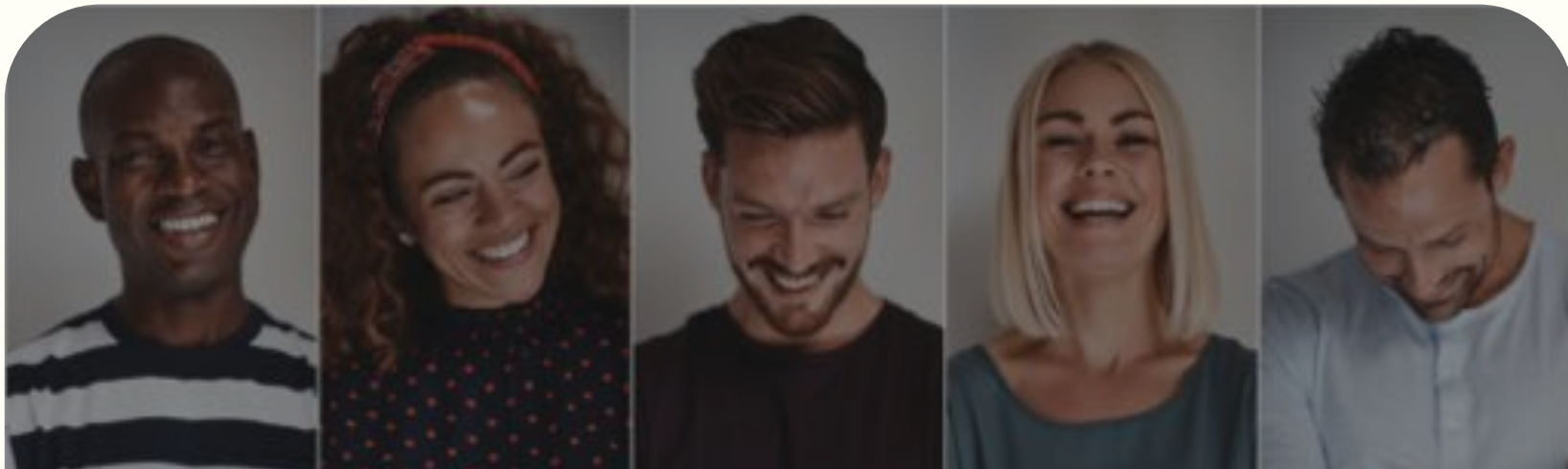
PROMISE2LIVE

JOIN THE MOVEMENT

One promise can save a life
And one life is worth everything

NAMES BEHIND THE NUMBERS

SHARE HOPE WITH MILLIONS ACROSS MULTIPLE PLATFORMS



GLOBAL LIVESTREAM

REACH MILLIONS ONLINE AND 500 IN-
PERSON VIP SEATS AT AVALON
THEATER IN HOLLYWOOD

PROMISE2LIVE GALA

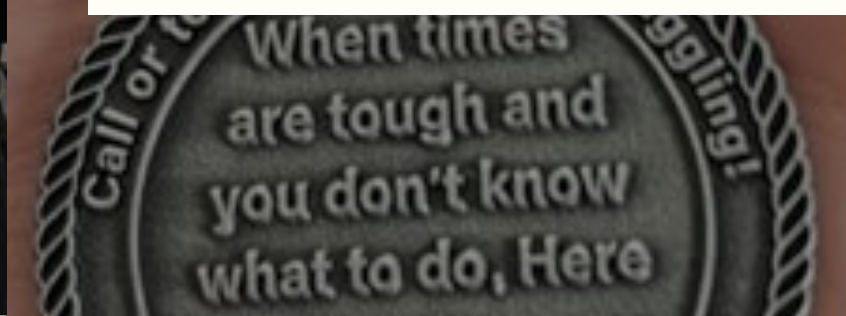
INCLUDE YOUR BRAND IN ALL
AVAILABLE EVENTS, MARKETING, AND
PROMOTIONAL MATERIALS

MENTAL HEALTH TOWN HALLS

IN UTAH IN-PERSON, FEATURED IN
TECHBUZZ, RECORDED & STREAMED
THROUGH SILICON SLOPES

POCKET HUG PROJECT

REACHING TENS OF THOUSANDS
THROUGH RESOURCE COINS,
LETTERS, AND OUTREACH





PROMISE2LIVE

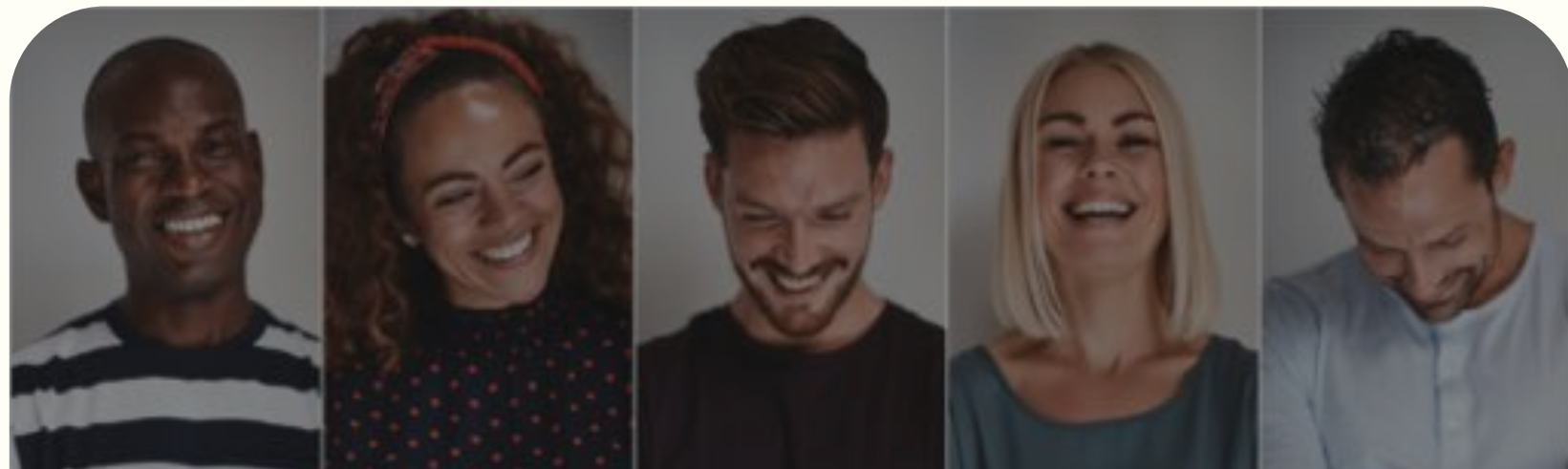
GIVE NOW

Someone's tomorrow depends on
what you do today

Call us at: (801) 637-5416

Email us at: brandy@promise2live.org

Make the promise online: promise2live.org





Promise2Live Gala Sponsorship – Tier Feature Matrix



Feature / Benefit (Any donation over \$1K will be listed on the P2L website)	Supporter \$1K–\$2.5K	Bronze \$5K–\$9K	Silver \$10K–\$20K	Gold \$25K–\$40K	Platinum \$50K–\$75K	Presenting \$100K+
Name/logo in livestream credits	✓	✓	✓	✓	✓	✓
Social media thank-you post	✓	✓	✓	✓	✓	✓
Logo in printed event program		✓	✓	✓	✓	✓
Logo on event screens during show		✓	✓	✓	✓	✓
Pocket Hugs with sponsor logo	100	500	1,500	2,500	5,000	10,000+
Event tickets		2 General Admission	2 VIP	4 VIP	6 VIP	10 VIP + Front Row Table
Table signage & event signage		✓	✓	✓	✓	✓
Logo on step-and-repeat (Red Carpet)				Optional	✓	✓
Ad or commercial in livestream				30 sec	60 sec	1-3 min Feature
On-stage recognition					✓	✓
Opportunity to speak/present on stage					Optional	Guaranteed
Logo in press/media coverage/signage				Limited	Guaranteed	Guaranteed
Custom campaign collaboration					Optional	Guaranteed
Naming rights – “Presented by [Your Brand]”						✓
Featured in post-event recap video					✓	✓



THANK YOU FROM ALL OF US

For your support

In Partnership with
Good Deed Revolution

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