

HOW LANDSCAPING BUSINESS IN FLORIDA GOT 15X ROAS

Results:

- Spent \$2917 over a 2-month period in 2022 which resulted in 100 qualified leads (\$29/each), resulting in a 15X return-on-ad spend for a local landscaper.
- We have duplicated these campaign results in other cities across the United States.

Summary

Our team created ads campaigns on FB and IG that spent \$2917 over a 2-month period in 2022.

Those ads resulted in 100 qualified leads (\$29/each), resulting in a 15X return-on-ad spend for a local landscaper.

We have seen similar results for other companies our team works with all across the country.

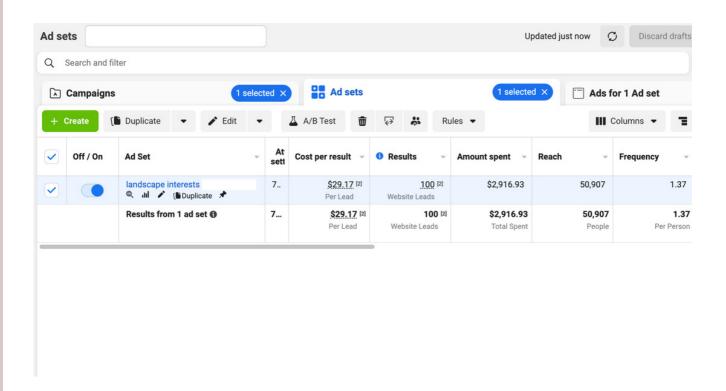
Goal

To successfully establish a reliable and consistent ads strategy that would generate quality call leads for people intested in landscaping services.

Challenges

With our proprietary onboarding and audit process, we identified the unique ads approach, creative and messaging that fully represented the client and their company values. We also identified the appropriate promotions that helped encourage conversions.

Take A Look at the Numbers:



Want to learn more?

Set up a free strategy call here: www.veeadvertising.com