

MEET KELLY O'NEIL

SHE DIDN'T LIKE WHAT WAS BEING SAID.
SO, SHE **CHANGED** THE CONVERSATION.

Kelly
O'NEIL

AS SEEN ON

Forbes

Entrepreneur
MAGAZINE

COO Money

TIME

THE WALL STREET JOURNAL

The New York Times

NBC

SILICON VALLEY
BUSINESS JOURNAL

USA
TODAY

Bloomberg
Businessweek

AP

abc



Kelly O'Neil, is a trailblazing thought leader in the entrepreneurial business space, a celebrated futurist, and an **intellectual property creator**, known for her unparalleled ability to **predict and solve market problems of the future**. She is on a mission to **rewrite the rules of entrepreneurship for the next generation of visionary entrepreneurs and help bring their innovative approaches to market, bringing over 30 years of experience** in the brand marketing and service-based industry. Her extensive expertise as a business strategist, brand marketing and positioning expert has earned her **multiple awards**, including the **iconic Purple Cow award** by Seth Godin.

She kicked off her corporate career at 19 at a top Silicon Valley Brand Marketing & PR Agency, climbing the ladder of success in Silicon Valley, where she worked with some of the world's top agencies and companies, leading the generation of **over \$750 million** for the organizations she's worked with. In **2001**, Kelly launched **her own consulting firm** and was **immediately recognized** by high-growth tech clients, who sought her guidance in developing market positioning, brand amplification and public relations strategies.

Today, she is the **founder and CEO of a mission-driven, multi-million-dollar conglomerate** and is leading nine organizations encapsulating 25 brands, with over **\$100 million of brands under management**. She and her companies serve **premium brands targeting affluent clientele**, with the ultimate goal of not just building **highly profitable and efficient 7-9 figure businesses**, but also becoming undisputed market leaders... all to support the purpose of helping her clients to create EPIC businesses so they can live life on their terms.



It's no surprise that she's a contributor to prestigious publications including **Forbes** and **Entrepreneur**, and has appeared in **over 1000 media interviews including The Wall Street Journal, Fortune, NBC, and ABC**, and has shared stages with multiple icons in the business development industry, such as Zig Ziglar, Tony Robbins or Jack Canfield (just to name a few). Kelly is also a **celebrated author** set to release her latest trilogy—"Insolvent," "EPIC AF," and "The Fusion Paradigm™"—a series dedicated to empowering other visionaries to turn setbacks into success, live purposefully, and innovate in their industries.

As the **host of the EPIC AF Podcast**, Kelly discusses topics that range from innovation and business strategy, to redefining entrepreneurship and has candid conversations with entrepreneurial geniuses who are breaking the rules and elevating industries.

What may surprise people the most about Kelly is her superpower to keep it real in a world that often doesn't. If you bump into her at a local dog park, hot vinyasa class, or farmers market, you'll probably see her in jeans and flip-flops, sporting a ponytail, Starbucks in one hand, while making someone laugh. Bragging about her accomplishments? Not Kelly's style. Instead, you'll find her sharing stories about her twin Tibetan Terriers, London and Addison and their mischievous little brother Remington (who's convinced he's the boss of the house).

Kelly lives life to the fullest - in her free time you'll find her wake surfing, golfing, or perfecting her tennis forehand. Yet, her down-to-earth nature always shines through. She's the type of person who holds doors for people, connects with strangers at the farmers market, always drawing people in with her energy and authenticity. She's as genuine and real as they come, whether it's on stage, with clients, or with family and friends. Now, no one is saying she's Superwoman (even though we pretty much already did), but no one has ever seen them in the same room together.



Seth Godin
American Writer

The Mega Marketing Guru named Kelly's company "One of the Most Innovative Companies in America." They also bestowed upon her the coveted Purple Cow Innovator Award for Excellence in Business Innovation.



Kelli Ellis
HGTV Personality &
Celebrity Designer

The HGTV Personality and Celebrity Interior Designer said, "If you want to build a thriving thought leader platform with a high profit back end, Kelly is the only consultant I would ever trust my business to."