

THE NET 7 COLLECTIVE

Core Training Areas Members Will Experience

Financial Power & Credit Strategy

Members can expect training on:

- Personal credit as a wealth tool
- Business credit foundations
- Understanding credit profiles, not just scores
- Preparing credit for real estate, business, and investing
- Funding strategies beyond traditional banks
- Accessing capital through community banks and credit unions

Positioning insight: This anchors trust, confidence, and authority immediately.

Entrepreneurship & Business Development

Members can expect training on:

- Entrepreneurship pathways and business models
- Side hustle vs scalable business strategy
- Structuring a business for long-term growth
- Funding entrepreneurship without burnout
- Turning skills, knowledge, and experience into income

This creates flexibility and choice without pressure or overwhelm.

Branding, Messaging & Unique Value Proposition

Members can expect training on:

- Building a brand with clarity and confidence
- Articulating your unique value proposition
- Messaging that connects, resonates, and converts
- Positioning yourself as an expert, not a generalist
- Showing up online with intention and authority

This is where identity solidifies and confidence shifts.

Real Estate Wealth Education

Members can expect training on:

- Homeownership vs investing
- Real estate as a long-term wealth strategy
- Buying with partners and joint ventures
- Understanding risk without fear
- Using real estate to stabilize and grow wealth

This keeps real estate aspirational, practical, and accessible.

Investing & Wealth Growth

Members can expect training on:

- Beginner investing fundamentals
- Stocks, ETFs, and long-term strategies
- Compound interest explained simply and clearly

- Guest experts on wealth growth and investing
- Creating a diversified wealth approach

This expands thinking beyond earned income alone.

Community Building & Collective Economics

Members can expect training on:

- Building and leading your own community
- Monetizing community ethically and sustainably
- Collective economics and collaboration
- Leadership vs popularity
- Turning influence into long-term impact

This is a core differentiator of Net 7.

Podcasting, Visibility & Thought Leadership

Members can expect training on:

- Podcasting as an authority and trust-building tool
- Using your voice to build credibility and connection
- Content creation without burnout
- Repurposing content for reach and longevity
- Becoming known and respected in your lane

This supports both personal and business brand growth.

AI, ChatGPT & Digital Leverage

Members can expect training on:

- Using AI to save time and increase output
- ChatGPT for content creation, strategy, and clarity
- Automating parts of business and life
- Ethical and effective AI usage
- Future-proofing skills in a rapidly changing economy

This positions Net 7 as modern, relevant, and forward-thinking.

Writing a Book & Intellectual Property

Members can expect training on:

- Turning lived experience into intellectual property
- Writing a book as a business and authority asset
- Using books to open doors to speaking and coaching
- Monetizing ideas beyond time and labor
- Legacy creation through ownership

This connects voice, impact, and longevity.

Strategy, Clarity & Your Next Level

Members can expect training on:

- Identifying your next season with intention
- Pivoting without guilt or confusion
- Creating a personal wealth and life strategy

- Aligning income, purpose, and lifestyle
- Execution that feels focused, not overwhelming