



The 7-Day Sustainable Sales Coaching Sprint

Turn your skills into a clear offer that sells..

The **7-Day Sustainable Sales Coaching Sprint** is a free, practical training for founders, entrepreneurs and business owners who are great at what they do... but struggle to sell it consistently.

Each day includes:

- A **short, actionable video** (under 10 minutes)
- A simple **daily exercise** to apply what they learned
- Personalized **feedback and support** from our coaching team

It's designed to help entrepreneurs go from "I'm good at what I do, but sales feel random" → to "I can clearly explain my offer, and I have a repeatable way to sell it."

How It Works

Day 1–7: Participants receive a daily email with a coaching video and quick exercise. They'll:

- Clarify what they sell (and why it matters)
- Define who their best buyers are
- Craft a clear, confident offer
- Start building a sales rhythm that works

By the end of the week, they'll have a solid foundation to grow, and a free copy of **The Sustainable Sales Map**, which shows what to focus on at every stage of business growth.

How to Intro It

We've made it simple for you to share:

- Send a short **email to your members** (we'll provide the copy)
- Post a link in your **Slack, community, or newsletter**
- Mention it during a **founder meetup, office hours, or webinar**

You can frame it like this:

“If you’ve ever struggled to explain what you do in a way that sells, this free 7-day coaching program will help you fix that.”

“If I’d had this when I was trying to land my first clients, I would’ve saved months of frustration. It’s free, fast, and shows you exactly how to turn your skills into consistent sales.”

We'll also provide email templates you can customize.

Your Part

Your role is simple: share the offer with your audience using your custom referral link.

You can use our prewritten email or post template, add a quick personal note about why you think it's valuable, and send or post it during the launch week. That's it.

One share, one link, and your members get access to a free coaching program designed to help them turn their expertise into consistent sales.

How It Benefits Your Members

For many founders, this is the clarity they've been missing, and it often becomes the turning point between "trying to sell" and "selling confidently."

- **Immediate clarity:** They learn to talk about their business in a way that attracts customers.
 - **Real traction:** They walk away with a sharper offer and a repeatable sales approach.
 - **Zero fluff, zero risk:** It's free, actionable, and designed to help them win fast.
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Summary

Offer: Free 7-Day Sustainable Sales Coaching Sprint

Includes: Daily coaching videos + The Sustainable Sales Map (PDF)

Ideal for: Founders, freelancers, and early-stage entrepreneurs

Outcome: Clear offer. Consistent sales. Sustainable growth.

Link: [Your custom referral link]