Turn What You Know Into What People Buy

LAUNCH PAD INCUBATOR:
From Expert to Entrepreneur

Don’t Let Your Superpower Go To Waste.

You’ve got a superpower. You’ve seen it in action… whether it’s solving complex problems, guiding people to breakthroughs, or delivering results others can’t. But…

Having a superpower isn’t the same as knowing how to package and sell it.

That’s where most new entrepreneurs get stuck.
You don’t have a sales problem. You have a revenue structure problem.

When your offer, message, and sales motion aren’t aligned, growth depends on you pushing harder, not on the business working better.

That’s exactly what Launch Pad is built to deliver.

The Launch Pad Incubator productizes your expertise into a sellable offer, validated with paying customers and backed by a go-to-market plan that works.

Sound Familiar?

“I know my stuff, but I have no idea how to *sell* it.”
“I need a niche, but don’t want to feel boxed in.”
“I’m undercharging and I know it.”
“Selling me is way harder than I thought.”
“I just need someone to help me package my expertise.”

Launch Pad Incubator

Done-with-you Sprint to Go to Market in 21 days + 2 Months Coaching Mastermind

This is the fast lane.
Built for new entrepreneurs who want traction now and don’t have time to waste.

- ✓ Strategy Intensive + Custom GTM Plan
- ✓ Offer Clarity, Positioning, and ICP Mapping
- ✓ Conversion Assets: Pages, Messaging, CTAs
- ✓ 60 Days of Offer Testing + Optimization Coaching

Investment

Move from Ideas to Income

We help you **package your expertise**, **sharpen your message**, and **build a go-to-market plan** that actually converts.

Launch Pad

Done in under 3 months - $6.5K

Offer Creation
21 Day Sprint

Offer Validation + Optimization
Mastermind + 1:1 Coaching

What You Get

- ☐ **Offer Mapping:** Position your product so it sells itself.
- ☐ **ICP Cheat Sheets:** Deep insight into buyer triggers, language, and behavior.
- ☐ **Uniquely Better Framework:** Nail what makes you worth choosing.
- ☐ **High-Trust Messaging Blueprint:** Pitches, headlines, and content starters.
- ☐ **Customer Conversion Map:** Visual journey from cold lead to paid client.
- ☐ **Revenue Action Scripts:** Emails, DMs, and CTAs that get replies.
- ☐ **Revenue Engines:** A simple, repeatable system that turns attention into sales.
- ☐ **Revenue Operating Plan:** Clear path, milestones, and what to do next.
- ☐ **High-Value Connections:** Meet clients, collaborators, and key players.

Launch Pad Flight Plan

Your 3-Week Sprint + 60 Days of Support

Week 1: Diagnose the Gaps

2.5-hour strategy session to uncover what's missing in your offer, audience, or positioning.

Week 2: Build the Foundation

We create your core assets and offer clarity, ICP cheat sheets, messaging scripts, and a conversion map.

Week 3: Launch the Plan

You get a tactical 90-day revenue roadmap built for your growth stage and market.

+ 60 Days: Offer Optimization Coaching

We don't leave you hanging. You get two months of expert guidance through weekly reviews, office hours, and async feedback as you validate, refine, and keep closing.